

#### What's New in Snowmass, Colorado: Winter 2022/2023

New Developments, Retail Stores & Restaurant Menus, World Cup Skiing, Transportation Options, and More Come to Snowmass Village This Winter



Photo Credit: Tamara Susa

**Snowmass Village, Colo.,** (September 8, 2022) – Snowmass Village, CO continues to refine its position as a world class winter destination, with new capital improvement projects, lodging offerings, World Cup ski racing, enhanced transportation options, retail shops, and much more.

"Snowmass Village has seen thoughtful growth in the past five years," says Rose Abello, Tourism Director, Snowmass Tourism. "The upcoming 2022/2023 winter season demonstrates the continuation of that growth with several new development projects, as well as fun new retail offerings, hotel packages, pup focused menus, and more. We are also thrilled to welcome Roaring Fork Express to the Valley, connecting Snowmass via scheduled and private ground transportation with both the Denver and Eagle Airports – much needed!"

### **Development News**

## **Cirque Residences X Viceroy Snowmass Breaks Ground**

Construction has begun on the Cirque Residences X Viceroy Snowmass, the latest offering in Snowmass Base Village. Cirque Residences are the much-anticipated sequel to the original Viceroy Residences. Featuring two- and three-bedroom floor plans and home-within-a-hotel living, Cirque Residences are located in a brand-new luxury tower. Look for the planned sales launch this winter. <u>CirqueViceroy.com</u>

## Viewline Snowmass Resort Celebrates First Full Winter in Snowmass

This 2022-2023 winter season the Viewline Resort Snowmass celebrates its first full winter of operations. Since last winter, the resort has completed its renovations and launched new guest programming. Viewline Resort Snowmass, situated directly on Snowmass Ski Area and just above the Snowmass Mall, provides guests access to a complimentary ski-in/ski-out concierge, making it even easier to get on and off the mountain. The resort recently debuted its new suites, each situated slope-side with stunning mountain or village views. The spacious, luxurious suites feature rustic wood detailing, mountain-inspired décor, and luxe bedding and linens. Lupine Spa, now fully open, spans 3,650 square feet and is inspired by the resort's alpine setting. Its inhalation therapy bar will become available this winter season offering 15-, 30-, and 45-minute oxygen sessions to assist with acclimation to altitude. This winter, the resort will also launch its Lupine KidsZone, an immersive kids club for little adventurers ages 5-12.

## Electric Pass Lodge Slated for Completion in Spring 2023

The Electric Pass Lodge, a sold-out collection of 52 two- and three-bedroom, ski-in/skiout residences designed to be ultra-efficient and 100% powered by renewable energy, debuts in Spring 2023 in Snowmass Base Village. <u>www.electricpasslodge.com</u>

## The Crestwood Condominiums Refreshes Outdoor Space

Just in time for the Winter 2022/2023 season, the Crestwood Condominiums, located slopeside, is adding an outdoor firepit area. Located adjacent to the Skier Service Center steps away from Assay Hill, the new outdoor area features a gas firepit with comfortable seating and mountain views that encourage relaxation and inspire adventure. www.thecrestwood.com

### Aura Snowmass: Next Generation Ski Homes Now Under Construction

The most exclusive, slope-side residential collection to join Snowmass Base Village, Aura Snowmass is the next generation of ski homes. These residences offer a premier mountain living experience with their environmentally responsible design and healthy living features. Featuring four- and five-bedroom floor plans, Aura marries the space and feel of single-family living with the convenience, services and amenities of a luxury residential building. Now under construction. <u>AuraSnowmass.com</u>

### Around Snowmass Village

### New Restaurant, Mawita, Opens in Snowmass Base Village

Opening for the Winter 2022/203 season, Mawita, a full service Mexican-inspired kitchen, opens in The Collective in Snowmass Base Village. Mawita, the newest concept from Mawa McQueen, owner of Mawa's Kitchen, The Crepe Shack, GrainFreeNola, and McQueen Hospitality, focuses on Latin inspired flavors and cuisine from Mawa's extensive travels. Mawa McQueen is a 2022 Semifinalist for James Beard Awards "Best Chef" honor in the Mountain region, as well as the 2022 winner of the Minority Business Award from Colorado Office of Economic Development and International Trade.

### New Retail Outlet, Ro + Fern, Debuts in Snowmass Base Village

Aspen based children's boutique, Ro + Fern, has opened a second location in Snowmass Base Village. Locally owned and operated by Aspen mom Amanda Tanaka, Ro + Fern has kids covered from head to toe, whether they are into rocking the latest fashions or dressing rugged and exploring the mountains. Ro + Fern carries clothing, shoes, and toys for babies, littles, and tweens in addition to sweet baby shower and birthday gifts. <u>roandfern.com</u>

# Aurum Snowmass Announces Two New Bespoke Menus Catered to Pups and Skiers

Aurum Snowmass, Snowmass Base Village's newest restaurant, debuts two new menus this winter season. In addition to their regular menu and popular happy hour (daily from 5:00pm-6:00pm, featuring incredible discounts on snacks, beers, and cocktails), Aurum Snowmass features a new "Yappy Hour" Menu and "Hit the Trails" Menu. The "Yappy Hour" Menu is a dog-specific menu served on the patio spaces at Aurum Snowmass. The menu consists of special dog-friendly treats to be sure each extra family member isn't left out of the gourmet experience. Best of all, each dish is served on a frisbee! The "Hit the Trails" Menu is a gourmet grab-and-go menu aimed to ensure guests get the most to fuel their powder day. These meant-to-travel items are the perfect lift snacks during the winter months, easy to fit in a pocket and eat on the chairlift. aurumaspensnowmass.com

Audi FIS Ski World Cup Ski Racing Returns to Aspen Snowmass, March 3-5, 2023 Aspen Snowmass welcomes the return of international ski racing this season with the Audi FIS Ski World Cup, scheduled for March 3-5, 2023. The top men in the in the world compete on the America's Downhill course on Aspen Mountain, an iconic World Cup venue with decades of racing history, with two downhills and a super G scheduled March 3-5, 2023. Aspen Snowmass hosted the first World Championships held outside of Europe in 1950 and the mountain has hosted innumerable ski racing legends since that time. Aspen Snowmass has hosted more than 100 World Cup races for both men and women over the years and was home to the World Cup Finals in 2017. For details and schedules, please visit www.aspensnowmass.com/visit/events/aspen-world-cup

### Anderson Ranch Arts Center Announces Workshops & Events

Anderson Ranch Arts Center, the premier destination for art making and critical dialog in the contemporary art world, features several events and workshops for the upcoming winter. Offerings include Art Breaks, programming for kids ages 7-10, scheduled to complement breaks in the elementary school calendar throughout the year; Facilitated Studio Practices, January 9-27, 2023, which provide artists the opportunity to work on independent projects while receiving regular one-on-one mentoring and critique sessions with Anderson Ranch artistic staff and interns; and a winter workshop, Photographic Collage: A Painterly Approach, January 9-20, 2023. Local favorite Anderson Ranch's Holiday Open House returns on December 8, 2022, just in time for the holiday season. www.andersonranch.org

# The Collective Snowmass Announces Winter Activity Lineup

The Collective Snowmass, the hub for community events in Snowmass Village, debuts its new lineup for the Winter 2022/2023 season. Programming includes the Snowmass Live Comedy & Music Series, Community Bingo, Chess Club, ACES Wild Perspective series, Live Storytelling with Alya Howe, Paint & Sip Art Classes with local artist Kelly Peters, the return of the Winter Holiday Market & Santa, Open Mic Nights, Salsa Dancing, Discos on the Rink, Ice Rink performances, and more. More details to be announced. www.thecollectivesnowmass.com

# Transportation News

### Roaring Fork Express Debuts in the Roaring Fork Valley

The Roaring Fork Express, the Roaring Fork Valley's newest transportation option, offers daily ground transportation shuttles to and from Denver International Airport and Eagle County Airport, along with wedding and event transportation. Roaring Fork Express supplements the wide variety of public transportation options in the Valley, making it easier and more accessible than ever to visit without a car. Roaring Fork Express is part of CO West Transportation. <u>letsride.co</u>

#### Delta Adds Second Daily Atlanta Nonstop to Aspen/Pitkin County Airport

Delta has added a second daily nonstop between Atlanta (ATL) and Aspen/Pitkin County Airport (ASE) to this winter's schedule, beginning December 17, 2022. The second flight to ATL better connects ASE to the world's largest airline hub. ASE offers direct flights from Los Angles, San Francisco, Phoenix, Denver, Chicago, Atlanta, Houston, Austin, and Dallas. <u>www.aspenairport.com</u>

For winter photos of Snowmass Village, <u>click here</u>. Please credit the photographer listed as opposed to Snowmass Tourism.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5<sup>th</sup> in United States, and the 7<sup>th</sup> in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit <u>www.gosnowmass.com</u>.

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