

SNOWMASS

COLORADO

SNOWMASS 101

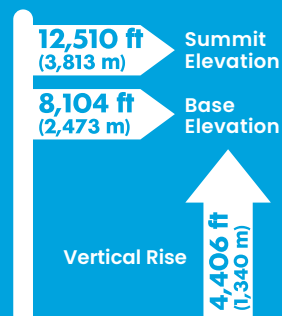


About Snowmass Village, Colorado

A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as **one of the best winter ski areas and summer mountain biking destinations in the world**. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and one of only 7 in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95% slopeside lodging, shopping, unique special events and music, and much more. For more information and a complete calendar of events and activities, please visit [gosnowmass.com](https://www.gosnowmass.com)



MOUNTAIN FACTS



90+ miles
(140 km)

of Hiking Trails



90+ miles
(140 km)

of Biking Trails



23 of
miles Equestrian
(37 km) Trails

HISTORY

Over 150,000 years ago, mammoths, mastodons and other amazing Ice Age creatures roamed Snowmass. 800 years ago, the Ute Indians hunted, fished, and gathered wild foods around the valley. The first non-natives explored the Elk Mountains as early as 1853. By the beginning of the 20th century, the valley had been settled primarily as a ranching community. In the early 1960's, Olympic skier Bill Janss envisioned a European-style village and ski area and **first opened Snowmass to skiers in December 1967.**

SUMMER ACTIVITIES



BIKING

The Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center — Snowmass, along with the rest of the Roaring Fork Valley is the first IMBA Gold-Level Ride Center™ in Colorado, as designated by the International Mountain Biking Association. The IMBA Gold-Level designation, the top award for mountain biking destinations, offers mountain bike enthusiasts more than 300 miles of high quality singletrack from Aspen and Snowmass to Basalt, Carbondale, and Glenwood Springs. The Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center is the first Gold-Level Ride Center in Colorado, only the fifth in United States, and among seven in the world. Visit bikesnowmass.com for detailed biking information and ride planning.

HIKING

Snowmass has 90+ miles of hiking trails, providing accessible and scenic hiking for all abilities. Visit hikesnowmass.com to plan a curated hike for any ability.

LOST FOREST

The Lost Forest isn't hard to find — it's just hard to see. Tucked in among the trees and rocks at the top of the Elk Camp Gondola are the Breathtaker Alpine Coaster, Treeline Trial Challenge Course, Canopy Run Zipline, and Rugged Ascent Climbing Wall. In addition, the Lost Forest operates as a home base for fishing, hiking, and disc golf. aspensnowmass.com



SNOWMASS CELEBRATES KIDS & FAMILIES

In Snowmass Village, kids are incredibly important! Snowmass offers all kinds of kid friendly and family adventures, from the Lost Forest, Kids Camps, and mountain biking, to rafting, to fly fishing, and indoor rock climbing. In honor of these younger guests, Snowmass aims to ensure that the next generation has nothing but fun while visiting the iconic mountain village. gosnowmass.com

WHITEWATER RAFTING

The nearby Roaring Fork and Colorado Rivers offer easy access to Class I to Class IV river experiences — from whitewater rafting to kayaking to stand up paddle boarding. gosnowmass.com

FLY-FISHING

The 70-mile Roaring Fork River offers the largest stretch of Colorado's Gold Medal waters, ideal for fly-fishing. The Frying Pan River, which originates east of Snowmass, also boasts Gold Medal status and is a haven for those looking to catch Brown, Rainbow, and Cutthroat Trout. gosnowmass.com

BLAZING ADVENTURES

Book an excursion with Blazing Adventures, Snowmass' premier adventure outfitter. Half or full day options include biking at the iconic Maroon Bells, rafting, sunset dinners, jeep tours, and more. blazingadventures.com



THE MAROON BELLS

Often referred to as the most photographed peaks in North America, the Maroon Bells are an extraordinary destination not to be missed during a visit to Snowmass. Guests can view the Maroon Bells from the top of the Elk Camp Chairlift, serviced by the Elk Camp Gondola in Snowmass, starting June 21. For the more traditional view of the Maroon Bells and Maroon Lake via RFTA shuttle or private car, advanced reservations are required. For more information, pricing, and timing, please visit aspenchamber.org.

SNOWMASS FREE CONCERT SERIES

Celebrating 32 years of free live music this summer, the Snowmass Free Concert Series, a locals' favorite, long standing summer tradition, returns to Fanny Hill every Thursday evening at 6:30 p.m., June 13-August 22. The weekly outdoor series features a spectrum of sounds including country, reggae, rock, funk, bluegrass, and more. Summer band highlights include Spazmatics, American Authors, Young Dubliners, and Tribal Gold feat. Big Chief Juan Pardo. gosnowmass.com



ANDERSON RANCH ARTS CENTER

Anderson Ranch Arts Center: Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. andersonranch.org



SNOWMASS RECREATION CENTER

The 18,000-square-foot Snowmass Recreation Center offers unique programming for adults and children, year-round outdoor pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more. The Snowmass Rec Center also features day camps and family leagues. snowmassrecreation.com



EVENTS & ACTIVATIONS

Snowmass is home to exciting year-round events, from foodie festivals, to biking and running races, big name music, and a beloved hot air balloon bash. For a full calendar lineup, please visit gosnowmass.com.



SNOWMASS ICE AGE DISCOVERY

In 2010, a construction crew unearthed a single tusk of a mammoth while digging at Ziegler Reservoir in Snowmass Village. The Denver Museum of Nature and Science took over the site and went on to unearth 35,000 bones of large mammals and small vertebrate species. The Snowmass paleontological site is the richest Ice Age ecosystem ever found at high altitude. Explore a dedicated Ice Age Discovery website, complete with video and augmented reality experiences; new trail installations and artful exhibits on designated trails and around Snowmass; an Ice Age passport experience through the Village; Ice Age Discovery Days, and more. snowmassiceage.com



SNOWMASS RODEO

The iconic Snowmass Rodeo celebrates its 50th anniversary in Summer 2024. This long-standing Western tradition is a Snowmass summer staple, complete with authentic cowboys and cowgirls competing in all the rodeo classics, including barrel riding, saddle bronc, bull riding, and much more. New for the 50th anniversary season, unique acts debut at each rodeo, while a special evening on July 3rd commemorates 50 years of Snowmass Western Heritage, a 501(c)3 non-profit benefiting scholarships for the rodeo and local community. Also new this summer is the completion of Snowmass Town Park, a multi-year, \$6.5 million beautification project featuring new landscaping, parking lot flow, and grounds for the Snowmass Rodeo. The Snowmass Rodeo takes place on Wednesdays at 7:00 p.m., rain or shine. Doors open at 5:00 p.m. for a BBQ Dinner and activities. For ticket prices, rodeo descriptions, and audience participation events, please visit snowmassrodeo.org.

THE COLLECTIVE SNOWMASS

The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust summer lineup of weekly programming. Returning favorites include Community Bingo, Drag Queen Bingo, Salsa Night, Storytelling, Taco Tuesdays, and Chess Night. In addition, complimentary fitness on The Rink and Movies Under the Stars fill out the summer schedule. The Snowmass Live Comedy and Music Series returns on Friday evenings, and the highly successful winter Comedy WKND celebrates its summer debut, July 12-14. In addition, the summer schedule includes private cooking classes at Mawita with James Beard Nominee Mawa McQueen. Outside, the Collective features yard games, splash pads, fountains, and pop-up events on The Rink. Be sure to head downstairs to check out the Selfie Den and the Game Lounge, open daily, 2:00 p.m.- 8:00 p.m., \$10/person for anyone 6 years or older. For a full calendar, dates, and times, please visit thecollectivesnowmass.com.

SNOWMASS MEDICAL CARE CLINIC

The Snowmass Clinic is a walk-in facility that is owned, operated and billed as an outpatient department of Aspen Valley Hospital. Open seven days a week, the clinic caters to locals and visitors alike for minor injuries and illnesses of all kinds. Our physicians are trained in emergency medicine and supported by registered nurses, EMTs, X-ray technologists, and physical therapists. Diagnostic capabilities include X-rays and limited laboratory services. aspenvalleypital.org



LOCATION

Snowmass is accessed via Brush Creek Road off of Highway 82, the major roadway leading from I-70 in Glenwood Springs to the north and over 12,000-foot Independence Pass to Leadville to the south. Snowmass is 196 miles from Denver, 116 miles from Grand Junction, and 9 miles from Aspen.

GETTING AROUND TOWN

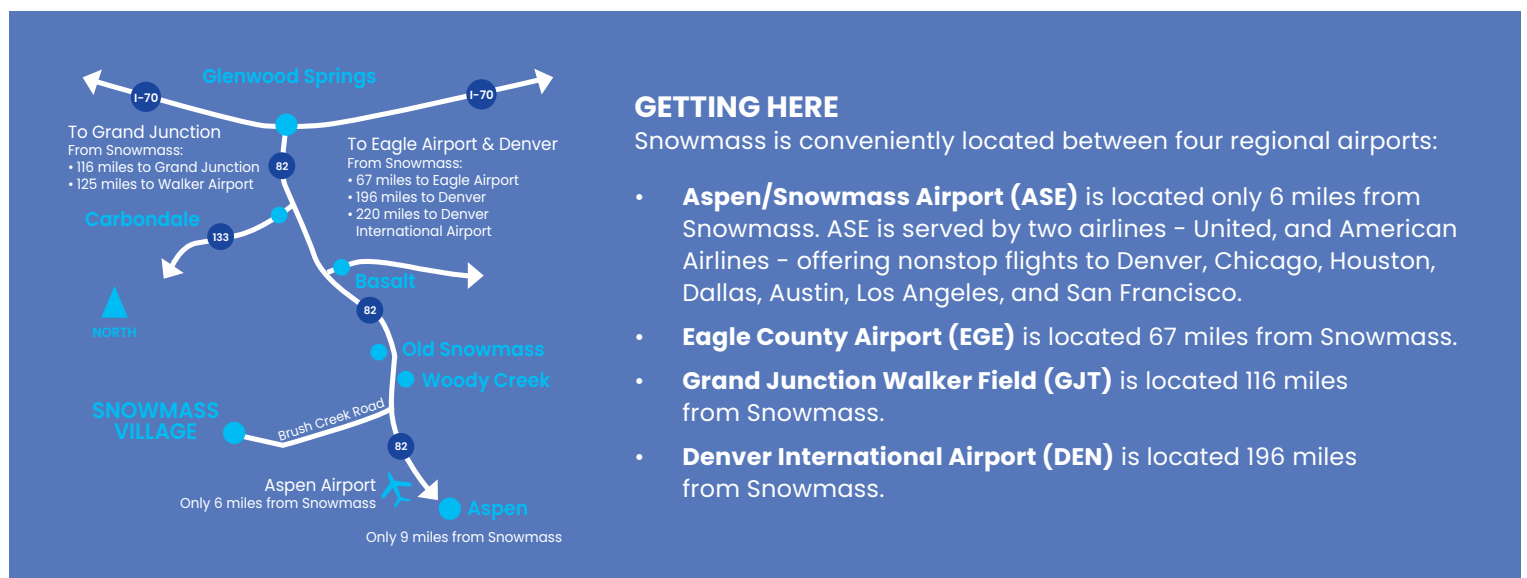
Snowmass has a free local shuttle service within Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Village Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the airport and around Snowmass Village.

SIZE/POPULATION/CLIMATE

Snowmass is 25.57 square miles (41.15 kilometers; 16,600 acres), with a population of approximately 3,000. Snowmass' environment traverses several different zones, from high desert to alpine. With high altitude and dry air comes intense sunshine and low humidity. Snowmass boasts 300 sunny days a year, more than both California and Florida.

LODGING

Snowmass offers 95% hike or bike in/hike or bike out lodging, with options ranging from luxury suites to budget friendly lodges. The majority of Snowmass lodging is made up of condo properties, with a few hotels in between. Amenities often include shuttle service, complimentary breakfast, fireplaces, and hot tubs. Snowmass' lodging options offer prices and room options to fit the budget of any traveler. gosnowmass.com



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