

SNOWMASS

COLORADO

Snowmass Summer Fact Sheet



ABOUT SNOWMASS VILLAGE, COLORADO

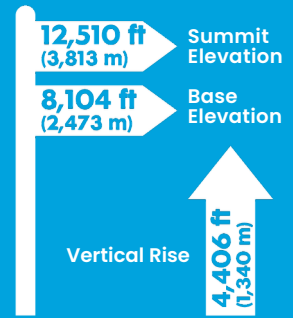
A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Surrounded by breathtaking peaks and adjacent to 2.8 million acres of wilderness, the Village offers 95% slopeside lodging, is home to 30+ restaurants, and offers a variety of shops, unique special events, an abundance of live music, family activities, and much more. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.



SNOWMASS HISTORY

Over 150,000 years ago, mammoths, mastodons and other amazing Ice Age creatures roamed Snowmass. 800 years ago, the Ute Indians hunted, fished, and gathered wild foods around the valley. The first non-natives explored the Elk Mountains as early as 1853. By the beginning of the 20th century, the valley had been settled primarily as a ranching community. In the early 1960's, Olympic skier Bill Janss envisioned a European-style village and ski area and first opened Snowmass to skiers in December 1967.

MOUNTAIN FACTS





ACES GUIDED HIKES

Aspen Center for Environmental Studies (ACES) returns to Snowmass this summer to lead twice daily hikes from June through September. The Snowmass Wildflower Walk begins at 10:00am, on the Nature Trail, while the Ice Age Discovery Walk starts at 1:00pm on the Discovery Trail. Hikes are led by a knowledgeable ACES Naturalist guide and feature natural history, facts about local flora and fauna, possible wildlife sightings, and species identification. Hikes leave from the Snowmass Mall Ticket Pavilion. www.gosnowmass.com/activity/aces/



WE-CYCLE

The Roaring Fork Valley's not for profit free bikeshare program, WE-cycle, offers a quick and fast bike connection between the 12 stations around the village, all served by WE-cycle e-bikes. Snowmass joins Aspen, Basalt, Willits, El Jebel, and Carbondale in offering this fare-free service to provide a convenient and healthy form of transportation. Once signed up, guests and locals can take unlimited 30-minute rides. Get rolling at www.we-cycle.org.



BLAZING ADVENTURES

Book a family excursion with Blazing Adventures, Snowmass' premier adventure outfitter. Choose from options including biking at the iconic Maroon Bells, rafting, sunset dinners, jeep tours, and much more. www.blazingadventures.com



WHITEWATER RAFTING

The nearby Roaring Fork and Colorado Rivers offer easy access to Class I to Class IV river experiences - from whitewater rafting to kayaking to stand up paddle boarding. www.gosnowmass.com/activity/whitewater-rafting/



FLY-FISHING

The 70-mile Roaring Fork River offers the largest stretch of Colorado's Gold Medal waters, ideal for fly-fishing. The Frying Pan River, which originates east of Snowmass, also boasts Gold Medal status and is a haven for those looking to catch Brown, Rainbow, and Cutthroat Trout. www.gosnowmass.com/activity/fly-fishing/



BIKING

Snowmass, along with the rest of the Roaring Fork Valley is the first IMBA Gold-Level Ride Center™ in Colorado, as designated by the International Mountain Biking Association. The IMBA Gold-Level designation, the top award for mountain biking destinations, offers mountain bike enthusiasts more than 300 miles of high quality singletrack from Aspen and Snowmass to Basalt, Carbondale, and Glenwood Springs. Guests riding in Snowmass and the Roaring Fork Valley can take their pick of adventure, from lift-served gravity trails in the Snowmass Bike Park and expert-only long rides, to family-friendly trails and backcountry adventures. Plan your ride at www.bikesnowmass.com.

HIKING

Snowmass has 90+ miles of hiking trails, and 2.8 million acres of adjacent wilderness to be explored, providing accessible and scenic hiking for all abilities. Visit www.hikesnowmass.com to plan a curated hike for any ability.

EVENTS & ACTIVATIONS

Snowmass is home to exciting family friendly summer events and activations, including biking and running races, concerts, and a beloved hot air balloon bash. For a full calendar lineup, please visit www.gosnowmass.com/events.





KID FRIENDLY SNOWMASS

Children visiting Snowmass can take their pick from a wide array of kid's camp opportunities, from themed summer camps to outdoor time to arts & crafts. Snowmass is home to many day camp options, including:

- [The Snowmass Recreation Center](#)
- [Camp Smashbox](#)
- [Camp Aspen Snowmass](#)
- [Roaring Fork Cycling](#)
- [Anderson Ranch Arts Center](#)



THE LOST FOREST

The Lost Forest isn't hard to find — it's just hard to see. Tucked in among the trees and rocks at the top of the Elk Camp Gondola are the Breathtaker Alpine Coaster, Treeline Trial Challenge Course, and Rugged Ascent Climbing Wall. In addition, the Lost Forest operates as a home base for fishing, hiking, and disc golf. Be sure to check out Sunset Tuesdays and a variety of kids bike clinics and family days in the Snowmass Bike Park this summer.

www.aspensnowmass.com/plan-your-stay/lost-forest.

SNOWMASS RECREATION CENTER

The 18,000-square-foot Snowmass Recreation Center offers unique programming for adults and children, year-round outdoor pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more. The Snowmass Rec Center also features day camps and family leagues. www.snowmassrecreation.com



THE COLLECTIVE SNOWMASS

The Collective Snowmass is the hub for culture and community activity in Snowmass Base Village. The event calendar includes Community Bingo, Chess Club, Fitness on the Rink, Movies Under the Stars, Snowmass Live Comedy Series, and Comedy WKND!. Check the calendar for new events like Two-Step Tuesday, musical open mics, art & wellness workshops, ecstatic dance sessions, and other pop-up activities. The Collective also features yard games, splash pads, fountains, and playground throughout Snowmass Base Village. The Game Lounge and Selfie Den are open daily, 2:00pm-8:00pm; free for children 5 and under, \$10 for everyone 6 and over. For a full calendar, visit www.thecollectivesnowmass.com.

ANDERSON RANCH ARTS CENTER

Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. www.andersonranch.org

SNOWMASS ICE AGE DISCOVERY

In 2010, a construction crew unearthed a single tusk of a mammoth while digging at Ziegler Reservoir in Snowmass Village. The Denver Museum of Nature and Science took over the site and went on to unearth 35,000 bones of large mammals and small vertebrate species. The Snowmass paleontological site is the richest Ice Age ecosystem ever found at high altitude. Explore a dedicated Ice Age Discovery website, complete with video and augmented reality experiences; artful exhibits on designated trails and around Snowmass; an Ice Age passport experience through the Village; and more.

www.snowmassiceage.com

ICE AGE EXPLORER TOURS

Did you know Snowmass is the site of the finest ice age fossil discovery in the world? Learn the full story of this remarkable discovery from an Aspen Science Center educator. Every Friday from June 12- October 2 at 3:30pm, meet in the Limelight Snowmass lobby to learn about the mammoths and mastodons who used to live in Snowmass, and see replicas of Ice Age animal bones, teeth, tusks, and more. Then, follow along on a guided Ice Age Passport Walk through Base Village and the Snowmass Mall to see art inspired by the discovery and earn an Ice Age prize! Appropriate for adults and children of all ages (adult supervision required for kids under 12).

www.gosnowmass.com/activity/snowmass-ice-age-discovery/

SIZE, POPULATION & CLIMATE

Snowmass is 25.57 square miles (41.15 kilometers; 16,600 acres), with a population of approximately 3,000. Snowmass' environment traverses several different zones, from high desert to alpine. With high altitude and dry air comes intense sunshine and low humidity. Snowmass boasts 300 sunny days a year, more than both California and Florida.

LOCATION

Snowmass is accessed via Brush Creek Road off of Highway 82, the major roadway leading from I-70 in Glenwood Springs to the north and over 12,000-foot Independence Pass to Leadville to the south. Snowmass is 196 miles from Denver, 116 miles from Grand Junction, and 9 miles from Aspen.

LODGING

Snowmass offers 95% hike or bike in/hike or bike out lodging, with options ranging from luxury suites to budget friendly lodges. The majority of Snowmass lodging is made up of condo properties, with a few hotels in between. Amenities often include shuttle service, complimentary breakfast, fireplaces, and hot tubs. Snowmass' lodging options offer prices and room options to fit the budget of any traveler.

GETTING AROUND TOWN

Snowmass has a free local shuttle service within Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Village Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the airport and around Snowmass Village.

TRANSPORTATION

The Roaring Fork Transit Authority (RFTA) provides extensive free bus service from Snowmass to Aspen and various points throughout the valley (for a nominal fee). Snowmass also has a free local shuttle service (Snowmass Village Shuttles) to all major activity areas in Snowmass Village.

Shuttles depart every 10 minutes from the shuttle terminal located just below the Snowmass Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the airport and around Snowmass Village. www.gosnowmass.com/about-us/maps-travel/transportation/

MAROON BELLS

Often referred to as the most photographed peaks in North America, the Maroon Bells are an extraordinary destination not to be missed during a visit to Snowmass. Guests can view the Maroon Bells from the top of the Elk Camp Chairlift, serviced by the Elk Camp Gondola in Snowmass, starting June 21. For the more traditional view of the Maroon Bells and Maroon Lake via RFTA shuttle or private car, advanced reservations are required. For more information, pricing, and timing, please visit aspenchamber.org.



GETTING HERE
Snowmass is conveniently located between four regional airports:

- **Aspen/Snowmass Airport (ASE)** is located only 6 miles from Snowmass. ASE is served by three airlines – United, Delta, and American Airlines – offering nonstop flights to Denver, Chicago, Houston, Dallas, Austin, Atlanta, Los Angeles, and San Francisco.
- **Eagle County Airport (EGE)** is located 67 miles from Snowmass.
- **Grand Junction Walker Field (GJT)** is located 116 miles from Snowmass.
- **Denver International Airport (DEN)** is located 196 miles from Snowmass.

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