



SNOWMASS

COLORADO

All Things Free in Snowmass: Summer 2021
Options Include Art, Movies, Events, and Activities for All Ages



Photo Credit: Tamara Susa

Snowmass Village, Colo., (July 16, 2021) – Snowmass Village, CO is renowned as a world class resort with high end hotels, restaurants, shops, and other unique experiences. And, Snowmass also offers a wide variety of free summer activities, events, and experiences for guests and community members to enjoy.

“The Snowmass community provides incredible added value for our guests,” says Rose Abello, Tourism Director, Snowmass Tourism. “In Snowmass, there are all kinds of affordable and free activities for guests and locals to enjoy that provide opportunities for new experiences and fun, and add excitement to any visit.”

Free Activities in Snowmass

ACES Guided Hikes – through September 26: This summer, join a Naturalist from Aspen Center for Environmental Studies (ACES) for a free, guided hike amongst the flowers and fields of Snowmass. Guests can choose to join the Wildflower Walk, which takes place daily at 10:00am on the Nature Trail, or the Ice Age Discovery Hike at 1:00pm daily on the Discovery Trail. Both hikes feature facts, tips, and trivia from a knowledgeable ACES Naturalist, as well as the chance to explore and get to know the flora and fauna of Snowmass. Hikes leave daily from the Ticket Pavilion on the Snowmass Mall, through September 6; Weekends only throughout September.

www.gosnowmass.com/activity/aces-tours

Anderson Ranch Arts Center: Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. Don't miss "[Still Sculpturally Distanced](#)", a free outdoor self-guided exhibit. www.andersonranch.org

Snowmass Art Walk: The free Snowmass Art Walk features Village-wide outdoor art installations including murals and sculptures that complement the beauty of Snowmass. The Snowmass Art Walk showcases the work of six local Roaring Fork Valley artists with walkable installations spread out between the Snowmass Mall, Snowmass Base Village, the Brush Creek Trail, and Anderson Ranch Arts Center. For the full map of these permanent installations, download the Eventzee app or visit www.gosnowmass.com/activity/snowmass-art-walk.

Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center: Snowmass, along with the rest of the Roaring Fork Valley is the first IMBA Gold-Level Ride Center™ in Colorado, as designated by the International Mountain Biking Association. The IMBA Gold-Level designation, the top award for mountain biking destinations, offers mountain bike enthusiasts more than 300 miles of high quality singletrack from Aspen and Snowmass to Basalt, Carbondale, and Glenwood Springs. Guests riding in Snowmass and the Roaring Fork Valley can take their pick of adventure, from lift-served gravity trails in the Snowmass Bike Park and expert-only long rides, to family-friendly trails and backcountry adventures. The Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center is the first Gold-Level Ride Center in Colorado, only the fifth in United States, and among seven in the world. Rides vary for all age and skill levels. www.bikesnowmass.com

Hiking: Snowmass has 90+ miles of hiking trails, and 2.8 million acres of adjacent wilderness to be explored, providing accessible and scenic hiking for all abilities. Visit www.hikesnowmass.com to plan a curated hike for any ability.

Snowmass Ice Age Discovery: In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 6,000 bones of 10 mammals and over 30,000 small bones from small vertebrate animals– 42 species in all. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, and plant life were found. The Snowmass paleontological site is the richest Ice Age ecosystem found at high altitude. Guests hiking on Snowmass Ski Area can learn more about the discovery at the interpretive Ice Age Discovery signs, located off ski runs Scooper and Dawdler, or by visiting the information center at Town Park Station. www.gosnowmass.com

Snowmass Mountain Mission: The Snowmass Mountain Mission is an app based, village-wide scavenger hunt designed to challenge creativity, test Snowmass knowledge, and enhance selfie skills. Download the free Eventzee app from the App Store, enter an email, username and password, and the event code: Snowmass. Hit different point thresholds to win fun Snowmass prizes. www.gosnowmass.com/snowmass-mountain-mission/

The Collective Snowmass: The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust summer lineup of free and nearly free weekly programming. Free

programming includes chess club, live music, bingo night, the Snowmass Live Comedy Series featuring national, regional, and local comedians on Wednesdays, the Artisan Market on Fridays (through August 27), and Movies Under the Stars on Saturdays (July 24-August 28). This summer visit the new Selfie Den, also free, located adjacent to the Game Lounge.

www.TheCollectiveSnowmass.com

The Rink: The Rink, located in the core of Snowmass Base Village, transforms into a summer activity lawn, complete with free family fun games and pop-up kids' fountain flowing into small pools.

www.thecollectivesnowmass.com

Transportation: The Roaring Fork Transit Authority (RFTA) provides extensive free bus service from Snowmass to Aspen and various points throughout the valley (for a nominal fee). Snowmass also has a free local shuttle service (Snowmass Village Shuttles) to all major activity areas in Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Snowmass Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the airport and around Snowmass Village. www.gosnowmass.com/about-us/maps-travel/transportation/

V.I.K. (Very Important Kids): In Snowmass, every child is a Very Important Kid. In honor of these younger guests, Snowmass developed V.I.K. Snowmass, a hub for activities, events, and information to help ensure that the next generation has nothing but fun. Visit VikSnowmass.com for more information.

Free On-going Snowmass Events

Farm to Table Tuesdays – through August 10: Enjoy beautiful summer nights on Snowmass Ski Area during Farm to Table Tuesdays. The Elk Camp Restaurant is open from 5:00pm-7:30pm, featuring live music on the deck, food specials, and outdoor family activities. Gondola ride is free; Farm to Table dinner is à la carte. For more information, visit www.aspensnowmass.com/plan-your-stay/the-summer-experience/farm-to-table-tuesdays.

Snowmass Free Concert Series – through August 26: A local's favorite, long standing summer tradition, the Snowmass Free Concert Series returns to Fanny Hill every Thursday evening at 6:30pm, through August 26. The free, weekly outdoor series features a spectrum of sounds including soul, pop, funk, rock & roll, country, bluegrass, and folk. Attendance is expected to be high this summer and parking is limited. Please utilize the free parking at Town Park, carpool, or take RFTA or Snowmass Village Transit. Remember to never drink and drive. www.gosnowmass.com/events

Fridays on the Mall – through August 27: Kick off the weekend on the Snowmass Mall from 5:00pm-8:00pm with music on the Tower Stage and on the slopes by Venga Venga, extended business hours at shops and retailers, local artisans, food & drink specials, kids entertainment, and more. Enjoy free s'mores from the iconic Snowmass S'mores cart. www.gosnowmass.com/events

Snowmass Artisan Market – through August 27: Snowmass Base Village hosts its Artisan and Farmers' Market on Friday nights this summer from 4:00pm-7:00pm. The market showcases a variety of locally owned businesses selling specialty food items, beverages, clothing, handcrafted goods including art, jewelry and accessories and Colorado-sourced vegetables. Be sure to head up to Fridays on the Mall for additional Friday fun. www.TheCollectiveSnowmass.com

Movies Under the Stars – July 24-August 28: Returning for the third summer, Movies Under the

Stars, presented in partnership with Aspen Film and Adventure Entertainment, continues the free dusk movie tradition in Snowmass Base Village on most Saturday evenings in late July and August. Gather family and friends, pack a picnic, and enjoy movie screenings at dusk, hosted by The Collective Snowmass. Viewers are encouraged to bring blankets or low-profile chairs, a picnic and non-alcoholic beverages. www.TheCollectiveSnowmass.com

For more information on free activities in Snowmass, please visit www.gosnowmass.com.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Ski Magazine named Aspen Snowmass the #1 “resort of the year” in the West in 2020, and Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and the 7th in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

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