

# SNOWMASS

## COLORADO

### **Snowmass Tourism Debuts 2025 Summer Event Lineup**

*Snowmass Balloon Festival Celebrates 50 Years, New Oktoberfest Debuts, & Many Local Favorites Return*



*Photo Credit: Sam Ferguson*

**Snowmass Village, Colo.,** (February 27, 2025) – Today, Snowmass Tourism announces the event calendar for the 2025 summer season. The 2025 event lineup features the 50<sup>th</sup> anniversary of the Snowmass Balloon Festival, as well as the debut of a new Oktoberfest. Additionally, summer staples such as the Snowmass Free Concert Series, Snowmass Rodeo, Snowmass Rendezvous, Heritage Fire, and many more complete the lineup.

“Snowmass summer events are truly iconic,” says Julia Theisen, Tourism Director, Snowmass Tourism. “This summer’s fun-filled calendar is full of entertainment meant to bring the community together. And with every event set against the stunning backdrop of our majestic mountains and endless outdoor adventures, you won’t want to miss a single moment. Be sure to mark your calendars!”

#### Summer 2025 Event Lineup

**Ragnar Trail Colorado – June 6-7:** Ragnar Trail Colorado returns in 2025 for a gritty trifecta of the most scenic trail running loops Mother Nature can serve up. Each trail loop begins and ends at Ragnar Village in Snowmass Town Park. Teams of eight run relay style, rotating through three loops, varying from easy to difficult, over a 24-hour period. The race includes costumes, camaraderie, stunning views, and a host of Ragnar community spirit.

[www.gosnowmass.com/event/ragnar-trail-snowmass-2025/](http://www.gosnowmass.com/event/ragnar-trail-snowmass-2025/)

**Snowmass Free Concert Series – June 12-August 21:** Celebrating 33 years of free live music this summer, the Snowmass Free Concert Series, a locals' favorite summer tradition, returns to Fanny Hill every Thursday evening at 6:30pm. The weekly outdoor series features a spectrum of sounds including country, reggae, rock, funk, bluegrass, and more. Doors open at 5:30pm; concert at 6:30pm. Full lineup to be announced.

[www.gosnowmass.com/event/snowmass-free-concerts/2025-06-12/](http://www.gosnowmass.com/event/snowmass-free-concerts/2025-06-12/)

**Snowmass Rendezvous – June 14:** Snowmass Rendezvous returns to Snowmass for its ninth year of libations and fun. From 2:00pm – 6:00pm enjoy endless games, bottomless adult beverages, tastings, and live music. Tickets give access to multiple Rendezvous venues around the Village, complete with unlimited wine, beer, and spirit tastings, outdoor gear activations, games, and more. End the evening with a free concert at the end of Snowmass Mall, presented by Two Parts. [www.gosnowmass.com/event/snowmass-rendezvous/](http://www.gosnowmass.com/event/snowmass-rendezvous/)

**Snowmass Rodeo – June 18-August 20:** The iconic Snowmass Rodeo is a long-standing Western tradition celebrating 51 years this summer. Complete with authentic cowboys and cowgirls competing in all the rodeo classics, including barrel riding, saddle bronc, bull riding, and much more, this Wednesday evening staple is not to be missed. The Snowmass Rodeo takes place on Wednesdays at 7:00pm, rain or shine. Doors open at 5:00pm for a BBQ dinner and activities. For ticket prices, rodeo descriptions, and audience participation events, please visit [www.SnowmassRodeo.org](http://www.SnowmassRodeo.org).

**Snowmass Community Kickoff – June 21:** Gear up for summer during the Snowmass Community Kickoff, Saturday, June 21 from 1:00pm-4:00pm. Enjoy the opening weekend of the Elk Camp Gondola, which gives access to the Lost Forest, Elk Camp Restaurant, and Snowmass Bike Park. In Snowmass Base Village, a community gathering brings together Town of Snowmass Village departments for an afternoon of engagement, education, and fun. The afternoon features essential services, outdoor recreation, and community resources. Register pets and bikes with the Snowmass Police Department, take a fire truck tour with the Snowmass Fire Department, get trail information with Snowmass Parks, Trails & Recreation, explore the Snowmass Ice Age Discovery with Snowmass Guest Services, collect stickers, and win free swag! [www.gosnowmass.com/event/snowmass-community-kickoff/](http://www.gosnowmass.com/event/snowmass-community-kickoff/)

**Music on the Mall – June 25 – August 29:** Enjoy live performances from local Roaring Fork Valley musicians on the Tower Stage on the Snowmass Mall, every Wednesday-Friday from 4:00pm-6:00pm. [www.gosnowmass.com/event/music-on-the-mall-5/2025-06-25/](http://www.gosnowmass.com/event/music-on-the-mall-5/2025-06-25/)

**Summer Block Party – June 28:** Come out to the Snowmass Mall from 12:00pm-6:00pm for the Summer Block Party. Showcasing new summer styles and specials, this sidewalk sale is not to be missed. The afternoon also features live music and entertainment, kids' activities, and food and drink specials. [www.gosnowmass.com/event/summer-block-party/](http://www.gosnowmass.com/event/summer-block-party/)

**Aspen Gran Fondo – June 28:** The Aspen Cycling Club hosts their annual noncompetitive Aspen Gran Fondo on June 28, starting at 8:30am. A Gran Fondo is a long-distance ride traveling up and down the Roaring Fork Valley's most iconic climbs. Cyclists of all abilities can choose their definition of a long ride: 36, 62, or 103 miles. The ride is supported with aid stations, a finish line party, and BBQ at Snowmass Town Park. [aspencyclingclub.org/aspen-gran-fondo-2025/](http://aspencyclingclub.org/aspen-gran-fondo-2025/)

**Snowmass Dog Wash – June 29, July 27:** From 12:00pm-2:00pm, bring Fido out to Snowmass Base Village for an afternoon dedicated to the dogs. A local groomer and pet store

will be on hand to provide free nail clippings and treats, while dog costumes and photo opportunities are available, in addition to a do-it-yourself dog washing station.

[www.gosnowmass.com/event/dog-days-of-summer/2025-06-29/](http://www.gosnowmass.com/event/dog-days-of-summer/2025-06-29/)

**4<sup>th</sup> of July Celebration – July 4:** Celebrate Independence Day on Friday, July 4 in Snowmass! Enjoy a festive evening with a free concert on Fanny Hill featuring the Spazmatics, returning for a second year of festive fun. Free sweet treats and glow in the dark goodies round out the 4<sup>th</sup> of July celebration. Patriotic or 80's throwback attire is encouraged.

[www.gosnowmass.com/event/july-4th-celebration/](http://www.gosnowmass.com/event/july-4th-celebration/)

**Snowmass Americana Music Series – July 5, 12, 19, 26:** Kicking off over Independence Day weekend, the Snowmass Americana Music Series features local Colorado bands playing a spectrum of Americana genres, from bluegrass, to folk, to country. All shows are free and take place at 7:00pm at the Rock Garden Stage on the Snowmass Mall every Saturday in July.

[www.gosnowmass.com/event/americana-music-series-2/2025-07-05/](http://www.gosnowmass.com/event/americana-music-series-2/2025-07-05/)

**Ranch Week – July 7-12:** A fundraiser at heart, Ranch Week serves as a way for Anderson Ranch's supporters and community members to come together in celebration of the Ranch and honor the recipient of the International Artist Award, which is given annually to globally recognized artists who demonstrate the highest level of artistic achievement and whose careers have fundamentally influenced contemporary art. Ranch Week is filled with robust programming, including a series of performances, conversations, and gatherings supporting and celebrating Anderson Ranch's long-standing impact on contemporary art and art-making.

[www.andersonranch.org](http://www.andersonranch.org)

**COMEDY WKND! – July 10-13:** The Collective Snowmass and Snowmass Live present the third annual COMEDY WKND! July 10-13. This event is back to bring top-notch national comedic talent to the Roaring Fork Valley. Snowmass Live has presented national and regional comedians at The Collective Hall since 2021, while also creating a hub of comedy for aspiring local comedians. Stay tuned for the full comedy lineup, announced April 21, 2025. It's COMEDY WKND! in Snowmass, where the laughter never stops! [www.thecollectivesnowmass.com](http://www.thecollectivesnowmass.com)

**Anderson Ranch Picnic and Auction – July 12:** A tradition for over 40 years, the Anderson Ranch Picnic and Auction brings people together for an afternoon of fun and excitement. Silent auctions feature over 200 works of art by top contemporary artists and locals alike. Alongside the auctions are engaging art-based activities for all ages, delicious picnic-style food, and live music. A fundraiser at heart, all proceeds from the day directly benefit Anderson Ranch educational programs. [www.andersonranch.org](http://www.andersonranch.org)

**Triple Crown World Series – July 15:** The Triple Crown World Series returns this summer to the Roaring Fork Valley, giving guests and locals the opportunity to watch the best of youth baseball. Headquartered in Snowmass, the Triple Crown World Series is a Valley-wide sporting event, featuring youth baseball games (9D2, 11D2, 12D2, 14D2) with regional and national attendees. Opening ceremonies take place in Snowmass on July 15, with spectator opportunities available throughout the week. Play takes place on fields in Glenwood Springs, Carbondale, Basalt, Snowmass Village, and Aspen from July 15-19.

[www.gosnowmass.com/event/the-triple-crown-world-series/](http://www.gosnowmass.com/event/the-triple-crown-world-series/)

**Audi Power of Four – July 19:** The Audi Power of Four Race Series is a premier endurance race series utilizing the unique and amazing terrain of each of the four Aspen Snowmass mountains. Each race is designed to test the limits and skills of both elite and recreational

athletes. The event's signature race is a challenging 50K Ultra that covers the four Aspen Snowmass mountains utilizing a mix of singletrack and dirt road. The event also offers a 25K race along the famed Government Trail covering Buttermilk and Snowmass mountains. As well as a 10K race that starts at Elk Camp Restaurant and traverses across Snowmass down to Fanny Hill. [www.aspensnowmass.com/visit/events/audi-power-of-four-trail-run](http://www.aspensnowmass.com/visit/events/audi-power-of-four-trail-run)

**Snowmass 50 – July 26:** The Snowmass 50 features 25 miles of some of the best single track mountain bike trails in Colorado. Divisions are broken into 50-mile solo racer (two loops), 25-mile solo racer (one loop) and 50-mile teams of two where each rider completes one 25-mile lap. The race course covers 25 miles, 5,000' of ascent across a diverse range of Snowmass Village's best singletrack trails. From high desert sage meadows to dark and loamy forest, the course is sure to delight riders of all levels of experience. [www.aspensnowmass.com/visit/events/audi-power-of-four-mountain-bike](http://www.aspensnowmass.com/visit/events/audi-power-of-four-mountain-bike)

**Heritage Fire – August 2:** Heritage Fire is an outdoor feast that unites live-fire cooking, family farms, and local chefs, 4:00pm-7:00pm in Snowmass Base Village. The walk-around reception offers an all-inclusive bacchanal feast featuring thoughtful bites prepared by some of the most critically acclaimed kitchens, utilizing products from locally sourced farms and sponsors. The festivities include fun and interactive activations, as well as the crowning of the Heritage Hero. The Heritage Hero award is voted on by guests for their favorite bite of the day, resulting in a friendly competition and a feel-good, delicious time for all. [www.gosnowmass.com/event/heritage-fire/](http://www.gosnowmass.com/event/heritage-fire/)

**Snowmass Tree-O – August 8-9:** The Colorado Brewery Running Series, a Denver-based running series, returns to Snowmass, this time in August. Snowmass Tree-O consists of 2k, 5k, and 10k trail runs starting and ending on the Snowmass Mall. Runners can race on Friday evening or Saturday morning (or both!). Friday evening features two start waves at 5:00pm (5k) and 6:00pm (2k), and Saturday morning features three start waves at 7:30am (10k), 9:30am (5k), or 10:30am (2k). Each runner receives an event-specific race bib, finisher medal, and finisher beer, plus all runners that complete all three distances get a bonus 17k Challenge medal. [www.gosnowmass.com/event/colorado-brewery-running-series/2025-08-08/](http://www.gosnowmass.com/event/colorado-brewery-running-series/2025-08-08/)

**Plein Air Art Festival – August 9-10:** The Plein Air Art Festival returns to Snowmass Village for its fifth consecutive year, August 4-10. Twenty remarkable artists descend on Snowmass to spend four days painting the natural beauty and splendor in and around the village. On Saturday, August 9 and Sunday, August 10, the artwork will be judged, displayed, and available for purchase to the public in Snowmass Base Village. [www.gosnowmass.com/event/plein-air-art-festival/2025-08-09/](http://www.gosnowmass.com/event/plein-air-art-festival/2025-08-09/)

**Cidermass – August 16:** Cidermass makes its return to the Snowmass Mall this summer from 2:00pm-5:30pm. Whether a cider connoisseur or a casual enthusiast, this event features a vibrant celebration of tastings from more than 30 hard cider, batch distiller, and hard seltzer vendors from all over the country. [www.gosnowmass.com/event/cidermass/](http://www.gosnowmass.com/event/cidermass/)

**JAS Aspen Snowmass Labor Day Experience – August 29-31:** JAS Aspen Snowmass Labor Day Experience features three days of world-class performances on multiple open-air stages in Snowmass Town Park. 2025 acts include Imagine Dragons, Lenny Kravitz, Luke Combs, Cannons, Lawrence, Max McNown, Marcus King Band, and Grace Bowers & The Hodge Podge. [www.gosnowmass.com/event/jas-labor-day-experience/2025-08-29/](http://www.gosnowmass.com/event/jas-labor-day-experience/2025-08-29/)

**Festival de Rancho – September 6:** Mark the calendar for this annual celebration of art, culture, and community at the Festival del Rancho! Come together to celebrate Latine and



Hispanic culture through art, dance, music, food, and more! From 1:00pm - 5:00pm, this free gathering welcomes community members to attend and enjoy activities for all ages.  
[www.andersonranch.org](http://www.andersonranch.org)

**The Mane Event – September 7:** Celebrating Snowmass' local heritage, this equestrian themed event returns for its second year to celebrate the long-standing tradition of horsemanship in the Roaring Fork Valley. From 11:00am - 2:00pm, experience a curated marketplace, complete with equestrian demos such as Spanish Dressage, a Mexican Horse Extravaganza, therapeutic horseback riding techniques from Smiling Goat Ranch, as well as reining, equine massage and farrier (horse shoeing) demos. Get up close and personal with the animals of Smiling Goat Ranch and enjoy a marketplace filled with a few favorite farmer's market vendors and activities for the kids. Taking place at the Snowmass Rodeo Grounds, this free afternoon event also features live music. Food and drink are available for purchase with proceeds benefiting Smiling Goat Ranch. [www.gosnowmass.com/event/the-mane-event/](http://www.gosnowmass.com/event/the-mane-event/)

**Axes & Arms Walk – September 11:** From 6:00pm – 8:00pm, join local first responders for a walk from Town Park Station to the Top of the Village, 956ft, the highest number of feet that the brave New York first responders walked inside the first tower of the World Trade Center. Following the climb, return to Town Park to enjoy food, drinks, yard games, and more, provided by Roaring Fork Fire Authority. The climb is free and open to the public; donations to the Axes and Arms Foundation are accepted and appreciated. [www.gosnowmass.com/event/axes-and-arms/](http://www.gosnowmass.com/event/axes-and-arms/)

**Snowmass Balloon Festival – September 12-14:** Snowmass celebrates 50 years of the iconic Snowmass Balloon Festival in September 2025. A beloved Snowmass tradition, the 50<sup>th</sup> Anniversary event features three days of hot air balloon beauty at Snowmass Town Park. Friday features a Night Glow under the stars, where guests can walk among tethered balloons, while enjoying music and concessions. The iconic morning launches begin at sunrise on Saturday and Sunday and this 50<sup>th</sup> anniversary event features more balloons than ever before – 40 in total, making the Snowmass event the biggest mountain balloon festival in the state. The festival atmosphere includes Bloody Mary and Mimosa bars and breakfast vendors rounding out the fun. [www.gosnowmass.com/event/snowmass-balloon-festival-2/2025-09-12/](http://www.gosnowmass.com/event/snowmass-balloon-festival-2/2025-09-12/)

**Snowmass Wine Festival – September 13:** Experience an incredible afternoon of wine tasting at the Snowmass Wine Festival, hosted by the Rotary Club of Snowmass Village. A 20+ year event, this festival features 30+ tables of wine from around the world enjoyed under the tents at Snowmass Town Park on Saturday, September 13 from 1:30pm-5:00pm. The festival also showcases food from local restaurants, music, and a silent auction to benefit the Rotary Club of Snowmass Village. All proceeds are used for scholarships, local, and international grants through Snowmass Rotary. Also be sure to check out the Friday evening dinner at Viceroy Snowmass, featuring a reception and four-course wine dinner with exclusive wine pairings. [www.gosnowmass.com/event/snowmass-wine-festival/](http://www.gosnowmass.com/event/snowmass-wine-festival/)

**Mad Hatter Community Tea Party – September 20:** You are cordially invited to the Mad Hatter Community Tea Party hosted by The Collective Snowmass on Saturday, September 20. This enchanting event, free and open to the public, promises a day of wacky fun and community spirit for all ages in Snowmass Base Village. Everyone is encouraged to embrace the Mad Hatter theme by donning the most creative and maddest costumes! Expect lively entertainment like live music, art installations, displays of magic, dancing, and that special enchanting feeling only found at the end of summer. Whether a Cheshire Cat grinning ear to ear or a White Rabbit

always in a hurry, this is a party where nonsense makes perfect sense and everyone belongs!  
[www.thecollectivesnowmass.com](http://www.thecollectivesnowmass.com)

**Golden Leaf Half Marathon – September 27:** Recognized by Trail Runner magazine as one of "America's 14 Most Scenic Races," this iconic trail race from Snowmass to Aspen is a must-do event that sells out every year. Spanning 13.1 miles, the course features a 980-foot elevation gain and a thrilling 1,712-foot descent, offering runners an unforgettable challenge amidst breathtaking mountain views. [www.gosnowmass.com/event/golden-leaf-half-marathon/](http://www.gosnowmass.com/event/golden-leaf-half-marathon/)

**Snowmass Oktoberfest – September 27-28:** To cap off Snowmass' summer season, Two Parts - the event producers behind crowd favorite Snowmass Rendezvous – presents the inaugural Snowmass Oktoberfest! Join in the fun on Saturday from 12:00pm to 8:00pm and Sunday from 12:00pm to 5:00pm with festivities taking place on the Snowmass Mall and in Snowmass Base Village. This lively German-inspired festival features all the traditional Oktoberfest classics. Enjoy steins of beer, pretzel slapping contests, food specials, live music, joyous jigs on tabletops, lederhosen, and much more. Must be 21+ to drink, but the festival is open to all ages. [www.gosnowmass.com/event/snowmass-oktoberfest/2025-09-27/](http://www.gosnowmass.com/event/snowmass-oktoberfest/2025-09-27/)

**Snowmass Community Picnic – October 4:** Join Snowmass neighbors and friends from 12:00pm-2:00pm on October 4 for the annual Snowmass Community Picnic. Enjoy complimentary burgers, hot dogs, or vegetarian lunch as well as free, all-day access to the Snowmass Recreation Center. [www.gosnowmass.com/event/snowmass-community-picnic/](http://www.gosnowmass.com/event/snowmass-community-picnic/)

#### Summer 2025 On-going Events

**The Collective Snowmass – Daily, June-September:** The Collective Snowmass, the hub for culture and community activity in Snowmass Base Village, has a jam packed calendar for Summer 2025! Returning favorites include Community Bingo, Chess Club, Fitness on the Rink, Movies Under the Stars, and the Snowmass Live Comedy Series. Check the calendar for unique events like salsa dancing lessons, relaxing wellness workshops, ecstatic dance sessions, and many other pop-up activities. The Collective also features yard games, splash pads, fountains, and playground throughout Snowmass Base Village. The Game Lounge and Selfie Den are open Tuesday-Sunday, 2:00pm-8:00pm; free for children 5 and under, \$10 for everyone 6 and over. Always ask about the locals rate at the Game Lounge! For a full calendar, please visit [www.thecollectivesnowmass.com](http://www.thecollectivesnowmass.com)

**ACES Guided Hikes – Daily, June – August; Weekends only in September:** Aspen Center for Environmental Studies (ACES) returns to Snowmass this summer to lead twice daily hikes. The Snowmass Wildflower Walk begins at 10:00am, on the Nature Trail, while the Ice Age Discovery Walk starts at 1:00pm on the Discovery Trail. Hikes are led by a knowledgeable ACES Naturalist guide and feature natural history, facts about local flora and fauna, possible wildlife sightings, and species identification. Hikes leave from the Snowmass Mall Ticket Pavilion. [www.gosnowmass.com/activity/aces/](http://www.gosnowmass.com/activity/aces/)

**Ice Age Explorer Tours – Fridays, June-September:** Did you know Snowmass is the site of the finest ice age fossil discovery in the world? Learn the full story of this remarkable discovery from an Aspen Science Center educator. Every Friday at 3:30pm, meet in the Limelight Snowmass lobby to learn about the mammoths and mastodons who used to live in Snowmass, and see replicas of Ice Age animal bones, teeth, tusks and more. Then, follow along on a guided Ice Age Passport Walk through Base Village and the Snowmass Mall to see art inspired by the discovery and earn an Ice Age prize! Appropriate for adults and children of all ages (adult supervision required for kids under 12). [www.gosnowmass.com/activity/snowmass-ice-age-discovery/](http://www.gosnowmass.com/activity/snowmass-ice-age-discovery/)

For the full Summer 2025 Event Calendar, please visit [www.gosnowmass.com/events](http://www.gosnowmass.com/events). For summer photos of Snowmass Village, [click here](#). Please credit the photographer listed instead of Snowmass Tourism.

**About Snowmass Village, Colorado** – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the only IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, one of only 7 in the world. Surrounded by breathtaking peaks and adjacent to 2.8 million acres of wilderness, the Village offers 95% slopeside lodging, is home to 30+ restaurants, and offers a variety of shops, unique special events, an abundance of live music, family activities, and much more. For more information and a complete calendar of events and activities, please visit [www.gosnowmass.com](http://www.gosnowmass.com).

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