

SNOWMASS

COLORADO

Snowmass Tourism Debuts 2022 Summer Event Lineup

Two New Events Debut Alongside Local Favorites and Longstanding Traditions



Photo Credit: Tamara Susa

Snowmass Village, Colo., (March 21, 2022) – Today, Snowmass Tourism announces the preliminary event lineup for the 2022 summer season. The lineup includes two new events on the calendar: The 2022 Drishti Beats Yoga & Music Festival and the Plein Air Art Festival. Returning local favorites such as Heritage Fire, the Snowmass Rodeo, the Snowmass Balloon Festival, and many more also populate the calendar. In addition, Summer 2022 celebrates the 30th anniversary of the Snowmass Free Concert Series, 30 years of free live music on Fanny Hill on Thursday nights.

“This is going to be an amazing summer in Snowmass Village,” says Rose Abello, Tourism Director, Snowmass Tourism. “A great combination of returning favorites plus some new events will offer locals and visitors alike even more ways to enjoy Snowmass.”

Summer 2022 Event & Activation Lineup

Snowmass Art Walk – Any Time: The Snowmass Art Walk showcases the work of local Roaring Fork Valley artists with Village-wide outdoor art installations including murals and sculptures that complement the beauty of Snowmass. Installations are spread out around the Snowmass Mall, Snowmass Base Village, the Brush Creek Trail, and Anderson Ranch Arts

Center, featuring all 2021 art pieces, as well as expanding to include all major art in the Village. The full map can be found on gosnowmass.com, or for a map on the go, download the mobile app, Eventzee. Simply download the app from the App Store, enter an email, username, and password, and the event code: Snowmass. Be sure to tag any photos on social media @snowmass. www.gosnowmass.com/activity/snowmass-art-walk/

Snowmass Mountain Mission – Any Time: The Snowmass Mountain Mission is an app based, village-wide scavenger hunt designed to challenge creativity, test Snowmass knowledge, and enhance selfie skills. Download the Eventzee app from the App Store, enter an email, username and password, and the event code: Snowmass. Hit different point thresholds to win fun Snowmass prizes. www.gosnowmass.com/snowmass-mountain-mission/

The Collective Snowmass – Any Time: The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust summer lineup of weekly programming including chess club, comedy nights, bingo nights, art shows, and yoga with King Yoga. The Collective also features yard games, splash pads, fountains, and pop-up events. Be sure to head downstairs to check out the Selfie Den and the Game Lounge, free from 2:00pm-4:00pm, \$10/person for anyone 6 years or older from 4:00pm-close. For a full calendar, please visit www.TheCollectiveSnowmass.com.

Ragnar Trail Colorado – June 10-11: Ragnar Trail Colorado returns for the 8th year in 2022 for a gritty trifecta of the most scenic trail running loops Mother Nature can serve up. Each trail loop begins and ends at Ragnar Village in Snowmass Town Park. Teams of eight run relay style, rotating through three loops, varying from easy to difficult, over a 24-hour period. www.gosnowmass.com/event/ragnar/

Snowmass Rodeo – June 22-August 17: The Snowmass Rodeo celebrates 48 years of operations this summer. This long-standing Western tradition is a Snowmass summer staple, complete with music, cowboys and cowgirls, horses, livestock, and family fun. The Snowmass Rodeo takes place on Wednesdays at 7:00pm, rain or shine, with two rodeos on July 6 at 1:00pm and 7:00pm. www.SnowmassRodeo.org

Snowmass Free Concert Series: 30 Years of Music – June 16-August 25: Celebrating 30 years of free live music this summer, the Snowmass Free Concert Series, a local's favorite, long standing summer tradition, returns to Fanny Hill every Thursday evening at 6:30pm, June 16-August 25. The weekly outdoor series features a spectrum of sounds including soul, pop, funk, rock & roll, country, bluegrass, and folk, with special nods to Fanny Hill concert's past. Full band lineup to be announced. Additionally, Snowmass is home to free live music throughout the season on Fanny Hill and at restaurants and venues around Snowmass Village, including two bonus concerts on Fanny Hill on July 3 for the Independence Day Weekend Celebration & Concert and on August 27, part of Snowmass Rendezvous. www.gosnowmass.com/events/snowmass-free-concerts/

ACES Guided Hikes – June 18-September 5: This summer, join a Naturalist from Aspen Center for Environmental Studies (ACES) for a free, guided hike amongst the flowers and fields of Snowmass. Guests can choose to join the Wildflower Walk, which takes place daily at 10:00am on the Nature Trail, or the Ice Age Discovery Hike at 1:00pm daily on the Discovery Trail. Both hikes feature facts, tips, and trivia from a knowledgeable ACES Naturalist, as well as the chance to explore and get to know the flora and fauna of Snowmass. Hikes leave daily from

the Ticket Pavilion on the Snowmass Mall, June 18-September 5.

www.gosnowmass.com/activity/aces/

Elk Camp Gondola – June 21-October 2: Enjoy a ride on the Elk Camp Gondola in Snowmass! Elk Camp Gondola gives access to the Lost Forest, Elk Camp Restaurant, and Snowmass Bike Park. Use Elk Camp as a base to ride 90+ miles of Snowmass trails, part of the Aspen Snowmass/ Roaring Fork Valley IMBA Gold-Level Ride Center, the only Gold-Level Ride Center in Colorado, only the 5th in United States, and the 7th in the world. Open daily June 21-September 5; Fridays, Saturdays, Sundays only, September 9-11, 16-18, 23-25 and Sept. 30-Oct. 2. www.AspenSnowmass.com

VIDA MTB Series Flagship Clinic – June 25-26: Supported by YETI Cycles, YETI Cycles VIDA MTB Series presented by Shimano returns to Snowmass for two clinics in June and September. The VIDA MTB Series Flagship Clinics are two-day women's only mountain bike clinics. The clinics provide women with the opportunity to increase their mountain biking confidence, learn new skills, and to connect with VIDA coaches on proper biking technique.

www.gosnowmass.com/event/vida-mtb-series/

Anderson Ranch Film Screening in Partnership with Aspen Film, “The Art of Making It” - June 29: From the producer of the Emmy-nominated “The Price of Everything”, “The Art of Making It” is a film about who gets seen and who gets left behind in today's seductive, secretive and unregulated art world. The film follows a diverse group of compelling young artists on the brink of unimaginable success or failure as they challenge systems, break barriers and risk it all with the goal of making it in an industry where all the rules are currently being rewritten. The screening is immediately followed by a live panel discussion with the producer and several artists who participated in the documentary. For tickets, showtimes, and more information, please visit www.andersonranch.org.

Movies Under the Stars – July 2 – August 20: Returning for the fourth summer, Movies Under the Stars, presented by The Collective Snowmass in partnership with Aspen Film and Adventure Entertainment, continues the dusk movie tradition in Snowmass Base Village on most Saturday evenings in July and August. Gather family and friends, pack a picnic, and enjoy movie screenings at dusk, hosted by The Collective Snowmass. Viewers are encouraged to bring blankets or low-profile chairs, a picnic and non-alcoholic beverages.

www.TheCollectiveSnowmass.com.

Snowmass Art Festival – July 2-4: The Snowmass Art Festival is a juried art show featuring original handcrafted artwork. This free three-day event showcases local Colorado and national artists, representing a wide array of mediums including painting, sculpture, photography, ceramics, glass, wood, and more. Taking place in Snowmass Base Village, this outdoor festival is surrounded by a world-class resort, beautiful mountains, countless recreational activities, and outstanding shops, restaurants, and hotels. Entry to the festival is free, while artwork is individually priced. 11:00am – 7:00pm on Saturday, 11:00am-8:00pm on Sunday, and 10:00am-3:00pm on Monday. www.gosnowmass.com/event/snowmass-art-festival/

Independence Day Weekend Celebration & Concert – July 3: Celebrate Independence Day on Sunday, July 3 in Snowmass! Enjoy a festive evening of live music on the Fanny Hill Stage, sweet treats, and free glow in the dark goodies. Patriotic attire is encouraged.

www.GoSnowmass.com/event/independence-day-celebration/

Anderson Ranch Summer Series: Featured Artists & Conversations – Thursdays, starting July 7: The annual Summer Series features some of the most influential artists of this age, and explores the work of world-renowned creators and curators, and hosts conversations with today's most significant critics and collectors in both lecture and Q&A formats. Past artist participants include Simone Leigh (2021), Deana Lawson (2020), Nick Cave (2019), Sanford Biggers (2019), Ai Weiwei (2018), Doug Aitken (2017), The Haas Brothers (2016), Frank Stella (2015), Theaster Gates (2014), and Marina Abramović (2013). The Summer Series is part of a full slate of creative public programming at Anderson Ranch throughout the year. The Summer Series takes place on Thursdays at 12:30pm on 7/7, 7/14, 7/21, 7/28 and 8/4. Additional registration information can be found at www.andersonranch.org.

Snowmass Doubles Volleyball Tournament – July 7-10: Volleyball of the Rockies brings this boutique mountain tournament to Snowmass Village again for summer 2022. Sand and grass courts are located throughout Snowmass Town Park with plenty of spectating opportunities. www.gosnowmass.com/event/snowmass-volleyball/

***New - 2022 Drishti Beats Yoga & Music Festival – July 8-10:** The 2022 Drishti Beats Yoga & Music Festival in Snowmass Village, CO explores the symbiotic connection between music, yoga, and the outdoors. Each carefully selected yoga class features live music, creating a beautiful and magical experience, led by a notable yoga instructor. The three-day festival features yoga classes, lectures, and a live music lineup highlighting some of the top artists of downtempo electronic chill and house music. Advance tickets on sale now. www.gosnowmass.com/event/drishti

Anderson Ranch Annual Art Auction & Community Picnic – July 16: An Anderson Ranch tradition for over 40 years, the Annual Art Auction & Community Picnic brings people together for an afternoon of fun and excitement. Live and silent auctions feature works of art — typically more than 200 — by top contemporary artists and locals alike. Alongside the auctions are engaging art-based activities for all ages, delicious picnic-style foods and live music. The Annual Art Auction & Community Picnic is the culmination event of Recognition Week (kicking off the week of July 11, with the Recognition Dinner held on Thursday, July 14). A fundraiser at heart, all proceeds from the day directly benefit Anderson Ranch educational programs. www.andersonranch.org.

Triple Crown World Series – July 19-24: The Triple Crown World Series takes place this summer in the Roaring Fork Valley, giving guests and locals the opportunity to watch the best of youth baseball. Headquartered in Snowmass, the Triple Crown World Series is a Valley-wide sporting event, featuring youth baseball games (9D2, 11D2, 12D2, 14D2) with regional and national attendees. Opening ceremonies take place in Snowmass, with spectator opportunities available throughout the week. Play takes place on fields in Glenwood Springs, Carbondale, Basalt, Snowmass Village, and Aspen. www.gosnowmass.com/event/the-triple-crown-world-series

Heritage Fire – July 30: America's beloved, live-fire, open-air culinary experience, Heritage Fire by Cochon555, returns to Snowmass Base Village on Saturday, July 30, with an all-star cast of chefs who specialize in whole animal cookery. Heritage Fire Snowmass showcases more than 25 notable chefs, each grilling heritage-breed animals en plein air against the Rocky Mountain backdrop, and each inspired by global food cultures. The list of heritage and heirloom

foods includes dry-aged beef, whole pigs, lamb, goat, squab, rabbit, duck, fish, chicken, artisan cheeses, oysters and heirloom vegetables. www.gosnowmass.com/event/heritage-fire.

5k on the Mountain – August 5-6: The Colorado Brewery Running Series, a Denver based running series, returns to Snowmass for the fifth year of trail running fun. Coinciding with International Beer Day (August 5), the run consists of a 5k trail run starting and ending on the Snowmass Mall. This year runners have the option to race either Friday evening or Saturday morning (or both!). Pick a start time at either 6:00pm or 6:30pm on Friday and 10:00am or 10:30am on Saturday. www.gosnowmass.com/event/colorado-brewery-running-series/

***New - Plein Air Art Festival – August 8-14:** Summer 2022 sees the debut of the first ever Plein Air Art Festival in Snowmass Village, CO. From August 8-14, over 20 Colorado artists descend on Snowmass to spend four days painting the natural beauty and splendor of the surrounding landscape. On August 13 and 14, guests and locals are invited to Snowmass Base Village to view the artwork and purchase their favorite pieces to take home. www.gosnowmass.com/event/plein-air-art-festival/2022-08-13/

Cidermass – August 20: Cidermass returns to the Snowmass Mall this summer, featuring hard cider tastings from more than 30 hard cider vendors from all over the country. www.gosnowmass.com/event/cidermass

Revolution Enduro Series – August 20-21: The third stop on this mountain biking tour, Revolution Enduro offers racers the chance to compete on a mix of lift-served and backcountry trails. All races are professionally timed and include prizes, swag, beverages, and more. Race ages start at the 10-11 youth category, up to 50+, and open/elite. www.gosnowmass.com/event/revolution-enduro-series/

Snowmass Rendezvous – August 27: Snowmass Rendezvous returns to Snowmass for a day of libations and fun. Expect endless exploration, games, beverages, tastings, and live music. The event launches on Friday night, while Saturday, August 27, is the main event. Tickets give access to multiple Rendezvous venues around the Village, complete with unlimited wine, beer, and spirit tastings, outdoor gear activations, live music, games, and more. End the evening with a free concert on Fanny Hill, presented by Two Parts. www.gosnowmass.com/event/snowmass-rendezvous/

JAS Aspen Snowmass Labor Day Experience – September 2-4: JAS Aspen Snowmass Labor Day Experience features three days of world-class performances on multiple stages, eclectic food and beverage vendors, a kiddie corner, and more. 2022 acts include Stevie Nicks, Chris Stapleton, Leon Bridges, Black Pumas, Little Big Town, and special guests to be announced. www.gosnowmass.com/event/jas-labor-day-experience/

Collegiate CU MTB Races – September 10-11: The University of Colorado's mountain bike team takes over Snowmass Ski Area for a weekend of elite collegiate mountain biking amidst the stunning backdrop of changing aspen leaves. Events and competitions include short track, downhill, cross-country, and enduro, with plenty of spectating opportunities. www.GoSnowmass.com/event/cu-snowmass/

Axes & Arms Walk – September 11: Join local first responders for a walk from Town Park Station to the Top of the Village, 956ft, the highest number of feet that the brave New York first responders walked inside the first tower of The World Trade Center. Following the climb, return

to Town Park to enjoy food, drinks, yard games, and more, provided by Roaring Fork Fire Authority. The climb is free and open to the public; donations to the Axes and Arms Foundation are accepted and appreciated. www.GoSnowmass.com/event/axes-and-arms/

Snowmass Balloon Festival – September 16-18: The Snowmass Balloon Festival celebrates its 47th anniversary in 2022. The long-standing Rocky Mountain tradition features three days of 30+ festive balloons launching into the air from 7:30am-9:00am and a night glow on Friday evening. www.GoSnowmass.com/event/snowmass-balloon-festival/ & www.gosnowmass.com/event/balloon-festival-night-glow/

Snowmass Wine Festival – September 17: Experience an incredible afternoon of wine, food, sights, and sounds at the Snowmass Wine Festival, hosted by the Rotary Club of Snowmass Village. Returning for its 20th year, the festival features 35 tables of wine from around the world under the tent at Snowmass Town Park on Saturday, September 17. The festival also features 20 tables of fine food served from local restaurants, music by Boogie on Down, and a silent auction to benefit the Snowmass Rotary Club. Tickets are \$90/person (early bird-first 50 people only), \$100/person in advance, and \$110/person at the gate. All proceeds are used for scholarships, local, and international grants through Snowmass Rotary. www.gosnowmass.com/event/snowmass-wine-festival/

Golden Leaf Half Marathon – September 17: Chosen by Trail Runner magazine as one of “America’s 14 Most Scenic Races” this classic trail running race from Snowmass to Aspen is an annual sell out that provides 980’ elevation gain and a 1,712’ descent over its 13.1 miles. www.gosnowmass.com/event/golden-leaf-half-marathon/

VIDA MTB Series Flagship Clinic – September 17-18: Supported by YETI Cycles, YETI Cycles VIDA MTB Series presented by Shimano returns to Snowmass for two clinics in June and September this summer. The VIDA MTB Series Flagship Clinics are two-day women’s only mountain bike clinics. The clinics provides women with the opportunity to increase their mountain biking confidence, learn new skills, and to connect with VIDA coaches on proper biking technique. www.gosnowmass.com/event/vida-mtb-series/

CO High School Cycling League – September 24-25: This fall, the Colorado High School Cycling League returns to Snowmass for the third year to host cross-country mountain bike races for student athletes from Colorado and New Mexico. coloradomtb.org

For the full Summer 2022 Event Calendar, please visit www.gosnowmass.com/events. For summer photos of Snowmass Village, [click here](#). Please credit the photographer listed.

About Snowmass Village, Colorado – *A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and the 7th in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95% slopeside lodging, shopping, unique special events and music, and much more. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.*

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