

## **Snowmass Celebrates Kids & Families!**

Snowmass Offers a Wide Variety of Summer Family Adventures & Fun



Photo Credit: Tamara Susa

**Snowmass Village, Colo.**, (Summer 2022) – In Snowmass Village, kids are incredibly important! Snowmass offers all kinds of kid friendly and family adventures, from mountain biking to white water rafting, the Lost Forest to the Game Lounge at The Collective Snowmass. In honor of these younger guests, Snowmass aims to ensure that the next generation has nothing but fun while visiting the iconic mountain village. Kids visiting Snowmass this summer can take advantage of a variety of activities, adventures, camps, and workshops.

## Kid Friendly Activities in Snowmass

**ACES Guided Hikes – June 18-September 5:** This summer, join a Naturalist from Aspen Center for Environmental Studies (ACES) for a free, guided hike amongst the flowers and fields of Snowmass. Guests can choose to join the Wildflower Walk, which takes place daily at 10:00am on the Nature Trail, or the Ice Age Discovery Hike at 1:00pm daily on the Discovery Trail. Both hikes feature facts, tips, and trivia from a knowledgeable ACES Naturalist, as well as the chance to explore and get to know the flora and fauna of Snowmass. Hikes leave daily from the Ticket Pavilion on the Snowmass Mall, June 18-September 5. www.gosnowmass.com/activity/aces/

Anderson Ranch Arts Center: Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. <a href="https://www.andersonranch.org">www.andersonranch.org</a>

**Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center:** Snowmass, along with the rest of the Roaring Fork Valley is the first IMBA Gold-Level Ride Center™ in Colorado, as designated by

the International Mountain Biking Association. The IMBA Gold-Level designation, the top award for mountain biking destinations, offers mountain bike enthusiasts more than 300 miles of high quality singletrack from Aspen and Snowmass to Basalt, Carbondale, and Glenwood Springs. Guests riding in Snowmass and the Roaring Fork Valley can take their pick of adventure, from lift-served gravity trails in the Snowmass Bike Park and expert-only long rides, to family-friendly trails and backcountry adventures. The Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center is the first Gold-Level Ride Center in Colorado, only the fifth in United States, and among seven in the world. Rides vary for all age and skill levels. <a href="https://www.bikesnowmass.com">www.bikesnowmass.com</a>

**Blazing Adventures:** Book an excursion with Blazing Adventures, Snowmass' premier adventure outfitter. Choose from options including biking at the iconic Maroon Bells, rafting, sunset dinners, jeep tours, and much more. <a href="https://www.blazingadventures.com">www.blazingadventures.com</a>

**Events & Activations:** Snowmass is home to exciting summer events and activations, including biking and running races, movie nights, the Snowmass Rodeo, and a beloved hot air balloon bash. For a full calendar lineup, please visit <a href="https://www.gosnowmass.com/events">www.gosnowmass.com/events</a>.

**Fly-Fishing:** The 70-mile Roaring Fork River offers the largest stretch of Colorado's Gold Medal waters, ideal for fly-fishing. The Frying Pan River, which originates east of Snowmass, also boasts Gold Medal status and is a haven for those looking to catch Brown, Rainbow, and Cutthroat Trout. www.gosnowmass.com/activity/fly-fishing/

**Hiking:** Snowmass has 90+ miles of hiking trails, and 2.8 million acres of adjacent wilderness to be explored, providing accessible and scenic hiking for all abilities. Visit <a href="www.hikesnowmass.com">www.hikesnowmass.com</a> to plan a curated hike for any ability.

**Lost Forest:** The Lost Forest isn't hard to find — it's just hard to see. Tucked in among the trees and rocks at the top of the Elk Camp Gondola are the Breathtaker Alpine Coaster, Treeline Trial Challenge Course, Canopy Run Zipline, and Rugged Ascent Climbing Wall. In addition, the Lost Forest operates as a home base for fishing, hiking, and disc golf. <a href="https://www.aspensnowmass.com/plan-your-stay/lost-forest">www.aspensnowmass.com/plan-your-stay/lost-forest</a>.

**Movies Under the Stars – July 2 – August 20:** Returning for the fourth summer, Movies Under the Stars, presented by The Collective Snowmass in partnership with Aspen Film and Adventure Entertainment, continues the dusk movie tradition in Snowmass Base Village on most Saturday evenings in July and August. Gather family and friends, pack a picnic, and enjoy free movie screenings at dusk, hosted by The Collective Snowmass. Viewers are encouraged to bring blankets or low-profile chairs, a picnic and non-alcoholic beverages. www.TheCollectiveSnowmass.com.

Snowmass Art Walk: The Snowmass Art Walk showcases the work of local Roaring Fork Valley artists with Village-wide outdoor art installations including murals and sculptures that complement the beauty of Snowmass. Installations are spread out around the Snowmass Mall, Snowmass Base Village, the Brush Creek Trail, and Anderson Ranch Arts Center, featuring all 2021 art pieces, as well as expanding to include all major art in the Village. The full map can be found on <a href="majornowmass.com">gosnowmass.com</a>, or for a map on the go, download the mobile app, Eventzee. Simply download the app from the App Store, enter an email, username, and password, and the event code: Snowmass. Be sure to tag any photos on social media @snowmass.

www.gosnowmass.com/activity/snowmass-art-walk/

**Snowmass Free Concert Series: 30 Years of Music – June 16-August 25:** Celebrating 30 years of free live music this summer, the Snowmass Free Concert Series, a local's favorite, long standing summer tradition, returns to Fanny Hill every Thursday evening at 6:30pm, June 16-August 25. The weekly outdoor series features a spectrum of sounds including soul, pop, funk, rock & roll, country, bluegrass, and folk, with special nods to Fanny Hill concert's past. The 2022 lineup includes beloved acts such as the Freddy Jones Band and Hazel Miller, while exciting new performers include

MarchFourth, Spazmatics, and The Altons. Also new this summer is a fun Latin night, featuring Los Mocochetes, aimed to welcome the local Latino community and all Latin music lovers. Additionally, Snowmass is home to free live music throughout the season on Fanny Hill and at restaurants and venues around Snowmass Village, including two bonus concerts on Fanny Hill on July 3 for the Independence Day Weekend Celebration & Concert and on August 27, part of Snowmass Rendezvous. www.gosnowmass.com/events/snowmass-free-concerts/

**Snowmass Ice Age Discovery:** In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 6,000 bones of 10 mammals and over 30,000 small bones from small vertebrate animals— 42 species in all. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, and plant life were found. The Snowmass paleontological site is the richest Ice Age ecosystem found at high altitude. Guests can learn about the site of this important discovery at the information center at Town Park Station, which hosts temporary exhibits, or by hiking to the interpretive Ice Age Discovery signs, located off ski runs Scooper and Dawdler.

**Snowmass Mountain Mission:** The Snowmass Mountain Mission is an app based, village-wide scavenger hunt designed to challenge creativity, test Snowmass knowledge, and enhance selfie skills. Download the Eventzee app from the App Store, enter an email, username and password, and the event code: Snowmass. <a href="https://www.gosnowmass.com/snowmass-mountain-mission">www.gosnowmass.com/snowmass-mountain-mission</a>

**Snowmass Recreation Center:** The 18,000-square-feet Snowmass Recreation Center offers unique programming for adults and children, year-round outdoor pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more. For summer 2022, the Snowmass Rec Center features youth programs including new Basketball Clinics and the Elite Animation Academy, as well as the return of Summer Day Camps, Swim Lessons, and Fencing Camps. Also returning this summer are the Adult Co-Ed Softball, Six A Side Soccer, and Pickleball Ladder Leagues. Pickleball & Tennis Court rentals and birthday party reservations are also available. www.snowmassrecreation.com

**Snowmass Rodeo – June 22-August 17:** The Snowmass Rodeo celebrates 48 years of operations this summer. This long-standing Western tradition is a Snowmass summer staple, complete with music, cowboys and cowgirls, horses, livestock, and family fun. The Snowmass Rodeo takes place on Wednesdays at 7:00pm, rain or shine, with two rodeos on July 6 at 1:00pm and 7:00pm. www.SnowmassRodeo.org

Sunset Tuesdays at Elk Camp – June 28-August 9: Sunset Tuesdays are back at Elk Camp this summer with Elk Camp Restaurant, Snowmass Bike Park and Lost Forest hosting extended hours on Tuesday evenings from June 28 through August 9. The experience includes a complimentary ride up the Elk Camp Gondola starting at 5:00pm to the restaurant where guests can enjoy locally-sourced ingredients in a farm-to-table inspired à la carte dinner with full cash bar, outdoor family activities and live music on the deck. <a href="www.aspensnowmass.com/visit/activities/summer/sunset-tuesdays-at-elk-camp">www.aspensnowmass.com/visit/activities/summer/sunset-tuesdays-at-elk-camp</a>

The Collective Snowmass: The Collective Snowmass, the hub for community events in Snowmass, debuts several new offerings for summer 2022. In addition to the return of summer favorites such as Movies Under the Stars, the Snowmass Live Comedy and Music Series, Community Bingo, and Yoga with Aaron King, the new lineup features Aspen Science Center Camps, June 20-24; Live Storytelling with Alya Howe on July 17 & September 25; Paint & Sip art classes with local artist Kelly Peters on July 24 & August 21; a Full Moon Silent Disco on August 12; Open Mic Night on September 7 & September 14; art shows in July & August highlighting array of mediums including photography, sculpture and painting; and Salsa Dancing occurs on select Friday nights. Offerings are free and ticketed, depending on the event. For more information, please visit the collective snowmass.com.

**The Rink:** The Rink, located in the core of Snowmass Base Village, transforms into a summer activity lawn, complete with free family fun games and pop-up kids' fountain flowing into small pools. www.thecollectivesnowmass.com

**Whitewater Rafting:** The nearby Roaring Fork and Colorado Rivers offer easy access to Class I to Class IV river experiences - from whitewater rafting to kayaking to stand up paddle boarding. www.gosnowmass.com/activity/whitewater-rafting/

## **Summer Camps for Kids**

Children visiting Snowmass can take their pick from a wide array of kid's camp opportunities, from themed summer camps to outdoor time to arts & crafts. Snowmass is home to fove different day camp options, including:

- The Snowmass Recreation Center
- Camp SMashbox,
- Camp Aspen Snowmass
- Roaring Fork Cycling
- Anderson Ranch Arts Center

For more information visit www.gosnowmass.com/kids and www.thecollectivesnowmass.com.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5<sup>th</sup> in United States, and the 7<sup>th</sup> in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music − all year round. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

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