

SNOWMASS

COLORADO

Free Things to Do in Snowmass Village, CO

Snowmass S'mores, Ice Skating, Snowmass Ice Age Discovery, Game of Stones, Music on the Mall, and More



Photo Credit: Sam Ferguson

Snowmass Village, Colo., (Winter 2023/2024) – Snowmass Village, CO is well known as a world class ski resort, with high end hotels, restaurants, shops, and other unique winter experiences. However, Snowmass also offers a wide variety of free activities and experiences for guests and community members to enjoy.

Free Activities & Experiences in Snowmass – Winter 2023/2024

Ambassador Tours & First Tracks: Meet a knowledgeable local ambassador for a free, educational tour around Snowmass on skis. Mountain tours meet every day at the top of Sam's Knob at 11:00 a.m. In addition, sign up to be the first one on the mountain with First Tracks. Offered on Mondays, Wednesdays, and Fridays and available to upper-level intermediate skiers and snowboarders, ages 11 and older. Over the Hillers is a special program starting every Tuesday in January and lasting through March, for skiers and snowboarders over 50 who want to ski together for most of the day, led by a dedicated ambassador.

www.aspensnowmass.com/visit/activities/winter/first-tracks

Anderson Ranch Arts Center: Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most

influential artists and curators, weekend classes, children's art workshops and more.
www.andersonranch.org

Bud Light Game of Stones: Curling returns to Snowmass with the ever-popular Game of Stones curling series on The Rink in Snowmass Base Village. Running (most) Thursdays starting January 4 through the end of February, teams of two compete in a head-to-head elimination competition. The first team to reach 10 points wins! Game of Stones takes place from 3:00 p.m. – 5:00 p.m.; register on site. Weather dependent. www.gosnowmass.com/events

Coffee & Information: Snowmass offers free coffee and Supergoop sunscreen in the morning and information all day long. Local ambassadors are stationed in high traffic areas to provide advice on where to go for après, what runs to ski first in the morning, and how to check a pair of skis with the ski valet. www.aspensnowmass.com/discover/ambassador-program

Cross Country Skiing: Glide across snowy meadows and through silent pine forests and aspen groves on over 60 miles of groomed, all-level Nordic trails. Part of the Aspen Snowmass trail system, the largest free trail system in the US, trails can be accessed from the Snowmass Golf Course. Trail access is free; bring your own gear. www.gosnowmass.com/activity/cross-country-trail-system

Fat Biking: Fat bike lovers, rejoice! Snowmass is home to approximately 8 miles of groomed trails, good for fat biking. Bring your own fat bike and park for free at the Snowmass Rec Center to ride the trails in Snowmass. Groomed (and paved) trails include Owl Creek, Brush Creek, Fairway, Village Way, Fox Run, and Melton Ranch. For a list of paved trails, please visit www.gosnowmass.com/activity/fat-biking/.

Ice Skating: Want to practice a hockey stop, perfect that pirouette, or simply glide around for an evening skate? Snowmass offers two free ice skating rinks. One at The Rink in Snowmass Base Village and the other, Snowmass Village Ice Rink, at the Snowmass Town Park. The Snowmass Village Ice Rink at the Snowmass Recreation Center offers free public skating from 8:00 a.m. – 8:00 p.m., weather permitting, while The Rink is open daily 1:00 p.m. – 9:00 p.m., weather permitting. The Rink offers free skate rentals, while the Snowmass Village Ice Rink is BYO. www.gosnowmass.com/activity/ice-skating/

Music on the Mall: Every Friday, starting November 24, 2023, through April 12, 2024, Music on Mall returns to Snowmass, featuring live music on the Tower Stage during après. Music on the Mall runs from 2:30 p.m. - 4:30 p.m. in November, December, January, and February and moves to 3:00 p.m. - 5:00 p.m. in March and April. Performances feature local Roaring Fork Valley musicians. www.gosnowmass.com/events

Snowmass Ice Age Discovery: In 2010, a construction crew unearthed a single tusk of a mammoth while digging at Ziegler Reservoir in Snowmass Village. The Denver Museum of Nature and Science took over the site and went on to unearth 35,000 bones of large mammals and small vertebrate species. The Snowmass paleontological site is the richest Ice Age ecosystem ever found at high altitude. New for the Winter 2023/2024 season, Snowmass is bringing the Snowmass Ice Age Discovery story to life in new ways. Three new unique murals debut on the Snowmass Mall and in Snowmass Base Village, created by regional, national, and international artists, Jeremy Collins, Bunnie Reiss, and Kris Hewitt (known as Studio Kronk). Winter hikers and snowshoers on the Rim Trail are taken back in time via a set of permanent viewfinders, found at the iconic Spiral Point, overlooking Ziegler Reservoir. QR codes around the Village on signs and inside the Sky Cab/Skittles Gondola, and on Snowmass Village Transit treat guests to digital Ice Age facts and fun. Visit www.snowmassiceage.com for everything there is to see and know about this incredible find.

Snowmass S'mores: Starting on opening day of ski season (November 23), guests of all ages can enjoy Snowmass S'mores, free starting at 3:30 p.m. daily throughout the winter season, presented by Snowmass Tourism. Guests can find branded s'mores carts (which resemble oversized marshmallows) in Snowmass Base Village and on the Snowmass Mall, featuring delicious s'mores treats. www.gosnowmass.com/activity/snowmass-smores/

The Collective Snowmass: The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a weekly lineup of events including bingo, chess, comedy, après live music, Disco on the Rink, and more. Be sure to head downstairs to check out the Selfie Den and the Game Lounge, free from 2:00 p.m.- 4:00 p.m., \$10/person for anyone 6 years or older from 4:00 p.m.- 8:00 p.m. www.TheCollectiveSnowmass.com.

Transportation: The Roaring Fork Transit Authority (RFTA) provides extensive free bus service from Snowmass to Aspen and various points throughout the valley (for a nominal fee). Snowmass also has a free local shuttle service (Snowmass Village Shuttles) to all major activity areas in Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Snowmass Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the airport and around Snowmass Village. www.gosnowmass.com/today

For more information, please visit www.gosnowmass.com.

About Snowmass Village, Colorado – *A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass was Voted #1 Ski Resort in the US by Conde Nast Traveler's Reader's Choice Awards in 2023 and Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and one of only 7 in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95% slopeside lodging, shopping, unique special events and music, and much more. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.*

Snowmass Tourism Media Contact: Sara Stookey Sanchez, Public Relations Manager, Snowmass Tourism, sstookey@gosnowmass.com.

###