

SNOWMASS

COLORADO

Snowmass Celebrates Kids & Families!

Snowmass Offers a Wide Variety of Winter Family Adventures & Fun



Photo Credit: Jeremy Swanson

Snowmass Village, Colo., (Winter 2023/2024) – In Snowmass Village, kids rule the roast! Snowmass offers all kinds of kid friendly and family adventures, from skiing and snowboarding, to tubing, to ice skating, and indoor rock climbing. In honor of these younger guests, Snowmass aims to ensure that the next generation has nothing but fun while visiting the iconic mountain village.

Kid Friendly Activities in Snowmass – Winter 2023/2024

Anderson Ranch Arts Center: Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. www.andersonranch.org

Blazing Adventures: With 50 years of experience specializing in outdoor activities in Colorado, Blazing Adventures coordinates winter activities such as hot balloon rides, dog sledding tours, backcountry powder tours, scenic drive tours, winter fly-fishing in Gold Medal rivers, snowmobiling up to the Maroon Bells, backcountry snowshoe tours, and much more. www.blazingadventures.com

Cross Country Skiing: Glide across snowy meadows and through silent pine forests and aspen groves on over 60 miles of groomed, all-level Nordic trails. Part of the Aspen Snowmass trail system, the largest free trail system in the US, trails can be accessed from the Snowmass Golf Course. Trail access is free; bring your own gear. www.gosnowmass.com/activity/cross-country-trail-system

Elk Camp: 15 minutes up the mountain from Snowmass Base Village by scenic gondola, is Elk Camp. Guests can grab a bite to eat at the Elk Camp Restaurant, enjoy rides on the Breathtaker Coaster, learn how to snowbike, and take a spin on the tubing hill. www.apsensnowmass.com

Fat Biking: Fat bike lovers, rejoice! Snowmass is home to approximately 8 miles of groomed trails, good for fat biking. Bring your own fat bike and park for free at the Snowmass Rec Center to ride the trails in Snowmass. Groomed (and paved) trails include Owl Creek, Brush Creek, Fairway, Village Way, Fox Run, and Melton Ranch. For a list of paved trails, please visit www.gosnowmass.com/activity/fat-biking/.

Ice Skating: Want to practice a hockey stop, perfect that pirouette, or simply glide around for an evening skate? Snowmass offers two free ice skating rinks. One at The Rink in Snowmass Base Village and the other, Snowmass Village Ice Rink, at the Snowmass Town Park. The Snowmass Village Ice Rink at the Snowmass Recreation Center offers free public skating from 8:00 a.m. – 8:00 p.m., weather permitting, while The Rink is open daily 1:00 p.m. – 9:00 p.m., weather permitting. The Rink offers free skate rentals, while the Snowmass Village Ice Rink is BYO. www.gosnowmass.com/activity/ice-skating/

Rock Climbing: The Limelight Hotel Snowmass is home to the tallest indoor climbing wall in Colorado. At five stories and 54-foot-tall, the wall features three lanes for simultaneous climbing offers fun for beginners and experts alike. Climbing shoes and harness, as well as guided supervision, are included with each 30-minute session. Visitors to the Snowmass Rec Center can also enjoy self-belayed climbing and a bouldering cave. www.limelighthotels.com/snowmass/the-hotel/amenities

Skiing & Snowboarding: Snowmass, part of the four mountains of Aspen Snowmass, has long been a mecca for skiers of all abilities and agendas. Cruisers, glades, steeps, terrain parks, and half pipes provide a wintertime playground unlike any other. Touted as one of the best ski schools in the country, the Snowmass is home to the Snowmass Ski and Snowboard School, which provides families with plenty of choices when it comes to ski and snowboard lessons. Spend a single day with an expert instructor or extend the fun over the course of a multi-day lesson. Kids of all ability levels and interests can have a blast, hone their skills, and enjoy more confidence on the mountain after time spent with top notch and dedicated instructors. For information and pricing on all child/tween/teen lesson options, visit Aspen Snowmass, and don't forget to check out all the fun at the Treehouse Kids Adventure Center. www.aspensnowmass.com

Snowmass Ice Age Discovery: In 2010, a construction crew unearthed a single tusk of a mammoth while digging at Ziegler Reservoir in Snowmass Village. The Denver Museum of Nature and Science took over the site and went on to unearth 35,000 bones of large mammals and small vertebrate species. The Snowmass paleontological site is the richest Ice Age ecosystem ever found at high altitude. New for the Winter 2023/2024 season, Snowmass is bringing the Snowmass Ice Age Discovery story to life in new ways. Three new unique murals debut on the Snowmass Mall and in Snowmass Base Village, created by regional, national, and international artists, Jeremy Collins, Bunnie Reiss, and Kris Hewitt (known as Studio Kronk). Winter hikers and snowshoers on the Rim Trail are taken back in time via a set of permanent viewfinders, found at the iconic Spiral Point, overlooking Ziegler Reservoir. QR codes around the Village on signs and inside the Sky Cab/Skittles Gondola, and on Snowmass Village Transit treat guests to digital Ice Age facts and fun. Visit www.snowmassiceage.com for everything there is to see and know about this incredible find.

Snowmass Lanes & Lounge: Snowmass Lanes & Lounge offers nightly bowling on six lanes, as well as lounge games such as foosball, billiards, and darts. Snowmass Lanes & Lounge also features a full kitchen and bar. snowmasslanesandlounge.com/

Snowmass Recreation Center: The 18,000-square-foot recreation facility offers unique programming for adults and children, year-round outdoor saline pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more. www.snowmassrecreation.com

Snowshoeing & Uphilling: Take a two-hour, guided snowshoe tour with an ACES naturalist, starting at the top of the Elk Camp Gondola, daily at 10:00 a.m. and 1:00 p.m. Snowshoers can also visit the Snowmass Cross Country Ski & Snowshoe Center on the Snowmass Golf Course for a trek on the Snowmass cross country trails. Snowshoers can explore Snowmass Ski Area on a wide variety of uphill trails. An Uphill Pass for on-resort uphill access is required. Uphillers need to remain on designated, signed routes during all operating hours. During operating hours, the designated uphill routes are treated much like a ski trail with an open or closed sign signaling if access is available at that time. Uphillers should check the Aspen Snowmass App before heading out to see if the selected route is open. For a full list of open on-mountain trails, please visit www.aspensnowmass.com/while-you-are-here/see-all-guides/uphilling-guide.

The Collective Snowmass: The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a weekly lineup of events including bingo, chess, comedy, après live music, Disco on the Rink, and more. Be sure to head downstairs to check out the Selfie Den and the Game Lounge, free from 2:00 p.m.- 4:00 p.m., \$10/person for anyone 6 years or older from 4:00 p.m.- 8:00 p.m. www.TheCollectiveSnowmass.com.

Winter 2023/2024 Kid Friendly Activations & Events

Bud Light Game of Stones: Curling returns to Snowmass with the ever-popular Game of Stones curling series on The Rink in Snowmass Base Village. Running (most) Thursdays starting January 4 through the end of February, teams of two compete in a head-to-head elimination competition. The first team to reach 10 points wins! Game of Stones takes place from 3:00 p.m. – 5:00 p.m.; register on site. Weather dependent. www.gosnowmass.com/events

Music on the Mall: Every Friday, starting November 24, 2023, through April 12, 2024, Music on Mall returns to Snowmass, featuring live music on the Tower Stage during après. Music on the Mall runs from 2:30 p.m. - 4:30 p.m. in November, December, January, and February and moves to 3:00 p.m. - 5:00 p.m. in March and April. Performances feature local Roaring Fork Valley musicians. www.gosnowmass.com/events

Snowmass S'mores: Starting on opening day of ski season (November 23), guests of all ages can enjoy Snowmass S'mores, free starting at 3:30 p.m. daily throughout the winter season, presented by Snowmass Tourism. Guests can find branded s'mores carts (which resemble oversized marshmallows) in Snowmass Base Village and on the Snowmass Mall, featuring delicious s'mores treats. www.gosnowmass.com/activity/snowmass-smores/

Ullr Nights: In honor of the Norse God of Snow, Ullr, Ullr Nights return to Snowmass this winter season. Take an evening gondola ride up the Elk Camp Gondola to the Elk Camp Restaurant for winter themed fun, including tubing, rides on the Breathtaker Alpine Coaster, snowbiking, a bonfire, s'mores, and hot cocoa. Enjoy an à la carte culinary celebration from 5:00 p.m. to 7:30 p.m. Winter 2023/2024 Ullr Night Dates - December 27, December 29, February 16, February 23, March 15, March 22. Tickets are \$12 General Admission, \$72 Activities Ticket, or \$93 Snowbiking Tour Ticket. Visit www.aspensnowmass.com/visit/activities/winter/ullr-nights for more.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass was Voted #1 Ski Resort in the US by Conde Nast Traveler's Reader's Choice Awards in 2023 and Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and one of only 7 in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95% slopeside lodging, shopping, unique special events and music, and much more. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

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