

SNOWMASS

COLORADO

Snowmass Celebrates Kids & Families
Snowmass is the Place for Summer Family Adventure & Fun



Photo Credit: Jeremy Swanson

Snowmass Village, Colo., (Summer 2023) – Snowmass Village offers all kinds of kid friendly and family adventures, from mountain biking to white water rafting, the Lost Forest to the Game Lounge at The Collective Snowmass. In honor of these younger guests, Snowmass aims to ensure that the next generation has nothing but fun while visiting the iconic mountain village. Kids visiting Snowmass this summer can take advantage of a variety of activities, adventures, camps, and workshops.

Kid Friendly Activities & Events in Snowmass

ACES Guided Hikes: Aspen Center for Environmental Studies (ACES) returns to Snowmass this summer to lead twice daily hikes. The Nature Trail Hike begins at 10:00 a.m., while the Discovery Trail Hike starts at 1:00 p.m. Hikes are led by a knowledgeable ACES environmentalist and feature history, facts, trivia, flora and fauna, and possible wildlife sightings! Hikes leave from the Snowmass Mall Ticket Pavilion. Daily starting June 17-September 4, then weekends only, September 9-10, 16-17, 23-24, 30- October 1. www.gosnowmass.com/activity/aces/

Anderson Ranch Arts Center: Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. www.andersonranch.org

Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center: Snowmass, along with the rest of the Roaring Fork Valley is the first IMBA Gold-Level Ride Center™ in Colorado, as designated by the International Mountain Biking Association. The IMBA Gold-Level designation, the top award for

mountain biking destinations, offers mountain bike enthusiasts more than 300 miles of high quality singletrack from Aspen and Snowmass to Basalt, Carbondale, and Glenwood Springs. Guests riding in Snowmass and the Roaring Fork Valley can take their pick of adventure, from lift-served gravity trails in the Snowmass Bike Park and expert-only long rides, to family-friendly trails and backcountry adventures. The Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center is the first Gold-Level Ride Center in Colorado, only the fifth in United States, and among seven in the world. Rides vary for all age and skill levels. www.bikesnowmass.com

Blazing Adventures: Book a family excursion with Blazing Adventures, Snowmass' premier adventure outfitter. Choose from options including biking at the iconic Maroon Bells, rafting, sunset dinners, jeep tours, and much more. www.blazingadventures.com

Events & Activations: Snowmass is home to exciting family friendly summer events and activations, including biking and running races, concerts, and a beloved hot air balloon bash. For a full calendar lineup, please visit www.gosnowmass.com/events.

Fly-Fishing: The 70-mile Roaring Fork River offers the largest stretch of Colorado's Gold Medal waters, ideal for fly-fishing. The Frying Pan River, which originates east of Snowmass, also boasts Gold Medal status and is a haven for those looking to catch Brown, Rainbow, and Cutthroat Trout. www.gosnowmass.com/activity/fly-fishing/

Hiking: Snowmass has 90+ miles of hiking trails, and 2.8 million acres of adjacent wilderness to be explored, providing accessible and scenic hiking for all abilities. Visit www.hikesnowmass.com to plan a curated hike for any ability.

Lost Forest: The Lost Forest isn't hard to find — it's just hard to see. Tucked in among the trees and rocks at the top of the Elk Camp Gondola are the Breathtaker Alpine Coaster, Treeline Trial Challenge Course, Canopy Run Zipline, and Rugged Ascent Climbing Wall. In addition, the Lost Forest operates as a home base for fishing, hiking, and disc golf. www.aspensnowmass.com/plan-your-stay/lost-forest.

Snowmass Free Concert Series – June 15-August 24: Celebrating 31 years of free live music this summer, the Snowmass Free Concert Series, a local's favorite, long standing summer tradition, returns to Fanny Hill every Thursday evening at 6:30 p.m., June 15-August 24. The weekly outdoor series features a spectrum of sounds including soul, pop, funk, rock & roll, country, bluegrass, and much more. Additionally, Snowmass is home to free live music throughout the season at restaurants and venues around Snowmass Village, including one bonus concert on Fanny Hill on Saturday, June 10, part of Snowmass Rendezvous. www.gosnowmass.com/events/snowmass-free-concerts/

Movies Under the Stars – July 1 – August 19: Returning this summer, Movies Under the Stars, presented by The Collective Snowmass in partnership with Aspen Film and Adventure Entertainment, continues the dusk movie tradition in Snowmass Base Village on most Saturday evenings in July and August. Gather family and friends, pack a picnic, and enjoy free movie screenings at dusk, hosted by The Collective Snowmass. Viewers are encouraged to bring blankets or low-profile chairs, a picnic and non-alcoholic beverages. www.TheCollectiveSnowmass.com.

Snowmass Ice Age Discovery: In 2010, a construction crew unearthed a single tusk of a mammoth while digging at Ziegler Reservoir in Snowmass Village. The Denver Museum of Nature and Science took over the site and went on to unearth 35,000 bones of large mammals and small vertebrate species. The Snowmass paleontological site is the richest Ice Age ecosystem ever found at high altitude. This summer, Snowmass is bringing the Snowmass Ice Age Discovery story to residents and visitors in new ways. Working in conjunction with a team of designers, web developers, science educators, and community members, Summer 2023 sees the debut of a newly dedicated Ice Age Discovery website, complete with video and augmented reality experiences; new trail installations and artful exhibits on designated trails and around Snowmass; an Ice Age passport

experience through the Village; a children's storybook walk; and more. The Aspen Science Center has been tapped to craft the educational content for the website and signage around the Village, bringing the story and the experience of the Ice Age back to life in the community.

www.snowmassiceage.com

Snowmass Recreation Center: The 18,000-square-foot Snowmass Recreation Center offers unique programming for adults and children, year-round outdoor pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more. The Snowmass Rec Center also features day camps and family leagues. www.snowmassrecreation.com

Snowmass Rodeo – June 21-August 16: The Snowmass Rodeo celebrates 49 years of operations this summer. This long-standing Western tradition is a Snowmass summer staple, complete with music, cowboys and cowgirls, horses, livestock, and family fun. The Snowmass Rodeo takes place on Wednesdays at 7:00 p.m., rain or shine. For ticket prices, rodeo descriptions, and audience participation events, please visit www.SnowmassRodeo.org.

Sunset Tuesdays at Elk Camp – June 27-August 8: Sunset Tuesdays are back at Elk Camp this summer with Elk Camp Restaurant, Snowmass Bike Park, and Lost Forest hosting extended hours on Tuesday evenings from June 27 through August 8, excluding July 4. The experience includes a complimentary ride up the Elk Camp Gondola from 5:00 p.m. – 7:30 p.m. to the restaurant where guests can enjoy locally-sourced ingredients in a farm-to-table inspired à la carte dinner with full cash bar, outdoor family activities and live music on the deck. Guests can also enjoy Lost Forest Base activities, available with a ticket, and Bonus Bike Night in the Snowmass Bike Park until dusk (late arrival tickets available starting at 2:00 p.m.).

www.aspensnowmass.com/visit/activities/summer/sunset-tuesdays-at-elk-camp

The Collective Snowmass: The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust summer lineup of weekly programming. Returning favorites include Community Bingo, Salsa, and Chess nights; yoga on The Rink with instructor Aaron King; the Snowmass Live Comedy and Music Series; and Movies Under the Stars. In addition, the summer schedule includes new offerings such as Drag Queen Bingo and cooking classes at Mawita with James Beard Nominee Mawa McQueen. The Collective also features yard games, splash pads, fountains, and pop-up events on The Rink. Be sure to head downstairs to check out the Selfie Den and the Game Lounge, open Tuesday-Sunday, free from 2:00 p.m.- 4:00 p.m., \$10/person for anyone 6 years or older from 4:00 p.m.- 8:00 p.m. For a full calendar, please visit www.TheCollectiveSnowmass.com.

Whitewater Rafting: The nearby Roaring Fork and Colorado Rivers offer easy access to Class I to Class IV river experiences - from whitewater rafting to kayaking to stand up paddle boarding.

www.gosnowmass.com/activity/whitewater-rafting/

Yarn Bombing Instillation: Snowmass Tourism debuts a new community-based art project this summer, focused on the art of yarn bombing. Yarn Bombing is the act of wrapping colorful knitted pieces to objects in public spaces for the pure purpose of art and smiles. Trees and other stationary objects around Snowmass Town Park have been selected for coverage in custom knitted and crocheted pieces, culminating in a colorful spectacle of yarn wrapped objects and arbors. Each piece features the artist's name and a brief bio. The free exhibition takes place outdoors at Snowmass Town Park and remains in place through summer 2023.

www.gosnowmass.com/activity/yarn-bombing/

Summer Camps for Kids

Children visiting Snowmass can take their pick from a wide array of kid's camp opportunities, from themed summer camps to outdoor time to arts & crafts. Snowmass is home to five different day camp options, including:

- [The Snowmass Recreation Center](#)
- [Camp SMashbox,](#)
- [Camp Aspen Snowmass](#)
- [Roaring Fork Cycling](#)
- [Anderson Ranch Arts Center](#)

For more information visit www.gosnowmass.com/kids and www.thecollectivesnowmass.com.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and one of only 7 in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95% slopeside lodging, shopping, unique special events and music, and much more. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

Snowmass Tourism Media Contact: Sara Stookey Sanchez, Public Relations Manager, Snowmass Tourism, 970-922-2285 or sstookey@gosnowmass.com.

###