

SNOWMASS

COLORADO

Snowmass Tourism Debuts 2026 Summer Event Lineup, Featuring Two New Events
New events include the Mountainside Music Festival and The Tough Draw Tour, alongside returning favorites from rodeos to endurance races, art festivals, and Snowmass Oktoberfest.



Photo Credit: Jeremy Swanson

Snowmass Village, Colo., (January 22, 2026) – Today, Snowmass Tourism announces the 2026 Summer event lineup, featuring a dynamic calendar spanning June through October. Beloved traditions return alongside new and expanded offerings, including The Tough Draw Tour, a new bull riding event and the new three-day Mountainside Music Festival. Returning favorites include the iconic Snowmass Rodeo, the long-running Snowmass Free Concert Series, and Snowmass Oktoberfest, along with nationally recognized endurance races, art and culinary festivals, and family-friendly community celebrations. With something happening nearly every week, Summer 2026 invites visitors and locals alike to experience the spirit, community, and outdoor lifestyle that define Snowmass.

“The Summer 2026 event lineup is designed to support consistent visitation while showcasing the experiences that make Snowmass unique,” says Julia Theisen, Tourism Director, Snowmass Tourism. “With a mix of weekly programming and marquee events, the calendar helps drive travel throughout the season, support local businesses, and create meaningful experiences for both visitors and the community.”

[Summer 2026 Event Lineup](#)

Ragnar Trail Colorado – June 5-6: Ragnar Trail Colorado makes its final run in Snowmass in 2026, featuring the most scenic trail running loops Mother Nature can serve. Each trail loop begins and ends at Ragnar Village in Snowmass Town Park. Teams of eight run relay style, rotating through three loops, varying from easy to difficult, over a 24-hour period. The race includes costumes, camaraderie, stunning views, and a host of Ragnar community spirit.

www.gosnowmass.com/event/ragnar-trail-snowmass-2026/

***New - Mountainside Music Festival – June 11-13:** Mountainside Music Festival is a new, free, three-day festival in Snowmass Village. Taking place on the Fanny Hill Stage, host of the Snowmass Free Concert Series, this new festival features three evenings of openers, headliners, vendors, and stunning sunsets, June 11-13. Thursday and Friday evening, doors open at 5:30pm, with an opener at 6:00pm and headliner at 7:30pm. On Saturday, doors open at 4:00pm and features two openers and a headliner. Bands to be announced but expect mixed genres, including folk/pop, country, and alternative. www.gosnowmass.com/event/mountainside-music-festival/

Snowmass Rodeo – June 17-August 19: The iconic Snowmass Rodeo is a long-standing Western tradition celebrating 52 years this summer. Complete with authentic cowboys and cowgirls competing in all the rodeo classics, including barrel riding, saddle bronc, bull riding, and much more, this Wednesday evening staple is not to be missed. The Snowmass Rodeo takes place on Wednesdays at 7:00pm, rain or shine. Doors open at 5:00pm for a BBQ dinner, bespoke shopping experiences, and activities. For ticket prices, rodeo descriptions, and audience participation events, please visit www.SnowmassRodeo.org or www.gosnowmass.com/event/snowmass-rodeo.

Snowmass Free Concert Series – June 18-August 20: Now in its 34th year, the Snowmass Free Concert Series returns to Fanny Hill every Thursday evening throughout the summer. A longtime local favorite, the outdoor series showcases a diverse range of live music—from rock and alternative, Latin to bluegrass, and beyond. Doors open at 5:30pm, with music beginning at 6:30pm. Full lineup to be announced. www.gosnowmass.com/event/snowmass-free-concerts/2026-06-18/

Summer Block Party – June 20: Come out to the Snowmass Mall from 2:00pm to 6:00pm for the Summer Block Party. Showcasing new summer styles and specials, live music, entertainment, and kid's activities, this sidewalk sale is not to be missed. www.gosnowmass.com/event/summer-block-party/

Elk Camp Gondola Opening Day – June 21: Enjoy a ride on the Elk Camp Gondola in Snowmass! Elk Camp Gondola gives access to the Lost Forest, Elk Camp Restaurant, and Snowmass Bike Park. Use Elk Camp as a base to ride 90+ miles of Snowmass trails, part of the Aspen Snowmass/ Roaring Fork Valley IMBA Gold-Level Ride Center, the only Gold-Level Ride Center in Colorado, only the 5th in United States, and one of only 7 in the world. Open for the summer starting daily, June 21. www.AspenSnowmass.com

Snowmass Rendezvous – June 27: Snowmass Rendezvous celebrates its 10th anniversary in 2026. From 4:00pm – 8:00pm on the lawn in Snowmass Base Village, enjoy endless games, bottomless adult beverages, tastings, and live music. Tickets include unlimited wine, beer, and spirit tastings, outdoor gear activations, games, music, and more. www.gosnowmass.com/event/snowmass-rendezvous/

Aspen Gran Fondo – June 27: The Aspen Cycling Club hosts their annual noncompetitive Aspen Gran Fondo on June 27 starting at 8:30am. A Gran Fondo is a long-distance ride traveling up and down the Roaring Fork Valley's most iconic climbs. Cyclists of all abilities can choose their definition of a long ride: 36, 62, or 103 miles. The ride is supported with aid stations, a finish line party, and BBQ at Snowmass Town Park. aspencyclingclub.org/aspengran-fondo/

Ice Cream Social – July 2: From 3:30pm to 5:00pm, head down to Snowmass Town Park for an ice-cold community gathering, featuring free ice cream from The Dreamery, lawn games, and community fun. www.gosnowmass.com/event/ice-cream-social/

4th of July Celebration – July 4: Celebrate Independence Day on Saturday, July 4 in Snowmass! Enjoy a festive evening with a free concert on Fanny Hill featuring the Spazmatics, returning for a third year of festive fun. Doors open at 5:30pm. Free patriotic swag and glow in the dark goodies round out the 4th of July celebration. Patriotic or 80's throwback attire is encouraged. www.gosnowmass.com/event/july-4th-celebration/

COMEDY WKND! – July 10-12: The Collective Snowmass and Snowmass Live present the 3rd annual COMEDY WKND! July 10-12. This event is back to bring top-notch national comedic talent to the Roaring Fork Valley. Snowmass Live has presented national and regional comedians at The Collective Hall since 2021, while also creating a hub of comedy for aspiring local comedians. Stay tuned for the full comedy lineup. It's COMEDY WKND! in Snowmass, where the laughter never stops! www.thecollectivesnowmass.com

Triple Crown World Series – July 14: The Triple Crown World Series returns this summer to the Roaring Fork Valley, giving guests and locals the opportunity to watch the best of youth baseball. Headquartered in Snowmass, the Triple Crown World Series is a Valley-wide sporting event, featuring youth baseball games (9D2, 11D2, 12D2, 14D2) with regional and national attendees. Opening ceremonies take place in Snowmass on July 14, with spectator opportunities available throughout the week. Play takes place on fields in Glenwood Springs, Carbondale, Basalt, Snowmass Village, and Aspen from July 14-19. www.gosnowmass.com/event/the-triple-crown-world-series/

Ranch Week – July 13-18: A fundraiser at heart, Ranch Week gives Anderson Ranch supporters and community members a chance to come together in celebration of the Ranch and honor the recipient of the International Artist Award, which is given annually to globally recognized artists who demonstrate the highest level of artistic achievement and whose careers have fundamentally influenced contemporary art. Ranch Week is filled with robust programming, including a series of performances, conversations, and gatherings that support and celebrate Anderson Ranch's long-standing impact on contemporary art and art-making. www.andersonranch.org

Anderson Ranch Picnic and Auction – July 18: A tradition for over 40 years, the Anderson Ranch Picnic and Auction brings people together for an afternoon of fun and excitement. Silent auctions feature over 150 works of art by top contemporary artists and locals alike. Alongside the auction is engaging art-based activities for all ages, delicious picnic-style food, and live music. A fundraiser at heart, all proceeds from the day directly benefit Anderson Ranch educational programs. www.andersonranch.org

Audi Power of Four Trail Run – July 18: The Audi Power of Four Trail Run is a premier endurance race series utilizing the unique and amazing terrain of each of the four Aspen Snowmass mountains. Each race is designed to test the limits and skills of both elite and recreational athletes. The event's signature race is a challenging 50K Ultra that covers the four Aspen Snowmass mountains utilizing a mix of singletrack and dirt road. The event also offers a 25K race along the famed Government Trail covering Buttermilk and Snowmass mountains. As well as a 10K race that starts at Elk Camp Restaurant and traverses across Snowmass down to Fanny Hill. www.aspensnowmass.com/visit/events/audi-power-of-four-trail-run

Snowmass Dog Wash – July 19: From 12:00pm to 2:00pm, bring Fido out to Snowmass Base Village for an afternoon dedicated to the dogs. A local groomer and pet store will be on hand to provide free nail clippings and treats, while dog costumes and photo opportunities are available, in addition to a do-it-yourself dog washing station. www.gosnowmass.com/event/dog-days-of-summer/

Audi Snowmass 50 Mountain Bike Race – July 25: The Audi Snowmass 50 Mountain Bike Race features 25 miles of some of the best single track mountain bike trails in Colorado. Divisions are broken into 50-mile solo racer (two loops), 25-mile solo racer (one loop), and 50-mile teams of two where each rider completes one 25-mile lap. The course covers 25 miles, 5,000' of ascent across a diverse range of Snowmass Village's best singletrack trails. From high desert sage meadows to dark and loamy forest, the course is sure to delight riders of all levels of experience. www.aspensnowmass.com/visit/events/audi-power-of-four-mountain-bike

Heritage Fire – August 1: Heritage Fire is an outdoor feast that unites live-fire cooking, family farms, and local chefs, 3:30pm-7:00pm in Snowmass Base Village. The walk-around reception offers an all-inclusive bacchanal feast featuring thoughtful bites prepared by some of the most critically acclaimed kitchens, utilizing products from locally sourced farms and sponsors. The festivities include fun and interactive activations, as well as the crowning of the Heritage Hero. The Heritage Hero award is voted on by guests for their favorite bite of the day, resulting in a friendly competition and a feel-good, delicious time for all. www.gosnowmass.com/event/heritage-fire/

Snowmass Tree-O – August 7-8: The Colorado Brewery Running Series, a Denver-based running series, returns to Snowmass this summer, with route commemorating the 150th anniversary of Colorado. 2026 marks 150 years since Colorado became a state (and 250 years since the United States became a nation). In honor of this momentous birthday, this year's Snowmass Tree-O consists of 3.76k, 5k, and 10k trail runs starting and ending on the Snowmass Mall. Together the distances add up to 18.76K in honor of 1876, the year Colorado was founded. Runners can race on Friday evening or Saturday morning (or both!). Friday evening features two start waves at 5:00pm (5k) and 6:00pm (3.76k), and Saturday morning features three start waves at 7:30am (10k), 9:30am (5k), or 10:30am (3.76k). Each runner receives an event-specific race bib, finisher medal, and finisher beer, plus all runners that complete all three distances get a bonus 18.76k Challenge medal. www.gosnowmass.com/event/colorado-brewery-running-series/2026-08-07/

Up in the Sky Music Festival – August 7-8: Returning for a second year after a smashing debut in 2025, Up in the Sky Music Festival is a two-day music festival that brings live performances to the base of Buttermilk. Pervious performers include Glass Animals, Kacey Musgraves, and Rūfūs Du Sol. Band Lineup to be announced. www.upintheskyfestival.com

Plein Air Art Festival – August 8-9: The Plein Air Art Festival returns to Snowmass Village for its sixth consecutive year, August 8-9. Twenty remarkable artists descend on Snowmass to spend four days painting the natural beauty and splendor in and around the village. On Saturday, August 8 and Sunday, August 9 from 10:00am to 4:00pm, the artwork will be judged, displayed, and available for purchase to the public in Snowmass Base Village.

www.gosnowmass.com/event/plein-air-art-festival/2026-08-08/

***New - The Tough Draw Tour – August 21–22:** The Tough Draw Tour, produced by Tough Draw, brings a rider-first, bull riding–only event to Snowmass for a pivotal stop in the Tour's inaugural season. Featuring a select group of elite professional bull riders, the Snowmass event serves as the final regular season stop before the Tour Championship, with athletes battling for buckles, Tour standings, and a share of the \$50,000 purse. Hosted at the Snowmass Rodeo Grounds, the event delivers premier competition, elevated production, and an authentic Western experience for seasoned bull riding fans and newcomers alike. More information to be announced. www.gosnowmass.com/event/tough-draw-tour/

The Mane Event – August 23: Celebrating Snowmass' local heritage, this equestrian themed event returns to the Snowmass Rodeo Grounds for its third year to celebrate the long-standing tradition of horsemanship in the Roaring Fork Valley. From 11:00am to 2:00pm, get up close and personal with the animals of Smiling Goat Ranch, watch equestrian demos, and enjoy a marketplace filled with favorite farmer's market vendors and activities for kids. Food and drink are available for purchase with proceeds benefiting Smiling Goat Ranch.

www.gosnowmass.com/event/the-mane-event/

JAS Aspen Snowmass Labor Day Experience – September 4-6: JAS Aspen Snowmass Labor Day Experience features three days of world-class performances on multiple open-air stages in Snowmass Town Park. 2026 acts to be announced. Previous acts include Stevie Wonder, Carrie Underwood, Foo Fighters, Imagine Dragons, Sting, and more.

www.gosnowmass.com/event/jas-labor-day-experience/2026-09-04/

Axes & Arms Walk – September 11: From 6:00pm to 8:00pm, join local first responders for a walk from Town Park Station to the Top of the Village, 956ft, the highest number of feet that the brave New York first responders walked inside the first tower of the World Trade Center.

Following the climb, return to Town Park to enjoy food, drinks, yard games, and more, provided by Roaring Fork Fire Authority. The climb is free and open to the public; donations to the Axes and Arms Foundation are accepted and appreciated. www.gosnowmass.com/event/axes-and-arms/

Snowmass Wine Festival – September 19: Experience an incredible afternoon of wine tasting at the Snowmass Wine Festival, hosted by the Rotary Club of Snowmass Village. A 20+ year event, this festival features 30+ tables of wine from around the world enjoyed under the tents at Snowmass Town Park on Saturday, September 19 from 1:30pm to 5:00pm. The festival also showcases food from local restaurants, music, and a silent auction to benefit the Rotary Club of Snowmass Village. All proceeds are used for scholarships, local, and international grants through Snowmass Rotary. Also be sure to check out the Friday evening dinner at Viceroy Snowmass, featuring a reception and four-course wine dinner with exclusive wine pairings.

www.gosnowmass.com/event/snowmass-wine-festival/

Mad Hatter Community Affair – September 19: All are cordially invited to the Mad Hatter Community Affair hosted by The Collective Snowmass on Saturday, September 19. This enchanting event, free and open to the public, promises a day of wacky fun and community

spirit for all ages in Snowmass Base Village. Everyone is encouraged to embrace the Mad Hatter theme by donning the most creative and maddest costumes! Expect lively entertainment like live music, art installations, displays of magic, dancing, and that special enchanting feeling only found at the end of summer. Whether a Cheshire Cat grinning ear to ear or a White Rabbit always in a hurry, this is a party where nonsense makes perfect sense and everyone belongs! www.thecollectivesnowmass.com

Snowmass Balloon Festival – September 25-27: Snowmass celebrates 51 years of the iconic Snowmass Balloon Festival in September 2026. A beloved Snowmass tradition, the event features three days of hot air balloon beauty at Snowmass Town Park. Friday features a Night Glow under the stars from 7:00pm to 9:00pm, where guests can walk among tethered balloons, while enjoying music and concessions. The iconic morning launches begin at 7:00am on Saturday and Sunday. www.gosnowmass.com/event/snowmass-balloon-festival/2026-09-25/

Golden Leaf Half Marathon – September 26: Recognized by Trail Runner magazine as one of "America's 14 Most Scenic Races," this iconic trail race from Snowmass to Aspen is a must-do event that sells out every year. Spanning 13.1 miles, the course features a 980-foot elevation gain and a thrilling 1,712-foot descent, offering runners an unforgettable challenge amidst breathtaking mountain views. www.gosnowmass.com/event/golden-leaf-half-marathon/

Snowmass Oktoberfest – September 26-27: To cap off Snowmass' summer season, come out for Snowmass Oktoberfest! Join in the fun on Saturday from 12:00pm to 8:00pm and Sunday from 12:00pm to 5:00pm with festivities taking place on the Snowmass Mall and in Snowmass Base Village. This lively German-inspired festival features all the traditional Oktoberfest classics and the return of Manuela, the Oktoberfest Queen. Enjoy steins of beer, contests, food specials, live music, joyous jigs on tabletops, lederhosen, and much more. Must be 21+ to drink, but the festival is open to all ages. www.gosnowmass.com/event/snowmass-oktoberfest/2026-09-26/

Snowmass Community Picnic – October 3: Join Snowmass neighbors and friends from 12:00pm to 2:00pm on October 3 for the annual Snowmass Community Picnic. Enjoy complimentary burgers, hot dogs, or vegetarian lunch as well as free, all-day access to the Snowmass Recreation Center. www.gosnowmass.com/event/snowmass-community-picnic/

Summer 2026 On-going Events

The Collective Snowmass – Daily, June-September: The Collective Snowmass, the hub for culture and community activity in Snowmass Base Village, has a jam-packed calendar for Summer 2026! Returning favorites include Community Bingo, Chess Club, Fitness on the Rink, Movies Under the Stars, Jazz Summer Club, and the Snowmass Live Comedy Series. Check the calendar for unique events like musical open mics, relaxing wellness workshops, ecstatic dance sessions, and many other pop-up activities. The Collective also features yard games, splash pads, fountains, and playground throughout Snowmass Base Village. The Game Lounge and Selfie Den are open daily, 2:00pm-8:00pm; free for children 5 and under, \$10 for everyone 6 and over. For a full calendar, please visit www.thecollectivesnowmass.com.

ACES Guided Hikes – Daily, June – August; Weekends only in September: Aspen Center for Environmental Studies (ACES) returns to Snowmass this summer to lead twice daily hikes. The Snowmass Wildflower Walk begins at 10:00am, on the Nature Trail, while the Ice Age Discovery Walk starts at 1:00pm on the Discovery Trail. Hikes are led by a knowledgeable

ACES Naturalist guide and feature natural history, facts about local flora and fauna, possible wildlife sightings, and species identification. Hikes leave from the Snowmass Mall Ticket Pavilion. www.gosnowmass.com/activity/aces/

Ice Age Explorer Tours – Fridays, June-September: Did you know Snowmass is the site of the finest ice age fossil discovery in the world? Learn the full story of this remarkable discovery from an Aspen Science Center educator. Every Friday at 3:30pm, meet in the Limelight Snowmass lobby to learn about the mammoths and mastodons who used to live in Snowmass, and see replicas of Ice Age animal bones, teeth, tusks and more. Then, follow along on a guided Ice Age Passport Walk through Base Village and the Snowmass Mall to see art inspired by the discovery and earn an Ice Age prize! Appropriate for adults and children of all ages (adult supervision required for kids under 12). www.gosnowmass.com/activity/snowmass-ice-age-discovery/

For the full Summer 2026 Event Calendar, please visit www.gosnowmass.com/events. For summer photos of Snowmass Village, [click here](#). Please credit the photographer listed instead of Snowmass Tourism.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the only IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, one of only 7 in the world. Surrounded by breathtaking peaks and adjacent to 2.8 million acres of wilderness, the Village offers 95% slopeside lodging, is home to 30+ restaurants, and offers a variety of shops, unique special events, an abundance of live music, family activities, and much more. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

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