

SNOWMASS

COLORADO

What's New for Winter 2023/2024 in Snowmass, CO

The Upcoming Winter Season Features the Revival of the Snowmass Ice Age Discovery Story, the MICHELIN Guide, New Hotel Packages & Renovations, Retail Offerings, and More



Photo Credit: Kersten Vasey

Snowmass Village, Colo., (October 4, 2023) – Today, Snowmass Village, CO, known as a world class destination in both winter and summer, and recently voted #1 Ski Resort in the US by Conde Nast Traveler’s Readers’ Choice Awards, announces news for the 2023/2024 Winter Season. Winter 2023/2024 sees the relaunch of the Snowmass Ice Age Discovery story, new retail & restaurant offerings, including the MICHELIN Guide’s debut in the Roaring Fork Valley, hotel news, capital developments, and new transportation offerings.

“Visitor’s and locals alike should head to Snowmass Village this winter,” says Rose Abello, Tourism Director, Snowmass Tourism. “We have so much to offer, both on and off the slopes, for kids, solo travelers, and multigenerational families. Whether it is your first time to Snowmass, or your 50th, rediscover the Snowmass Ice Age, go shopping, try a new dining experience, and of course, enjoy the unparalleled, pristine access to nature.”

Around Snowmass Village

Snowmass Revives the Snowmass Ice Age Discovery

In 2010, a construction crew unearthed a single tusk of a mammoth while digging at Ziegler Reservoir in Snowmass Village. The Denver Museum of Nature and Science took over the site and went on to unearth 35,000 bones of large mammals and small vertebrate species. The Snowmass paleontological site is the richest Ice Age ecosystem ever found at high altitude.

New for the Winter 2023/2024 season, Snowmass is bringing the Snowmass Ice Age Discovery story to life in new ways. Three new unique murals debut on the Snowmass Mall and in Snowmass Base Village, created by regional, national, and international artists, Jeremy Collins, Bunnie Reiss, and Kris Hewitt (known as Studio Kronk). Winter hikers and snowshoers on the Rim Trail are taken back in time via a set of permanent viewfinders, found at the iconic Spiral Point, overlooking Ziegler Reservoir. QR codes around the Village on signs and inside the Sky Cab/Skittles Gondola, and on Snowmass Village Transit treat guests to digital Ice Age facts and fun. Visit www.snowmassiceage.com for everything there is to see and know about this incredible find.

Snowmass Village Welcomes Aspen Gay Ski Week 2024

Snowmass increases its participation in Aspen Gay Ski Week (AGSW), the longest running Ski Week in the country, celebrating 47 years in 2024. New for 2024, AGSW features host hotels and dedicated Snowmass events that focus on building community and getting outdoors. Events include a drag brunch to kick off the week on Sunday; Snowmass Ski Day with après and karaoke at the Viewline Resort Snowmass on Tuesday; a comedy show at The Collective Snowmass on Wednesday; a late night party at The Collective Snowmass on Saturday; and AGSW youth and community day on Saturday, in partnership with the Roaring Fork Valley chapter of PFLAG, giving local LGBTQ youth an opportunity to be part of the celebratory vibe of AGSW. Participating Snowmass lodging partners give a portion of room proceeds to AspenOUT, AGSW's presenting non-profit, for the duration of the week, and Blazing Adventures offers a Rainbow Express shuttle to and from Snowmass for major events. Visit GaySkiWeek.com for updates and more information.

Gorsuch Expands on the Snowmass Mall

The spaces formally known as First Chair Café, North Face, and Patagonia, launch for the Winter 2023/2024 season as an extension of the Gorsuch family of retail offerings. The former North Face and First Chair Café debuts this winter as the Gorsuch Ski Café, along with rentals, boot fitting, and retail. The Ski Café is reminiscent of the Ski Café at the Gondola Plaza in Aspen. The former Patagonia space transforms into Gorsuch Ski Lockers, complete with an upstairs tanning shop. The new offerings add to Gorsuch's existing luxury retail and soft goods store on the Snowmass Mall. www.gorsuch.com

The Collective Snowmass Announces Winter Activity Lineup & Newly Rebranded Snowmass Conference & Events Center

The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a weekly lineup of events including bingo nights, standup comedy, ice skating shows, and live music. During the holiday season, don't miss the all ladies Ho-Ho-Ho Holiday Comedy Show. Be sure to head downstairs to check out the Selfie Den and the Game Lounge, free from 2:00 p.m.- 4:00 p.m., \$10/person for anyone 6 years or older from 4:00 p.m.- 8:00 p.m. For those looking for conference or special event space, the Base Village Conference Center rebrands as the Snowmass Conference & Events Center, undergoing a full renovation with offerings for groups of up to 400. For a full calendar of events, please visit www.TheCollectiveSnowmass.com.

Food & Beverage News

MICHELIN Guide Comes to the Roaring Fork Valley

The prestigious MICHELIN Guide unveiled its inaugural selection for Colorado in September 2023. The Roaring Fork Valley received One MICHELIN Star for Bosq (Aspen) and Recommended Restaurants for Element 47 (Aspen), Prospect (Aspen), and Mawa's Kitchen (Aspen). Chef Mawa McQueen of Mawa's Kitchen has two additional restaurants in Snowmass Village - Mawita and The Crepe Shack. www.gosnowmass.com/dining

Alpin Room Welcomes New Chef, Menu and Vibe

Snowmass' Alpin Room welcomes Chef Emily Oyer, former Executive Sous Chef at Cloud Nine, to take the helm and reimagine the restaurant's menu and personality. Chef Oyer is a Food Network-featured chef who won Chopped in 2021 and competed on Beat Bobby Flay in 2022. Chef Oyer views food as a means for connection, and aims to bring a new warmth, energy, and community to the ski-in-ski-out fine dining restaurant. Tucked away in the heart of Snowmass, the Alpin Room opened in the winter of 2021 and offers a thoughtful, handcrafted reimagination of Alsatian home cooking at high elevation. Chef Emily Oyer's fresh take on the Alps-inspired cuisine features approachable comfort food with an elevated twist, and a focus on locally sourced ingredients. www.aspensnowmass.com

The Tavern Kitchen & Bar & Weinerstube Enjoy First Winter Season

The Tavern Kitchen & Bar, a new gastropub concept from the owners of local Aspen retailer Harper & Hudson, take on their first winter season at the new Snowmass Mall location. The Tavern offers a vibrant live music and late night scene, an ideal nightlife location for those looking for an after-hours spot in Snowmass. Additionally, the Weinerstube takes over the Little Mammoth Steakhouse space on the Upper Snowmass Mall, offering authentic Austrian-German cuisine. www.gosnowmass.com/dining

Hotel Updates & Developments

Viceroy Snowmass Debuts New Lobby Renovation & Announces Restaurant Refresh

Summer 2023 saw an entirely new look for Viceroy Snowmass including an updated arrival experience with a newly designed lobby; the addition of Café V, highlighting gourmet coffee selections, grab and go pastry and breakfast items; a new lobby bar; and a new shopping experience highlighted by select Lululemon apparel. The renovation also saw the re-creation of "The Viceroy Lounge" with its new lighter look and open space. Look for a complete renovation of Toro Restaurant in Spring 2024 and the grand opening of the Cirque Residences X Viceroy Snowmass in time for Winter 2024/2025. www.viceroySnowmass.com

Cirque Residences X Viceroy Snowmass Under Construction

Construction continues on Cirque Residences X Viceroy Snowmass, the latest offering in Snowmass Base Village. Cirque Residences are the much-anticipated sequel to the original Viceroy Residences. Featuring two- and three-bedroom floor plans and home-within-a-hotel living, Cirque Residences are located in a brand-new luxury tower. Cirque X Viceroy is named after the Cirque Headwall, Snowmass Resort's highest and most adventurous double black diamond area. Cirque Residences X Viceroy Snowmass are slated to debut for Winter 2024/2025. CirqueViceroy.com

Limelight Snowmass Features Specialty Dinners & New Hotel Partnership with Therabody

Limelight Snowmass has brought back their ever-popular beer dinners with a new twist for the Winter 2023/2024 season. Guests and locals alike can sign up for a unique experience that combines the culinary expertise of Limelight's chefs paired with exceptional rotating libation partners such as Telluride Brewing. From appetizers to dessert, every bite and sip offers a journey of flavors and sensations. New this year, Limelight Snowmass is donating a percentage of the proceeds from each dinner to local non-profits throughout the Roaring Fork Valley. Also new this year, all Limelight Hotel guests have complimentary access to reserve a suite of various Therabody products for use during their stay. www.limelighthotels.com/snowmass

Viewline Resort Snowmass Announces Second Year of Moët on the Mountain

Viewline Resort Snowmass, Autograph Collection is partnering with Moët & Chandon for another year to host Moët on the Mountain après ski parties. In addition to live DJ sets, champagne, and food specials on Stark's Deck overlooking Snowmass Ski Area, the offers extend up to the Lobby Bar and Patio. The resort also recently launched Wine Wednesdays with Whispering Angel in the Lobby Bar, and "Golden Hours" happy hours every Friday. Get there as early as possible, because the earlier the hour, the lower the price for a glass of Moët & Chandon. www.viewlineresortsnowmass.com

Transportation News

Semi-Private Jet Service, Aero, Launches New Flights to Aspen from Dallas

After successfully adding a new route from its Los Angeles hub to Aspen/Pitkin County Airport in 2021, the semi-private jet service Aero recently debuted a second route into Aspen from Dallas (DAL) in May 2023. As with all Aero flights, guests traveling in and out of Aspen can expect a 20-minute curbside check-in; attentive service from the on-site Aero host team; quick and efficient luggage retrieval; and a complimentary selection of Veuve Clicquot, Nespresso, organic snacks, and more before boarding. Once aboard, guests can cozy into Aero's hand-stitched Italian leather seats offering both window and direct aisle access, while enjoying bespoke amenities, a premium open bar, and a robust culinary program. To celebrate its most in-demand route, Aero features a selection of beers from Aspen Brewing Company on its inflight menu alongside a curated collection of wines, cocktails, and refreshments. Flights to Aspen from Los Angeles and Dallas are available to book online through early January 2024 and start at \$975/per person, one-way. The flight schedule for January-April 2024 will be released in October 2023. Aero.com

For a full list of winter events in Snowmass, please [click here](#). For winter photos of Snowmass Village, [click here](#). Please credit the photographer listed. Images are good for editorial, but not approved for cover art. For the Love Letter to Snowmass video, please [click here](#).

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass was Voted #1 Ski Resort in the US by Conde Nast Traveler's Reader's Choice Awards in 2023 and Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and one of only 7 the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95% slopeside lodging, shopping, unique special events and music, and much more. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

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