

SNOWMASS

SNOWMASS 101

Summer 2022 Fact Sheet



About Snowmass Village, Colorado

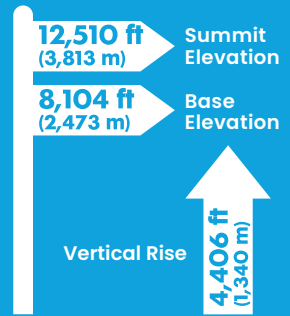
A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as **one of the best winter ski areas and summer mountain biking destinations in the world**. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and the 7th in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit [gosnowmass.com](https://www.gosnowmass.com)



HISTORY

Over 150,000 years ago, mammoths, mastodons and other amazing Ice Age creatures roamed Snowmass. 800 years ago, the Ute Indians hunted, fished, and gathered wild foods around the valley. The first non-natives explored the Elk Mountains as early as 1853. By the beginning of the 20th century, the valley had been settled primarily as a ranching community. In the early 1960's, Olympic skier Bill Janss envisioned a European-style village and ski area and **first opened Snowmass to skiers in December 1967**. During the 2017/2018 winter season, Snowmass celebrated the 50th anniversary of the resort and the 40th anniversary of the Town's incorporation.

MOUNTAIN FACTS



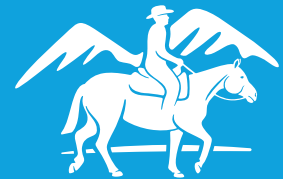
90+ miles
(140 km)

of Hiking Trails



90+ miles
(140 km)

of Biking Trails



23 miles
(37 km) of Equestrian Trails

SUMMER ACTIVITIES



BIKING

The Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center — Snowmass, along with the rest of the Roaring Fork Valley is the first IMBA Gold-Level Ride Center™ in Colorado, as designated by the International Mountain Biking Association. The IMBA Gold-Level designation, the top award for mountain biking destinations, offers mountain bike enthusiasts more than 300 miles of high quality singletrack from Aspen and Snowmass to Basalt, Carbondale, and Glenwood Springs. The Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center is the first Gold-Level Ride Center in Colorado, only the fifth in United States, and among seven in the world. Visit bikesnowmass.com for detailed biking information and ride planning.



HIKING

Snowmass has 90+ miles of hiking trails, providing accessible and scenic hiking for all abilities. Visit hikesnowmass.com to plan a curated hike for any ability.



LOST FOREST

The Lost Forest isn't hard to find — it's just hard to see. Tucked in among the trees and rocks at the top of the Elk Camp Gondola are the Breathtaker Alpine Coaster, Treeline Trial Challenge Course, Canopy Run Zipline, and Rugged Ascent Climbing Wall. In addition, the Lost Forest operates as a home base for fishing, hiking, and disc golf. aspensnowmass.com

SNOWMASS ICE AGE DISCOVERY

In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 6,000 bones of 10 mammals and over 30,000 small bones from small vertebrate animals — 42 species in all. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, and plant life were found. The Snowmass paleontological site is the richest Ice Age ecosystem found at high altitude. Guests can learn about the site of this important discovery during two daily free guided tours with an Aspen Center for Environmental Services (ACES) Naturalist. gosnowmass.com

SNOWMASS CELEBRATES KIDS & FAMILIES

In Snowmass Village, kids are incredibly important! Snowmass offers all kinds of kid friendly and family adventures, from the Lost Forest, Kids Camps, and mountain biking, to rafting, to fly fishing, and indoor rock climbing. In honor of these younger guests, Snowmass aims to ensure that the next generation has nothing but fun while visiting the iconic mountain village. gosnowmass.com

WHITEWATER RAFTING

The nearby Roaring Fork and Colorado Rivers offer easy access to Class I to Class IV river experiences — from whitewater rafting to kayaking to stand up paddle boarding. gosnowmass.com

FLY-FISHING

The 70-mile Roaring Fork River offers the largest stretch of Colorado's Gold Medal waters, ideal for fly-fishing. The Frying Pan River, which originates east of Snowmass, also boasts Gold Medal status and is a haven for those looking to catch Brown, Rainbow, and Cutthroat Trout. gosnowmass.com

BLAZING ADVENTURES

Book an excursion with Blazing Adventures, Snowmass' premier adventure outfitter. Half or full day options include biking at the iconic Maroon Bells, rafting, sunset dinners, jeep tours, and more. blazingadventures.com



THE MAROON BELLS

Often referred to as the most photographed peaks in North America, the Maroon Bells are an extraordinary destination not to be missed during a visit to Snowmass. Guests can view the Maroon Bells from the top of the Elk Camp Chairlift, serviced by the Elk Camp Gondola in Snowmass, starting June 21. For the more traditional view, summer 2022 requires advanced reservations for the RFTA shuttle bus from Aspen Highlands (May 27–October 16). Guests can also drive and park at the Maroon Bells with a parking reservation from May 15–October 31. For more information, pricing, and timing, please visit www.gosnowmass.com.

SNOWMASS ART WALK – ANY TIME

The Snowmass Art Walk showcases the work of local Roaring Fork Valley artists with Village-wide outdoor art installations including murals and sculptures that complement the beauty of Snowmass. Installations are spread out around the Snowmass Mall, Snowmass Base Village, the Brush Creek Trail, and Anderson Ranch Arts Center, featuring all 2021 art pieces, as well as expanding to include all major art in the Village. The full map can be found on gosnowmass.com, or for a map on the go, download the mobile app, Eventzee. Simply download the app from the App Store, enter an email, username, and password, and the event code: Snowmass. Be sure to tag any photos on social media @snowmass. gosnowmass.com



SNOWMASS RECREATION CENTER

The 18,000-square-foot Snowmass Recreation Center offers unique programming for adults and children, year-round outdoor pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more. For Summer 2022, the Snowmass Rec Center features youth programs including new Basketball Clinics and the Elite Animation Academy, as well as the return of Summer Day Camps, Swim Lessons, and Fencing Camps. Also returning this summer are the Adult Co-Ed Softball, Six A Side Soccer, and Pickleball Ladder Leagues. Pickleball & Tennis Court rentals and birthday party reservations are also available. gosnowmass.com

EVENTS & ACTIVATIONS

Snowmass is home to exciting year-round events, from foodie festivals, to biking and running races, big name music, and a beloved hot air balloon bash. For a full calendar lineup, please visit gosnowmass.com.

SNOWMASS MOUNTAIN MISSION

Snowmass Mountain Mission is an app based, village-wide scavenger hunt designed to challenge creativity, test your Snowmass knowledge, and enhance selfie skills. Download the Eventzee app from the App Store, enter an email, username and password, and the event code: Snowmass. See you on the leaderboard! gosnowmass.com

ANDERSON RANCH ARTS CENTER

Anderson Ranch Arts Center: Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. andersonranch.org





SNOWMASS RODEO

The Snowmass Rodeo celebrates 48 years of operations this summer, June 22–August 17. This long-standing Western tradition is a Snowmass summer staple, complete with music, cowboys and cowgirls, horses, livestock, and family fun. The Snowmass Rodeo takes place on Wednesdays at 7:00pm, rain or shine, with two rodeos on July 6 at 1:00pm and 7:00pm. snowmassrodeo.org



SNOWMASS FREE CONCERT SERIES: 30 YEARS OF MUSIC

Celebrating 30 years of free live music this summer, the Snowmass Free Concert Series, a local's favorite, long standing summer tradition, returns to Fanny Hill every Thursday evening at 6:30pm, June 16–August 25. The weekly outdoor series features a spectrum of sounds including soul, pop, funk, rock & roll, country, bluegrass, and folk, with special nods to Fanny Hill concert's past. Returning acts include the Freddy Jones Band and Hot Buttered Rum, while new additions include MarchFourth, Spazmatics, and The Altons. Additionally, Snowmass is home to free live music throughout the season on Fanny Hill and at restaurants and venues around Snowmass Village, including two bonus concerts on Fanny Hill on July 3 for the Independence Day Weekend Celebration & Concert and on August 27, part of Snowmass Rendezvous. gosnowmass.com



SNOWMASS BASE VILLAGE

Located at the base of Snowmass Ski Area, the Snowmass Base Village core, a \$600 million mountain-resort development, is finally complete. The development includes the 99-room/11-residence Limelight Snowmass Hotel, Snowmass Mountain Club, Lumin Building, and new event plaza which debuted in December 2019, as well as The Collective Snowmass and One Snowmass building, which debuted in December 2020. The newest addition to Snowmass Base Village, Electric Pass Lodge is a collection of 53 two- and three-bedroom, ski-in/ski-out residences that are designed to be ultra-efficient and 100% powered by renewable energy, resulting in no on-going carbon footprint. This development is one of the first of its kind in the country and is slated for completion in 2023. Also joining Snowmass Base Village is Aura, an exclusive ski-in, ski-out residential collection with 21 unique units, flanked by the vast playground of Snowmass Village. Aura breaks ground in June 2022. allinsnowmass.com

THE COLLECTIVE SNOWMASS

The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust summer lineup of weekly programming including chess club, comedy nights, bingo nights, art shows, and yoga with King Yoga. The Collective also features yard games, splash pads, fountains, and pop-up events. Be sure to head downstairs to check out the Selfie Den and the Game Lounge, free from 2:00pm–4:00pm, \$10/person for anyone 6 years or older from 4:00pm–close. For a full calendar, please visit thecollectivesnowmass.com.

SNOWMASS MEDICAL CARE CLINIC

The Snowmass Clinic is a walk-in facility that is owned, operated and billed as an outpatient department of Aspen Valley Hospital. Open seven days a week, the clinic caters to locals and visitors alike for minor injuries and illnesses of all kinds. Our physicians are trained in emergency medicine and supported by registered nurses, EMTs, X-ray technologists, and physical therapists. Diagnostic capabilities include X-rays and limited laboratory services. aspenvalleyhospital.org



LOCATION

Snowmass is accessed via Brush Creek Road off of Highway 82, the major roadway leading from I-70 in Glenwood Springs to the north and over 12,000-foot Independence Pass to Leadville to the south. Snowmass is 196 miles from Denver, 116 miles from Grand Junction, and 9 miles from Aspen.

GETTING AROUND TOWN

Snowmass has a free local shuttle service within Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Village Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the airport and around Snowmass Village.

SIZE/POPULATION/CLIMATE

Snowmass is 25.57 square miles (41.15 kilometers; 16,600 acres), with a population of approximately 3,000. Snowmass' environment traverses several different zones, from high desert to alpine. With high altitude and dry air comes intense sunshine and low humidity. Snowmass boasts 300 sunny days a year, more than both California and Florida.

LODGING

Snowmass offers 95% hike or bike in/hike or bike out lodging, with options ranging from luxury suites to budget friendly lodges. The majority of Snowmass lodging is made up of condo properties, with a few hotels in between. Amenities often include shuttle service, complimentary breakfast, fireplaces, and hot tubs. Snowmass' lodging options offer prices and room options to fit the budget of any traveler. gosnowmass.com



Glenwood Springs

To Grand Junction
From Snowmass:
• 116 miles to Grand Junction
• 125 miles to Walker Airport

To Eagle Airport & Denver
From Snowmass:
• 67 miles to Eagle Airport
• 196 miles to Denver
• 220 miles to Denver International Airport

Carbondale

Basalt

Old Snowmass

Woody Creek

Aspen Airport
Only 6 miles from Snowmass

Aspen
Only 9 miles from Snowmass

GETTING HERE

Snowmass is conveniently located between four regional airports:

- **Aspen/Snowmass Airport (ASE)** is located only 6 miles from Snowmass. ASE is served by two airlines - United, and American Airlines - offering nonstop flights to Denver, Chicago, Houston, Dallas, Austin, Los Angeles, and San Francisco.
- **Eagle County Airport (EGE)** is located 67 miles from Snowmass.
- **Grand Junction Walker Field (GJT)** is located 116 miles from Snowmass.
- **Denver International Airport (DEN)** is located 196 miles from Snowmass.