

SNOWMASS

COLORADO

What's New in Snowmass, Colorado for Summer 2023

New Snowmass Ice Age Discovery Experiences, Development News, New Events, & New Activities Debut in Snowmass This Summer



Photo Credit: Sam Ferguson

Snowmass Village, Colo., (March 8, 2023) – Snowmass Village, CO continues to embrace and refine its position as a world class destination for both summer and winter, with new development projects, summer events, and experiences. Summer 2023 sees the relaunch of the Snowmass Ice Age Discovery, groundbreakings on several new capital improvement projects, a new restaurant to add to Snowmass’ 30+ dining options, a new event added to Snowmass’ robust summer event lineup, and a Yarn Bombing community-based art installation in Snowmass Town Park, sure to bring smiles to guests and community members alike.

“It’s exciting to bring the Snowmass Ice Age Discovery story back to the Snowmass community in a new way,” says Rose Abello, Tourism Director, Snowmass Tourism. “This summer will be full of events and experiences that give us opportunities to tap into the beauty and fun of Snowmass, including a personal favorite, the Yarn Bombing installation!”

Around Snowmass Village

Snowmass Tourism Relaunches Snowmass Ice Age Discovery

In 2010, a construction crew unearthed a single tusk of a mammoth while digging at Ziegler Reservoir in Snowmass Village. The Denver Museum of Nature and Science took over the site and went on to unearth 6,000 bones of 10 mammals and over 30,000 small bones from small vertebrate animals – 42 species in all. The Snowmass paleontological site is the richest Ice Age ecosystem ever found at high altitude. This summer, Snowmass is bringing the Snowmass Ice Age Discovery story to residents and visitors in new ways. Working in conjunction with a team of designers, web developers, science educators, and community members, Summer 2023 sees

the debut of a newly dedicated Ice Age Discovery website, complete with video and augmented reality experiences; new trail installations and artful exhibits on designated trails and around Snowmass; an Ice Age passport experience through the Village; a children's storybook walk; and more. The Aspen Science Center has been tapped to craft the educational content for the website and signage around the Village, bringing the story and the experience of the Ice Age back to life in the community.

Yarn Bombing Installation Planned for Summer 2023

Snowmass Tourism debuts a new community-based art project this summer, focused on the art of yarn bombing. Yarn Bombing is the act of wrapping colorful knitted pieces to objects in public spaces for the pure purpose of art and smiles. Trees and other stationary objects around Snowmass Town Park have been selected for coverage in custom knitted and crocheted pieces, culminating in a colorful spectacle of yarn wrapped objects and arbors. Each piece features the artist's name and a brief statement about the piece. The free exhibition takes place outdoors at Snowmass Town Park and remains in place through summer 2023.

www.gosnowmass.com/activity/yarn-bombing/. For more information, images, and history on yarn bombing, please [click here](#).

Gastropub & Music Venue, The Tavern Kitchen & Bar, Debuts in Snowmass

The Tavern Kitchen & Bar, a new gastropub concept from the owners of local Aspen retailer Harper & Hudson, debuts in Snowmass Village in time for the July 4th weekend. The Tavern, which takes over the Slow Groovin' Chophouse space on the upper Snowmass Mall, plans to offer live music, an interactive menu with unique cocktails and desserts, themed event nights, and much more. The core menu focuses on staples such as nachos, soups, burgers, sandwiches, breakfast items, and more. harpandhudco.com/tavern

Snowmass Déjà Vu Debuts on the Summer Event Lineup

For one day only, be transported back to a time and place where the beers were cold and the chili was hot! This summer, the event organizers behind Snowmass Rendezvous debut Snowmass Déjà Vu, an homage to the classic Snowmass Craft Beer and Chili Pepper & Brew festivals from years past. On August 26, Denver-based Two Parts is throwing a retro-inspired party, complete with free-flowing beers, engaging activations, and plenty more surprises in store. Expect a slopeside, summer day full of tastings from favorite Colorado breweries from the Roaring Fork Valley and beyond. Tickets on sale soon.

www.gosnowmass.com/event/snowmass-deja-vu/

New Bike Shop, Aspen MTB, Debuts Summer Pop Up Shop in Snowmass Base Village

A new bike shop, Aspen MTB, joins Snowmass' mecca of bike shops with a pop up store this summer. Located in Snowmass Base Village in the Performance Ski Shop space, the new shop features mountain, gravel, and e-mountain bike rentals, bike apparel, dirt biking gear, and an on duty bike mechanic. Use Snowmass Village and Aspen MTB as a base to ride 90+ miles of Snowmass trails, part of the Aspen Snowmass/ Roaring Fork Valley IMBA Gold-Level Ride Center, the only Gold-Level Ride Center in Colorado, only the 5th in United States, and one of only 7 in the world. www.aspenmtb.com

Aspen, Snowmass Village, Basalt, Carbondale, and Glenwood Springs Unveil the Roaring Fork + Farm Map, a New Local Food and Farm Visitor Guide

The deep roots of the Roaring Fork Valley's agricultural history and local food culture come to life as the five tourism organizations—Aspen Chamber Resort Association, Snowmass Tourism, Basalt Chamber of Commerce, Carbondale Tourism, and Visit Glenwood Springs — unveil a new visitor guide designed to give tourists a greater connection to the food on their plate and

the local terroir through farms and ranch experiences. **The Roaring Fork & Farm Map** is a printed pocket guide to the Valley's experiences that include guest ranches, public gardens and visitor-ready farms, visitor attractions, along with specific restaurants, food outlets, and producers that were identified as "local food champions" for their noted efforts and relationships that support local and regional Colorado farmers through menu items and culinary offerings. The Roaring Fork + Farm Map is designed as a printed guide and will be available through the 10 Colorado Welcome Centers located across the state and within the visitor centers in the Roaring Fork Valley. For more information, please [click here](#).

The Collective Snowmass Announces Summer Activity Lineup

The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust summer lineup of weekly programming. Returning favorites include Community Bingo, Salsa, and Chess nights; yoga on The Rink with instructor Aaron King; the Snowmass Live Comedy and Music Series; and Movies Under the Stars. In addition, the summer schedule includes new offerings such as Drag Queen Bingo and cooking classes at Mawita with James Beard Nominee Mawa McQueen. The Collective also features yard games, splash pads, fountains, and pop-up events on The Rink. Be sure to head downstairs to check out the Selfie Den and the Game Lounge, open Tuesday-Sunday, free from 2:00 p.m.- 4:00 p.m., \$10/person for anyone 6 years or older from 4:00 p.m.- 8:00 p.m. For a full calendar, please visit www.TheCollectiveSnowmass.com.

Anderson Ranch Arts Center Announces Summer Series, Recognition Week & Annual Art Auction

Join Anderson Ranch in engaging art lovers, art makers and critics as they discuss contemporary art topics with lectures, conversations, and panels during the Summer Series. Guests enjoy stimulating conversations with today's most influential critics and collectors. Summer Series: Featured Artists and Conversations fosters a broader understanding of contemporary art and art making. Featured events include lectures, conversations, panels, and Q&A formats. Visit andersonranch.org for a complete list of Summer Series artists, critics and other participants. Free and open to the public; July 6, 12, 20, 27 and August 3, 2023. In addition, join Anderson Ranch Arts Center for Recognition Week, July 10-15, a week-long celebration of the International Artist Honoree, with special events, lectures, and opportunities to purchase amazing art. Recognition Week culminates with the Anderson Ranch Annual Art Auction & Community Picnic on July 15. andersonranch.org

Development News

Snowmass Town Park Undergoes Beautification Project in Fall 2023

Phase I of the Snowmass Town Park improvement project breaks ground late summer 2023, featuring enhanced recreational amenities, redesigned rodeo grounds, and improved facilities maintenance space. This phase of the project develops multi-purpose activity fields north of the rodeo arena, the parking lot to the south of the rodeo arena, a filtration pond to protect the water quality, the reorientation of the rodeo grounds, and the installation of a bleacher structure which provides the framework necessary for the Parks & Trails maintenance facility. Construction begins following the conclusion of the 2023 Snowmass Rodeo season. www.tosv.com

Viceroy Snowmass Undergoes Lobby & Restaurant Renovation

The Viceroy Snowmass' lobby and restaurant are getting a makeover this spring and fall. The renovation aims to open up the lobby space, including adding a coffee bar, Café V, while also creating a dedicated lounge area and more distinct restaurant dining space. The renovation is occurring in phases as not to impact the guest experience, with the lobby and lounge set for completion by July 2023, and the restaurant renovation slated to begin in October 2023, with a

completion date of December 2023. www.viceroyssnowmass.com

Cirque Residences X Viceroy Snowmass Breaks Ground

Construction has begun on Cirque Residences X Viceroy Snowmass, the latest offering in Snowmass Base Village. Cirque Residences are the much-anticipated sequel to the original Viceroy Residences. Featuring two- and three-bedroom floor plans and home-within-a-hotel living, Cirque Residences are located in a brand-new luxury tower. Cirque X Viceroy is named after the Cirque Headwall, Snowmass Resort's highest and most adventurous ski run.

CirqueViceroy.com

Aura Snowmass: Next Generation Ski Homes Now Under Construction

The most exclusive, slope-side residential collection to join Snowmass Base Village, Aura Snowmass is the next generation of ski homes. These residences offer a premier mountain living experience with their environmentally responsible design and healthy living features. Featuring four- and five-bedroom floor plans, Aura marries the space and feel of single-family living with the convenience, services and amenities of a luxury residential building. Now under construction. AuraSnowmass.com

New Flights Come to ASE

Newly Expanded Nonstop Flights from Chicago & Austin Come to ASE this Spring and Summer

For the first time ever, United Airlines is offering a daily nonstop flight from Chicago (ORD) to Aspen/Pitkin County Airport (ASE) throughout April and May 2023. Then, beginning June 1 through August 14, American Airlines adds a new daily nonstop between Austin (AUS) and ASE to this summer's schedule, a substantial increase from the Saturday service offered the past two summers. During the summer months, ASE now offers direct flights from Los Angeles, San Francisco, Denver, Chicago, Houston, Austin, and Dallas/Ft. Worth. www.aspenairport.com

For summer photos of Snowmass Village, [click here](#). Please credit the photographer listed as opposed to Snowmass Tourism. For Snowmass' summer event lineup, please visit www.gosnowmass.com/events.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and one of only 7 in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

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