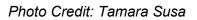


Snowmass Tourism Debuts 2023 Summer Event Lineup

New Events Debut Amidst a Host of Summer Favorites





Snowmass Village, Colo., (February 23, 2023) – Today, Snowmass Tourism announces the event lineup for the 2023 summer season. The lineup includes a new event, Snowmass Déjà Vu, on August 26, by the producers of the ever-popular Snowmass Rendezvous, also returning this summer. Other returning local favorites include Heritage Fire, the Snowmass Rodeo, the Snowmass Balloon Festival, Drishti Yoga & Music Festival, to name a few.

"Summer 2023 should be amazing," says Rose Abello, Tourism Director, Snowmass Tourism. "This summer's lineup showcases the best of what Snowmass has to offer – biking, running, hiking, yoga, music, the great outdoors – all magnified by Snowmass' natural surroundings."

Summer 2023 Event Lineup

Yarn Bombing Instillation – Any Time: Snowmass Tourism debuts a new community-based art project this summer, focused on the art of yarn bombing. Yarn Bombing is the act of wrapping colorful knitted pieces to objects in public spaces for the pure purpose of art and smiles. Trees and other stationary objects around Snowmass Town Park have been selected for coverage in custom knitted and crocheted pieces, culminating in a colorful spectacle of yarn wrapped objects and arbors. Pieces debut on June 11. Each piece features the artist's name and a brief bio. The free exhibition takes place outdoors at Snowmass Town Park and remains in place through summer 2023. www.gosnowmass.com/activity/yarn-bombing/

The Collective Snowmass – Daily: The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust summer lineup of weekly programming. Returning favorites include Community Bingo, Salsa, and Chess nights; yoga on The Rink with instructor

Aaron King; the Snowmass Live Comedy and Music Series; and Movies Under the Stars. In addition, the summer schedule includes new offerings such as Drag Queen Bingo and cooking classes at Mawita with James Beard Nominee Mawa McQueen. The Collective also features yard games, splash pads, fountains, and pop-up events on The Rink. Be sure to head downstairs to check out the Selfie Den and the Game Lounge, open Tuesday-Sunday, free from 2:00 p.m.- 4:00 p.m., \$10/person for anyone 6 years or older from 4:00 p.m.- 8:00 p.m. For a full calendar, please visit www.TheCollectiveSnowmass.com.

Music on the Mall – Fridays, June 9-September 29: Every Friday, starting June 9, 2023, through September 29, 2023, Music on Mall returns to Snowmass, featuring live music on the Tower Stage from 4:30 – 6:30 p.m. Performances feature local Roaring Fork Valley musicians. <u>www.gosnowmass.com/events</u>

Ragnar Trail Colorado – June 9-10: Ragnar Trail Colorado returns for the 9th year in 2023 for a gritty trifecta of the most scenic trail running loops Mother Nature can serve up. Each trail loop begins and ends at Ragnar Village in Snowmass Town Park. Teams of eight run relay style, rotating through three loops, varying from easy to difficult, over a 24-hour period. The race includes costumes, camaraderie, stunning views, and a host of Ragnar community spirit. www.gosnowmass.com/event/ragnar/

Snowmass Rendezvous – June 10: Snowmass Rendezvous returns to Snowmass for its seventh year of libations and fun. From 2:00 p.m. – 6:00 p.m. enjoy endless exploration, games, bottomless adult beverages, tastings, and live music. Tickets give access to multiple Rendezvous venues around the Village, complete with unlimited wine, beer, and spirit tastings, outdoor gear activations, games, and more. End the evening with a free concert on Fanny Hill, presented by Two Parts. The free concert features Goodnight, Texas, an American Folk Rock band, taking the stage at 7:30 p.m., with opener, Extra Gold, kicking things off at 6:00 p.m. Doors open at 5:30 p.m. www.gosnowmass.com/event/snowmass-rendezvous/

Snowmass Free Concert Series – June 15-August 24: Celebrating 31 years of free live music this summer, the Snowmass Free Concert Series, a local's favorite, long standing summer tradition, returns to Fanny Hill every Thursday evening at 6:30 p.m., June 15-August 24. The weekly outdoor series features a spectrum of sounds including country reggae, rock, funk, bluegrass, and more. Additionally, Snowmass is home to free live music throughout the season at restaurants and venues around Snowmass Village, including one bonus concert on Fanny Hill on Saturday, June 10, part of Snowmass Rendezvous, featuring Goodnight, Texas. www.gosnowmass.com/events/snowmass-free-concerts/

ACES Guided Hikes – June 17 – October 1: Aspen Center for Environmental Studies (ACES) returns to Snowmass this summer to lead twice daily hikes. The Nature Trail Hike begins at 10:00 a.m., while the Discovery Trail Hike starts at 1:00 p.m. Hikes are led by a knowledgeable ACES environmentalist and feature history, facts, trivia, flora and fauna, and possible wildlife sightings! Hikes leave from the Snowmass Mall Ticket Pavilion. Daily starting June 17-September 4, then weekends only, September 9-10, 16-17, 23-24, 30- October 1.

Snowmass Rodeo – June 21-August 16: The Snowmass Rodeo celebrates 49 years of operations this summer. This long-standing Western tradition is a Snowmass summer staple, complete with music, cowboys and cowgirls, horses, livestock, and family fun. The Snowmass

Rodeo takes place on Wednesdays at 7:00 p.m., rain or shine. For ticket prices, rodeo descriptions, and audience participation events, please visit <u>www.SnowmassRodeo.org.</u>

Elk Camp Gondola – June 21-October 1: Enjoy a ride on the Elk Camp Gondola in Snowmass! Elk Camp Gondola gives access to the Lost Forest, Elk Camp Restaurant, and Snowmass Bike Park. Use Elk Camp as a base to ride 90+ miles of Snowmass trails, part of the Aspen Snowmass/ Roaring Fork Valley IMBA Gold-Level Ride Center, the only Gold-Level Ride Center in Colorado, only the 5th in United States, and the 7th in the world. Open daily June 21-September 4; Fridays, Saturdays, Sundays only, September 8-10, 15-17, 22-24, September 29-October 1. www.AspenSnowmass.com

Snowmass Art Festival – June 24-25: The Snowmass Art Festival is a juried art show featuring original handcrafted artwork. This free two-day event showcases local Colorado and national artists, representing a wide array of mediums including painting, sculpture, photography, ceramics, glass, wood, and more. Taking place on the Snowmass Mall, this outdoor festival is surrounded by a world-class resort, beautiful mountains, countless recreational activities, and outstanding shops, restaurants, and hotels. Entry to the festival is free, while artwork is individually priced. 11:00 a.m.-7:00 p.m. on Saturday, 11:00 a.m.-6:00 p.m. on Sunday. www.gosnowmass.com/event/snowmass-art-festival/

VNTRbirds Presents VIDA MTB Series – June 24-25: VNTRbirds (*venture birds*) encourage women through outdoor education and adventure. Women-run and based in the heart of the Rocky Mountains, VNTRbirds brings women to the outdoors through mountain biking, backcountry skiing, splitboarding and community meet ups. These experiences bring women together and help create more confidence and self-reliance in the outdoors. The VIDA MTB Series, June 24-25, provides women with the opportunity to enhance their riding skills, connect with VNTRbirds coaches, and fully immerse themselves into the nitty-gritty of proper biking technique and the confidence needed to tackle new challenges. Over the course of the weekend, participants are grouped with other ladies of like-minded experience and goals so all can progress together in a comfortable and supportive environment. The weekend includes personalized, small group mountain biking instruction, professional programming, schwag bags and so much more. www.gosnowmass.com/event/vida-mtb-series/

Sunset Tuesdays at Elk Camp – June 27-August 8: Sunset Tuesdays are back at Elk Camp this summer with Elk Camp Restaurant, Snowmass Bike Park, and Lost Forest hosting extended hours on Tuesday evenings from June 27 through August 8, excluding July 4. The experience includes a complimentary ride up the Elk Camp Gondola from 5:00 p.m. – 7:30 p.m. to the restaurant where guests can enjoy locally-sourced ingredients in a farm-to-table inspired à la carte dinner with full cash bar, outdoor family activities and live music on the deck. Guests can also enjoy Lost Forest Base activities, available with a ticket, and Bonus Bike Night in the Snowmass Bike Park until dusk (late arrival tickets available starting at 2:00 p.m.).

Movies Under the Stars – July 1 – August 19: Returning this summer, Movies Under the Stars, presented by The Collective Snowmass in partnership with Aspen Film and Adventure Entertainment, continues the dusk movie tradition in Snowmass Base Village on most Saturday evenings in July and August. Gather family and friends, pack a picnic, and enjoy free movie screenings at dusk, hosted by The Collective Snowmass. Viewers are encouraged to bring

blankets or low-profile chairs, a picnic and non-alcoholic beverages. www.TheCollectiveSnowmass.com.

4th of July Celebration – July 4: Celebrate Independence Day on Tuesday, July 4 in Snowmass! Enjoy a festive evening of live music, free sweet treats, performances from Art of Air, and free glow in the dark goodies. Patriotic attire is encouraged. www.GoSnowmass.com/event/independence-day-celebration/

Snowmass Doubles Volleyball Tournament – July 6-9: Volleyball of the Rockies brings this boutique mountain tournament to Snowmass Village again for summer 2023. Sand and grass courts are located throughout Snowmass Town Park with plenty of spectating opportunities. <u>www.gosnowmass.com/event/snowmass-volleyball/</u>

Drishti Beats Yoga & Music Festival – July 7-9: The 2023 Drishti Beats Yoga & Music Festival in Snowmass Village, CO explores the symbiotic connection between music, yoga, and the outdoors. Each carefully selected yoga class features live music, creating a beautiful and magical experience, led by a notable yoga instructor. The three-day festival features yoga classes, lectures, and a live music lineup highlighting some of the top artists of downtempo electronic chill and house music. <u>www.gosnowmass.com/event/drishti</u>

Anderson Ranch Arts Center Recognition Week - July 10-15: The annual Anderson Ranch Recognition Week Celebration is a week-long celebration of the International Artist Honoree, with special events, lectures, and opportunities to purchase amazing art and much more all week long. Proceeds from the week provide the financial support that enables Anderson Ranch Arts Center to flourish as a place for art making and dialog around contemporary art and issues. Recognition week celebrates leaders of the art world and the collective mission to enrich lives with art, inspiration, and community. www.andersonranch.org

Anderson Ranch Annual Art Auction & Community Picnic – July 15: An Anderson Ranch tradition for over 40 years, the Annual Art Auction & Community Picnic brings people together for an afternoon of fun and excitement. Live and silent auctions feature works of art — typically more than 200 — by top contemporary artists and locals alike. Alongside the auctions are engaging art-based activities for all ages, delicious picnic-style food, and live music. The Annual Art Auction & Community Picnic is the culmination event of Recognition Week (kicking off the week of July 10, with the Recognition Dinner held on Thursday, July 13). A fundraiser at heart, all proceeds from the day directly benefit Anderson Ranch educational programs. www.andersonranch.org

Triple Crown World Series – July 19: The Triple Crown World Series returns this summer to the Roaring Fork Valley, giving guests and locals the opportunity to watch the best of youth baseball. Headquartered in Snowmass, the Triple Crown World Series is a Valley-wide sporting event, featuring youth baseball games (9D2, 11D2, 12D2, 14D2) with regional and national attendees. Opening ceremonies take place in Snowmass on July 19, with spectator opportunities available throughout the week. Play takes place on fields in Glenwood Springs, Carbondale, Basalt, Snowmass Village, and Aspen from July 19-23. www.gosnowmass.com/event/the-triple-crown-world-series

Snowmass Tree-O – July 21-22: The Colorado Brewery Running Series, a Denver based running series, returns to Snowmass for the sixth year of trail running fun. The newly named Snowmass Tree-O (formally 5k on the Mountain) consists of 2k, 5k and 10k trail runs starting

and ending on the Snowmass Mall. Runners have the option to race either Friday evening or Saturday morning (or both!). Pick a start time at either 6:00 p.m. or 6:30 p.m. on Friday (2k), 7:30 a.m. (10k), 10:00 a.m. or 12:30 p.m. on Saturday (5k). Each runner receives an event-specific race bib, finisher medal, and finisher beer, plus all runners that complete all three distances get a bonus 17k Challenge medal. <u>www.gosnowmass.com/event/colorado-brewery-running-series/</u>

Heritage Fire – July 29: America's beloved, live-fire, open-air culinary experience, Heritage Fire, returns to Snowmass Base Village on Saturday, July 29, with an all-star cast of chefs who specialize in whole animal cookery. Heritage Fire Snowmass showcases more than 20 notable chefs, each grilling heritage-breed animals en plein air against the Rocky Mountain backdrop, and each inspired by global food cultures. The list of heritage and heirloom foods includes dry-aged beef, whole pigs, lamb, goat, squab, rabbit, duck, fish, chicken, artisan cheeses, and heirloom vegetables. <u>www.gosnowmass.com/event/heritage-fire</u>

Audi Snowmass 50 Bike Race - August 5

Aspen Snowmass hosts the Audi Snowmass 50 Bike Race on Saturday, August 5, featuring 25 miles of some of the best single track mountain bike trails in Colorado. Divisions are broken up into 50-mile solo racer (two loops), 25-mile solo racer (one loop) and 50-mile teams of two where each rider completes one 25-mile lap. Registration is now open. www.aspensnowmass.com/visit/events/audi-power-of-four-mountain-bike

Plein Air Art Festival – August 5-6: Summer 2023 sees the return of the Plein Air Art Festival to Snowmass Village. Throughout the week, over 20 Colorado artists descend on Snowmass to spend four days painting the natural beauty and splendor of the surrounding landscape. On Saturday, August 5 and Sunday, August 6, guests and locals are invited to Snowmass Base Village to view the artwork and purchase their favorite pieces to take home. https://www.gosnowmass.com/event/plein-air-art-festival/2023-08-05/

Cidermass – August 19: Cidermass returns to the Snowmass Mall this summer, featuring hard cider tastings from more than 30 hard cider, batch distiller, and hard seltzer vendors from all over the country. <u>www.gosnowmass.com/event/cidermass</u>

*New - Snowmass Déjà Vu – August 26: For one day only, be transported back to a time and place where the beers were cold and the chili was hot! This summer, the event organizers behind Snowmass Rendezvous debut Snowmass Déjà Vu, an homage to the classic Snowmass Craft Beer and Chili Pepper & Brew festivals from years past. On August 26, Denver-based Two Parts is throwing a retro-inspired party, complete with free-flowing beers, engaging activations, and plenty more surprises in store. Expect a slopeside, summer day full of tastings from favorite Colorado breweries from the Roaring Fork Valley and beyond. Tickets on sale soon. https://www.gosnowmass.com/event/snowmass-deja-vu/

JAS Aspen Snowmass Labor Day Experience – September 1-3: JAS Aspen Snowmass Labor Day Experience features three days of world-class performances on multiple stages, eclectic food and beverage vendors, a kiddie corner, and more. 2023 acts include The Lumineers, Foo Fighters, Old Dominion, Billy Idol, Grace Potter, Brothers Osborne, and James Bay & Jade Jackson. www.gosnowmass.com/event/jas-labor-day-experience/

Axes & Arms Walk – September 11: Join local first responders for a walk from Town Park Station to the Top of the Village, 956ft, the highest number of feet that the brave New York first

responders walked inside the first tower of The World Trade Center. Following the climb, return to Town Park to enjoy food, drinks, yard games, and more, provided by Roaring Fork Fire Authority. The climb is free and open to the public; donations to the Axes and Arms Foundation are accepted and appreciated. <u>www.GoSnowmass.com/event/axes-and-arms/</u>

Snowmass Wine Festival – September 16: Experience an incredible afternoon of wine, food, sights, and sounds at the Snowmass Wine Festival, hosted by the Rotary Club of Snowmass Village. Returning for its 21st year, the festival features 30+ tables of wine from around the world enjoyed under the tents at Snowmass Town Park on Saturday, September 16. The festival also showcases food from local restaurants, music, and a silent auction to benefit the Rotary Club of Snowmass Village. All proceeds are used for scholarships, local, and international grants through Snowmass Rotary. Ticket information coming soon.

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birds) encourage women through outdoor education and adventure. Women-run and based in the heart of the Rocky Mountains, VNTRbirds brings women to the outdoors through mountain biking, backcountry skiing, splitboarding and community meet ups. These experiences bring women together and help create more confidence and self-reliance in the outdoors. The VIDA MTB Series, June 24-25, provides women with the opportunity to enhance their riding skills, connect with VNTRbirds coaches, and fully immerse themselves into the nitty-gritty of proper biking technique and the confidence needed to tackle new challenges. Over the course of the weekend, participants are grouped with other ladies of like-minded experience and goals so all can progress together in a comfortable and supportive environment. The weekend includes personalized, small group mountain biking instruction, professional programming, schwag bags and so much more. www.gosnowmass.com/event/vida-mtb-series/

Snowmass Balloon Festival – September 22-24: The Snowmass Balloon Festival celebrates its 48th anniversary in 2023. The long-standing Rocky Mountain tradition features three days of 30+ festive balloons launching into the air from 7:30 a.m.-9:00 a.m. amidst the sunrise and the stunning background of Snowmass in the fall. <u>www.GoSnowmass.com/event/snowmass-balloon-festival/</u>

Golden Leaf Half Marathon – September 23: Chosen by Trail Runner magazine as one of "America's 14 Most Scenic Races" this classic trail running race from Snowmass to Aspen is an annual sell out that provides 980' elevation gain and a 1,712' descent over its 13.1 miles. www.gosnowmass.com/event/golden-leaf-half-marathon/

For the full Summer 2023 Event Calendar, please visit <u>www.gosnowmass.com/events</u>. For summer photos of Snowmass Village, <u>click here.</u> Please credit the photographer listed.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center[™] in Colorado, only the 5th in United States, and one of only 7 in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95% slopeside lodging, shopping, unique special events and music, and much more. For more

information and a complete calendar of events and activities, please visit <u>www.gosnowmass.com</u>.

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