

SNOWMASS

COLORADO

SNOWMASS 101

Winter 2023/2024 Fact Sheet



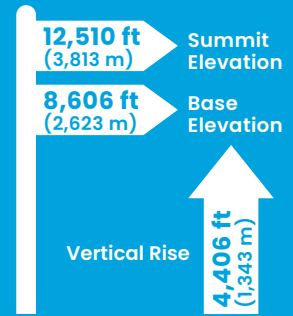
About Snowmass Village

A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as **one of the best winter ski areas and summer mountain biking destinations in the world**. Snowmass was Voted #1 Ski Resort in the US by Conde Nast Traveler's Reader's Choice Awards in 2023 and Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and one of only 7 in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95% slopeside lodging, shopping, unique special events and music, and much more.

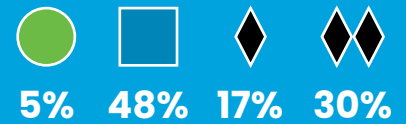
HISTORY

Over 150,000 years ago, mammoths, mastodons and other amazing Ice Age creatures roamed Snowmass. 800 years ago, the Ute Indians hunted, fished, and gathered wild foods around the valley. The first non-natives explored the Elk Mountains as early as 1853. By the beginning of the 20th century, the valley had been settled primarily as a ranching community. In the early 1960's, Olympic skier Bill Janss envisioned a European-style village and ski area and **first opened Snowmass to skiers in December 1967**. During the 2017/2018 winter season, Snowmass celebrated the 50th anniversary of the resort and the 40th anniversary of the Town's incorporation.

MOUNTAIN FACTS



98 trails

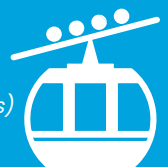


Terrain Parks **3**

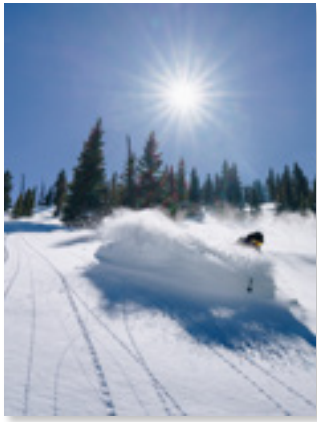


Lifts: **21 TOTAL**

- 1 eight-passenger gondola
- 2 high-speed six-passenger lifts
- 1 six-passenger pulse gondola
- 8 high-speed quads
- 2 quads
- 4 ski/snowboard school lifts (including surface lifts)
- 1 double chair
- 2 platter pulls



WINTER ACTIVITIES



SKIING & SNOWBOARDING

Snowmass Ski Area, part of the four mountains of Aspen Snowmass, has long been a mecca for skiers of all abilities and agendas. Cruisers, glades, steeps, terrain parks, and half pipes provide a wintertime playground unlike any other. Colorado's famous feather-light snow graces 4,406 vertical feet in elevation, 3,342 acres of terrain, and 98 trails. While there may be plenty of like-minded people out enjoying the slopes, never feel crowded with an average of two people per acre. With a difficulty split of 5% easiest, 48% more difficult, 17% most difficult, and 30% expert, skiing and snowboarding at Aspen Snowmass caters to all levels of ability and the entire family. AspenSnowmass.com



SNOWMASS S'MORES

Starting on opening day, guests of all ages can enjoy Snowmass S'mores, free starting at 3:30pm daily throughout the winter season, presented by Snowmass Tourism. Guests can find branded s'mores carts (which resemble oversized marshmallows) in Snowmass Base Village and on the Snowmass Mall, featuring delicious s'mores treats. GoSnowmass.com

MUSIC ON THE MALL

Every Friday, November 24, 2023, through April 12, 2024, Music on Mall returns to Snowmass, featuring live music on the Tower Stage during après. Music on the Mall runs from 2:30pm-4:30pm in November, December, January, and February and moves to 3:00pm-5:00pm in March and April. Performances feature local Roaring Fork Valley musicians. GoSnowmass.com

BLAZING ADVENTURES

With 50 years of experience specializing in outdoor activities in Colorado, Blazing Adventures coordinates winter activities such as hot balloon rides, dog sledding tours, backcountry powder tours, scenic drive tours, winter fly-fishing in Gold Medal rivers, snowmobiling up to the Maroon Bells, backcountry snowshoe tours, and much more. BlazingAdventures.com



SNOWMASS CELEBRATES KIDS & FAMILIES

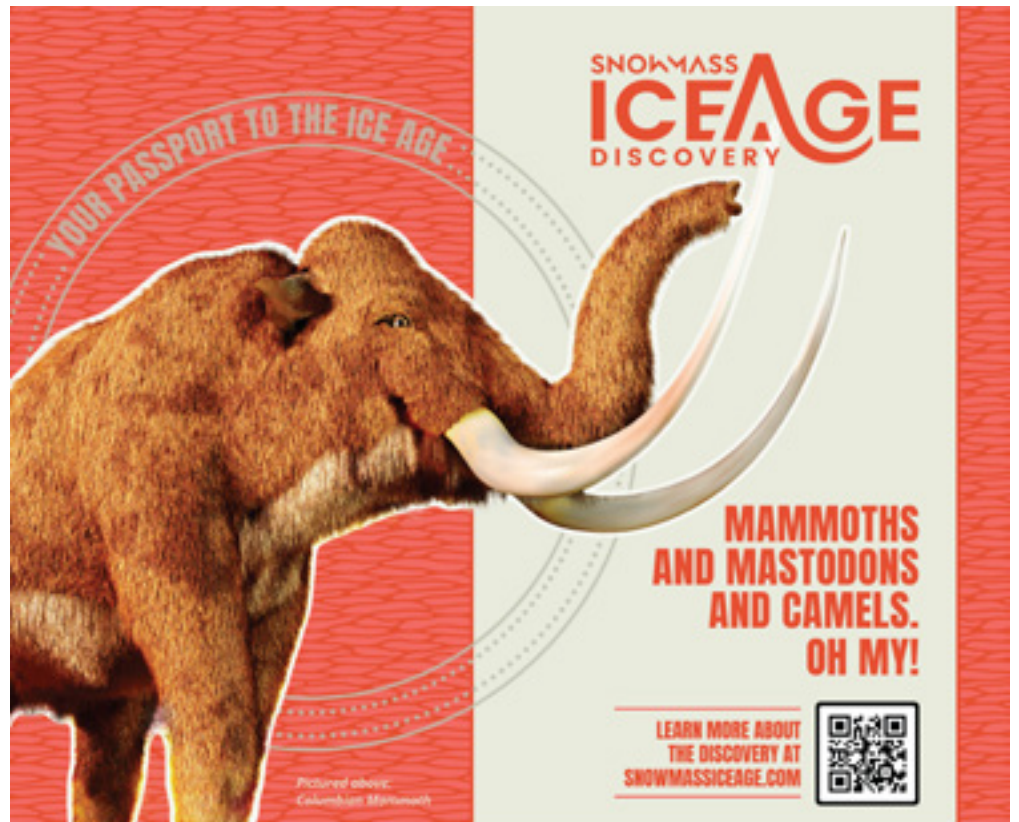
In Snowmass Village, kids are incredibly important. Snowmass offers all kinds of kid friendly and family adventures, from skiing and snowboarding, to tubing, to ice skating and indoor rock climbing. In honor of these younger guests, Snowmass aims to ensure that the next generation has nothing but fun while visiting the iconic mountain village. For more information visit GoSnowmass.com and TheCollectiveSnowmass.com.





ANDERSON RANCH ARTS CENTER

Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. AndersonRanch.org



SNOWMASS ICE AGE DISCOVERY

Snowmass Ice Age Discovery: In 2010, a construction crew unearthed a single tusk of a mammoth while digging at Ziegler Reservoir in Snowmass Village. The Denver Museum of Nature and Science took over the site and went on to unearth 35,000 bones of large mammals and small vertebrate species. The Snowmass paleontological site is the richest Ice Age ecosystem ever found at high altitude. New for the Winter 2023/2024 season, Snowmass is bringing the Snowmass Ice Age Discovery story to life in new ways. Three new unique murals debut on the Snowmass Mall and in Snowmass Base Village, created by regional, national, and international artists, Jeremy Collins, Bunnie Reiss, and Kris Hewitt (known as Studio Kronk). Winter hikers and snowshoers on the Rim Trail are taken back in time via a set of permanent viewfinders, found at the iconic Spiral Point, overlooking Ziegler Reservoir. QR codes around the Village on signs and inside the Sky Cab/Skittles Gondola, and on Snowmass Village Transit treat guests to digital Ice Age facts and fun. Visit www.snowmassiceage.com for everything there is to see and know about this incredible find. SnowmassIceAge.com

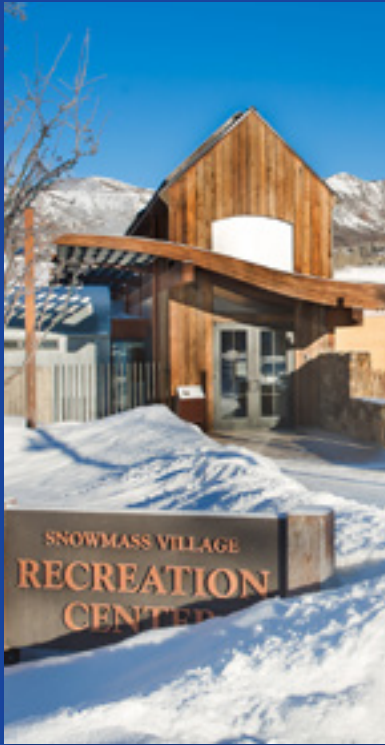
ELK CAMP

15 minutes up the mountain from Snowmass Base Village by scenic gondola, is Elk Camp. Guests can grab a bite to eat at the Elk Camp Restaurant, enjoy rides on the Breathtaker Coaster, learn how to snowbike, and take a spin on the tubing hill. In addition, on select nights throughout the winter, Elk Camp is transformed into a winter playground for Ullr Nights. AspenSnowmass.com



SNOWMASS RECREATION CENTER

The 18,000 sq. ft. recreation facility offers programming for adults and children, year-round outdoor saline pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more. SnowmassRecreation.com



CROSS COUNTRY SKIING

Glide across snowy meadows and through silent pine forests and aspen groves on over 60 miles of groomed, all-level Nordic trails. Part of the Aspen Snowmass trail system, the largest free trail system in the US, trails can be accessed from the Snowmass Golf Course. Trail access is free; bring your own gear. GoSnowmass.com

SNOWSHOEING & UPHILLING

Take a two-hour, guided snowshoe tour with an ACES naturalist, starting at the top of the Elk Camp Gondola, daily at 10:00am and 1:00pm. Snowshoers can also visit the Snowmass Cross Country Ski & Snowshoe Center on the Snowmass Golf Course for a trek on the Snowmass cross country trails. Snowshoers can explore Snowmass Ski Area on a wide variety of uphill trails. An Uphill Pass for on-resort uphill access is required. Uphillers need to remain on designated, signed routes during all operating hours. During operating hours, the designated uphill routes are treated much like a ski trail with an open or closed sign signaling if access is available at that time. Uphillers should check the Aspen Snowmass App before heading out to see if the selected route is open. For a full list of open on-mountain trails, please visit AspenSnowmass.com

FAT BIKING

Fat bike lovers, rejoice! Snowmass is home to approximately 8 miles of groomed trails, good for fat biking. Bring your own fat bike and park for free at the Snowmass Rec Center to ride the trails in Snowmass. Groomed (and paved) trails include Owl Creek, Brush Creek, Fairway, Village Way, Fox Run, and Melton Ranch. For a list of paved trails, please visit GoSnowmass.com

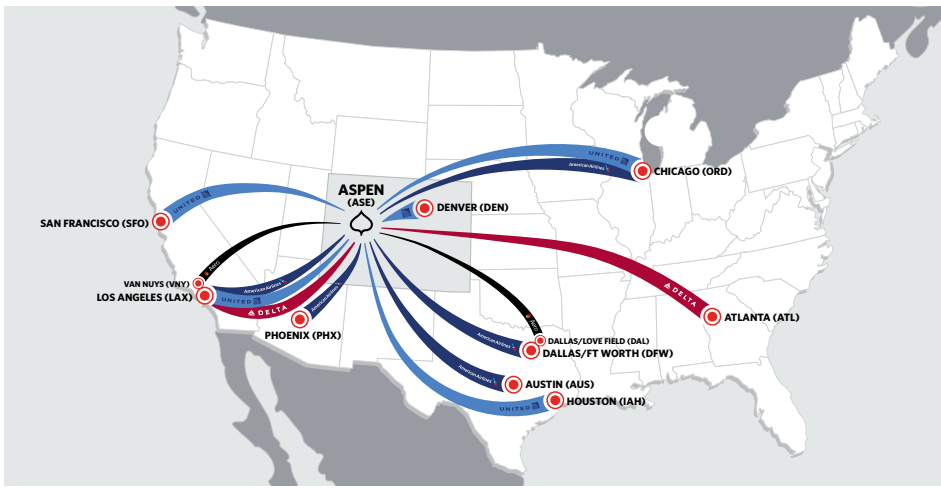


THE COLLECTIVE SNOWMASS & THE RINK

The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust lineup of winter activities. Programming includes the Snowmass Live Comedy & Music Series, Community Bingo, Chess Club, ACES Wild Perspective series, Live Storytelling with Alya Howe, the return of the Winter Holiday Market & Santa during the holiday season, open mic nights, salsa dancing, Discos on the Rink, karaoke, and more. The Collective also features a free ice-skating rink with free rentals and performances, open daily to the public from 1:00pm-9:00pm, pending weather conditions. Game of Stones, the highly successful curling series, returns to The Rink on Thursdays, mid-December through the end of February. This winter visit the Game Lounge & Selfie Den. For events, hours, and offerings, visit TheCollectiveSnowmass.com

SNOWMASS MEDICAL CARE CLINIC

The Snowmass Clinic is a walk-in facility that is owned, operated and billed as an outpatient department of Aspen Valley Hospital. Open seven days a week, the clinic caters to locals and visitors alike for minor injuries and illnesses of all kinds. Our physicians are trained in emergency medicine and supported by registered nurses, EMTs, X-ray technologists, and physical therapists. Diagnostic capabilities include X-rays and limited laboratory services. AspenValleyHospital.org



LOCATION

Snowmass is accessed via Brush Creek Road off of Highway 82, the major roadway leading from I-70 in Glenwood Springs to the north and over 12,000-foot Independence Pass to Leadville to the south (closed during the winter season). Snowmass is 196 miles from Denver, 116 miles from Grand Junction, and 9 miles from Aspen.

GETTING AROUND

The Roaring Fork Transit Authority (RFTA) provides extensive free bus service from Snowmass to Aspen and various points throughout the valley. Snowmass has a free local shuttle service within Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Snowmass Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the Aspen Pitkin County Airport and around Snowmass Village.

GoSnowmass.com

The Roaring Fork Express, the Roaring Fork Valley's newest transportation option, offers daily ground transportation shuttles to and from Denver International Airport and Eagle County Airport, along with wedding and event transportation. Roaring Fork Express supplements the wide variety of public transportation options in the Valley, making it easier and more accessible than ever to visit without a car. Roaring Fork Express is part of CO West Transportation. letsride.co



LODGING

Snowmass offers 95% ski-in/ski-out lodging, with options ranging from luxury suites to budget friendly rooms. The majority of Snowmass lodging is made up of condo properties, with a few hotels in between. Amenities often include shuttle service, complimentary breakfast, fireplaces, and hot tubs. Snowmass' lodging options offer prices and room options to fit the budget of any traveler.

GoSnowmass.com

SIZE / POPULATION /

CLIMATE

Snowmass is 25.57 square miles (41.15 kilometers; 16,600 acres), with a population of 3,096 as of the 2020 census. Snowmass' environment traverses several different zones, from high desert to alpine. With high altitude and dry air comes intense sunshine and low humidity. Snowmass boasts 300 sunny days a year, more than both California and Florida.



GETTING HERE

Snowmass is conveniently located between four regional airports:

- **Aspen/Snowmass Airport (ASE)** is located only 6 miles from Snowmass. ASE is served by three airlines – United, Delta, and American Airlines – offering nonstop flights to Denver, Chicago, Houston, Dallas, Austin, Los Angeles, San Francisco, Atlanta, and Phoenix.
- **Eagle County Airport (EGE)** is located 67 miles from Snowmass.
- **Grand Junction Walker Field (GJT)** is located 116 miles from Snowmass.
- **Denver International Airport (DEN)** is located 196 miles from Snowmass.

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