



# S N O W M A S S

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## C O L O R A D O

### Winter Events & Activations in Snowmass Village, CO

*Snowmass Luminescence, Snowmass Ice Sculptures, Music on the Mall, Snowmass S'mores, and More Return to the Village this Winter*



*Photo Credit: Jeremy Swanson*

**Snowmass Village, Colo.,** (Winter 2021/2022) – Snowmass Village, the iconic winter destination, offers a variety of events and activations for guests and locals to experience and enjoy, all season long. These include the ever-popular Snowmass S'mores; the return of Snowmass Luminescence, an interactive art and light display between the Snowmass Mall and Snowmass Base Village; as well as Snowmass Ice Sculptures; Music on the Mall; a downloadable scavenger hunt – the Snowmass Mountain Mission; and fireworks shows throughout the season.

In addition, [The Collective Snowmass](#), the hub for community activity in Snowmass Base Village, features a robust winter lineup of weekly programming. Programming includes chess club on Mondays; the return of the popular comedy series on Wednesdays; bingo night on Thursdays; live music throughout the season; ice rink performances and discos on the rink on Saturdays; and scheduled live panel discussions. The Collective also features a free ice skating rink, open daily 1:00 p.m. – 9:00 p.m., pending weather conditions. Game of Stones, the highly successful curling series, returns to The Rink on Thursday afternoons from 3:00 p.m. – 5:00 p.m., December 2 through the end of

February, weather permitting. This winter, visit the Selfie Den, located adjacent to the Game Lounge. The Game Lounge is open daily from 2:00 p.m. – 8:00 p.m. Entry is free before 4:00 p.m. and is \$10/person after 4:00 p.m. For events, hours, and offerings check out [www.TheCollectiveSnowmass.com](http://www.TheCollectiveSnowmass.com).

### **Winter 2021/2022 Winter Activations & Events**

**Snowmass S'mores:** Starting on opening day, guests of all ages can enjoy Snowmass S'mores, free starting at 3:30 p.m. daily throughout the winter season, presented by Snowmass Tourism. Guests can find branded s'mores carts (which resemble oversized marshmallows) in Snowmass Base Village and on the Snowmass Mall, featuring delicious s'mores treats. [www.gosnowmass.com/activity/snowmass-smores/](http://www.gosnowmass.com/activity/snowmass-smores/)

**Snowmass Luminescence:** Snowmass Luminescence, an interactive art and light display presented by Snowmass Tourism and Aspen Snowmass, immerses guests and community members in a dazzling world of light and art, located between Snowmass Base Village and the Snowmass Mall. This year, Snowmass Luminescence features highlights such as the Electric Dandelions, giant steel and acrylic sculptures that represent dandelion flowers during the day and come to life at night as an endless firework display, and The Wave, five hundred individual suspended orbs, brought to life through light and sound, that collectively create a dynamic audiovisual experience, in the form of a sculptural wave. Snowmass Luminescence runs from sunset to 9:00 p.m. daily. [www.gosnowmass.com/activity/snowmass-luminescence/](http://www.gosnowmass.com/activity/snowmass-luminescence/)

**Red Bull Illume:** Red Bull Illume debuts on December 4 and runs through January 2, 2022. Award-winning photographs from the 2021 Red Bull Illume Image Quest are showcased on Fanny Hill. The world's greatest adventure and action sports imagery contest showcases the most creative and captivating images of the year while also illuminating the lifestyle, culture, and passion of the photographers behind the lenses. Fifty-three renowned photo editors and experts review a total of 41,447 submissions, narrowing down the selection in five voting rounds to reach 256 semifinalists, 56 finalists, 11 category winners, and ultimately, the first-place winner of Red Bull Illume Image Quest 2021. [www.gosnowmass.com/event/redbull-illum/](http://www.gosnowmass.com/event/redbull-illum/)

**Snowmass Ice Sculptures:** From December 8, 2021 - March 2, 2022, enjoy an ever-evolving ice walk around Snowmass Village. Throughout the season, ice sculptures are placed on the Snowmass Mall and in Snowmass Base Village for guests, locals, and families of all ages to enjoy. Ice sculptures include a full-sized gondola, selfie snowflakes, ice animals, and much more. Watch the sculptures evolve throughout the season with live demos on select Wednesdays from local sculptor, Thomas Barlow. For demo dates and more information, please visit [www.gosnowmass.com/event/ice-sculptures-live-carving-demo/2021-12-08/](http://www.gosnowmass.com/event/ice-sculptures-live-carving-demo/2021-12-08/).

**Music on the Mall:** Every Thursday, starting December 2, 2021, through April 14, 2022, Music on Mall returns to Snowmass, featuring live music on the Tower Stage during

après. Music on the Mall runs from 2:30 p.m. - 4:30 p.m. in December, January and February and moves to 3:00 p.m. - 5:00 p.m. in March and April. Performances feature local Roaring Fork Valley musicians. [www.gosnowmass.com/event/music-on-the-mall-2/2021-12-02/](http://www.gosnowmass.com/event/music-on-the-mall-2/2021-12-02/)

**Snowmass Mountain Mission:** The Snowmass Mountain Mission is an app based, village-wide scavenger hunt designed to challenge creativity, test Snowmass knowledge, and enhance selfie skills. Download the Eventzee app from the App Store, enter an email, username and password, and the event code: Snowmass. [www.gosnowmass.com/snowmass-mountain-mission](http://www.gosnowmass.com/snowmass-mountain-mission)

**Fireworks:** Guests and locals alike can enjoy festive fireworks on select Saturday nights throughout the season. With the spectacle launched from Fanny Hill, all can enjoy the colorful show from socially distanced balconies, trails, and restaurants around Snowmass Village. December 23 & 31, January 17, February 6, March 1, and April 8. Visit [www.gosnowmass.com/events](http://www.gosnowmass.com/events) for details and specific times.

For winter photos of Snowmass Village, [click here](#). Please credit the photographer listed as opposed to Snowmass Tourism. For the Snowmass Winter Hype video, please [click here](#).

**About Snowmass Village, Colorado** – *A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5<sup>th</sup> in United States, and the 7<sup>th</sup> in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit [www.gosnowmass.com](http://www.gosnowmass.com).*

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