



SNOWMASS 101

Winter 2021-22 Fact Sheet



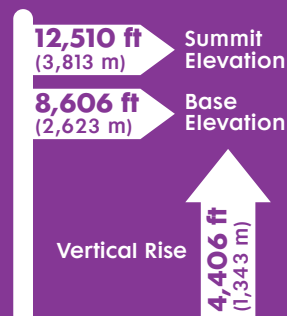
About Snowmass Village

A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass Village consistently ranks as **one of the best winter ski areas and summer mountain biking destinations in the world**. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and the 7th in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round.

HISTORY

Over 150,000 years ago, mammoths, mastodons and other amazing Ice Age creatures roamed Snowmass. 800 years ago, the Ute Indians hunted, fished, and gathered wild foods around the valley. The first non-natives explored the Elk Mountains as early as 1853. By the beginning of the 20th century, the valley had been settled primarily as a ranching community. In the early 1960's, Olympic skier Bill Janss envisioned a European-style village and ski area and **first opened Snowmass to skiers in December 1967**. During the 2017/2018 winter season, Snowmass celebrated the 50th anniversary of the resort and the 40th anniversary of the Town's incorporation.

MOUNTAIN FACTS



98
trails



5%

48%

17%

30%



Terrain Parks 3

- Snowmass Park
- Makaha
- Lowdown

2
Pipes

22-foot superpipe
& one beginner pipe

Lifts: 21 TOTAL

- 1 eight-passenger gondola
- 2 high-speed six-passenger lifts
- 1 six-passenger pulse gondola
- 8 high-speed quads
- 2 quads
- 4 ski/snowboard school lifts
(including surface lifts)
- 1 double chair
- 2 platter pulls



WINTER ACTIVITIES



SKIING & SNOWBOARDING

Snowmass Ski Area, part of the four mountains of Aspen Snowmass, has long been a mecca for skiers of all abilities and agendas. Cruisers, glades, steeps, terrain parks, and half pipes provide a wintertime playground unlike any other. Colorado's famous feather-light snow graces 4,406 vertical feet in elevation, 3,342 acres of terrain, and 98 trails. While there may be plenty of like-minded people out enjoying the slopes, never feel crowded with an average of two people per acre. With a difficulty split of 5% easiest, 48% more difficult, 17% most difficult, and 30% expert, skiing and snowboarding at Aspen Snowmass caters to all levels of ability and the entire family. **AspenSnowmass.com**



SNOWMASS S'MORES

Starting on opening day, guests of all ages can enjoy Snowmass S'mores, free starting at 3:30pm daily throughout the winter season, presented by Snowmass Tourism. Guests can find branded s'mores carts (which resemble oversized marshmallows) in Snowmass Base Village and on the Snowmass Mall, featuring delicious s'mores treats. **GoSnowmass.com**



FIREWORKS

Guests and locals alike can enjoy monthly festive fireworks throughout the season (including two shows in December!). With the spectacle launched from Fanny Hill, all can enjoy the colorful show from balconies, trails, and restaurants around Snowmass Village. Visit **GoSnowmass.com** for details and times.

SNOWMASS ICE AGE DISCOVERY

In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 6,000 bones of 10 mammals and over 30,000 small bones from small vertebrate animals – 42 species in all. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, and plant life were found. The Snowmass paleontological site is the richest Ice Age ecosystem found at high altitude. Guests skiing at Snowmass Ski Area can learn more about the discovery at the new interpretive Ice Age Discovery signs, located off ski runs Scooper and Dawdler, or by visiting the information center at Town Park Station. **GoSnowmass.com**

SNOWMASS CELEBRATES KIDS & FAMILIES

In Snowmass Village, kids are incredibly important. Snowmass offers all kinds of kid friendly and family adventures, from skiing and snowboarding, to tubing, to ice skating and indoor rock climbing. In honor of these younger guests, Snowmass aims to ensure that the next generation has nothing but fun while visiting the iconic mountain village. For more information visit **GoSnowmass.com** and **TheCollectiveSnowmass.com**.

MUSIC ON THE MALL

Music on Mall returns to Snowmass every Thursday, December 2, 2021 through April 14, 2022, featuring live music on the Tower Stage during après. Music on the Mall runs from 2:30pm-4:30pm in December, January and February and moves to 3:00pm-5:00pm in March and April. Performances feature local Roaring Fork Valley musicians. **GoSnowmass.com**

SNOWMASS MOUNTAIN MISSION

Snowmass Mountain Mission is an app based, village-wide scavenger hunt designed to challenge creativity, test your Snowmass knowledge, and enhance selfie skills. Download the Eventzee app from the App Store, enter an email, username and password, and the event code: Snowmass. See you on the leaderboard! **GoSnowmass.com**





ANDERSON RANCH ARTS CENTER

Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. [AndersonRanch.org](https://www.andersonranch.org)

KRABLOONIK

Krabloonik Dog Sledding offers daily tours throughout the winter season. Tours last between 45 minutes to one hour, and feature a once-in-a-lifetime experience through the Snowmass backcountry. Each sled can carry two adults and one child, and is pulled by 8-10 Alaskan husky sled dogs, guided by an experienced musher. Krabloonik also offers dining inside a cozy, 100-year-old cabin. [Krabloonik.com](https://www.krabloonik.com)

SNOWMASS ICE SCULPTURES

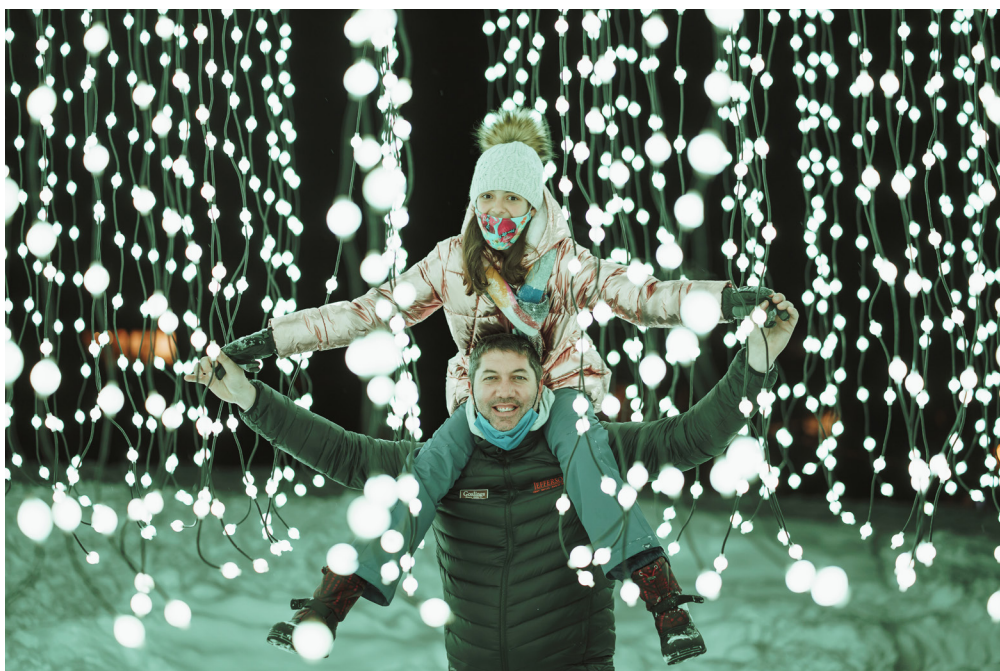
From December 8, 2021 - March 2, 2022, enjoy an ever-evolving ice walk around Snowmass Village. Throughout the season, ice sculptures will be placed on the Snowmass Mall and in Snowmass Base Village for guests, locals, and families of all ages to enjoy. Ice sculptures include a full-sized gondola, selfie snowflakes, ice animals, and much more. Watch the sculptures evolve throughout the season with live demos on select Wednesdays from local sculptor, Thomas Barlow. For demo dates and more information, please visit [GoSnowmass.com](https://www.gosnowmass.com)

SNOWMASS LUMINESCENCE

When the lifts close at Snowmass, things really light up. Snowmass Luminescence, an interactive art and light display presented by Snowmass Tourism and Aspen Snowmass, immerses guests and community members in a dazzling world of light and art, located between Snowmass Base Village and the Snowmass Mall. Snowmass Luminescence begins in mid-December and runs through late February from sunset to 9:00pm daily. Light up the evening! [GoSnowmass.com](https://www.gosnowmass.com)

ELK CAMP

15 minutes up the mountain from Snowmass Base Village by scenic gondola, is Elk Camp. Guests can grab a bite to eat at the Elk Camp Restaurant, enjoy rides on the Breathtaker Coaster, learn how to snowbike, and take a spin on the tubing hill. In addition, on select Friday nights throughout the winter, Elk Camp is transformed into a winter playground for Ullr Nights. [AspenSnowmass.com](https://www.aspensnowmass.com)



SNOWMASS RECREATION CENTER

The 18,000 sq. ft. recreation facility offers programming for adults and children, year-round outdoor saline pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more. [SnowmassRecreation.com](https://www.snowmassrecreation.com)



CROSS COUNTRY SKIING

Glide across snowy meadows and through silent pine forests and aspen groves on over 60 miles of groomed, all-level Nordic trails. Part of the Aspen Snowmass trail system, the largest free trail system in the US, trails can be accessed from the Snowmass Cross Country Ski & Snowshoe Center on the Snowmass Club Golf Course. Trail access is free; bring or rent gear. [GoSnowmass.com](https://www.gosnowmass.com)

SNOWSHOEING & UPHILLING

Take a two-hour, guided snowshoe tour with an ACES naturalist, starting at the top of the Elk Camp Gondola, daily at 10:00am and 1:00pm. Snowshoers can also visit the Snowmass Cross Country Ski & Snowshoe Center on the Snowmass Golf Course for a trek on the Snowmass cross country trails. Snowshoers can explore Snowmass Ski Area on a wide variety of uphill trails. New for the 2021-22 ski season, a \$69 Uphill Pass for on-resort uphill access is required. Uphillers need to remain on designated, signed routes during all operating hours. During operating hours, the designated uphill routes are treated much like a ski trail with an open or closed sign signaling if access is available at that time. Uphillers should check the Aspen Snowmass App before heading out to see if the selected route is open. For a full list of open on-mountain trails, please visit [AspenSnowmass.com](https://www.aspensnowmass.com)



SNOWMASS BASE VILLAGE

Located at the base of Snowmass Ski Area, Snowmass Base Village, the newly completed \$600 million mountain-resort development, features the 99-room/11-residence Limelight Snowmass Hotel, Snowmass Mountain Club, skating rink and plaza, and sold-out condominium buildings, Lumin and One Snowmass. Two new restaurants debut in Snowmass Base Village for the 2021-22 winter season, and the sold-out 100% renewable energy powered Electric Pass Lodge is slated for completion in 2023. [AllinSnowmass.com](https://www.allinsnowmass.com)

THE COLLECTIVE SNOWMASS & THE RINK

The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust winter lineup of weekly programming. Programming includes chess club on Mondays; the return of the popular comedy series on Wednesdays, which debuted in Summer 2021; bingo night on Thursdays; live music Fridays; ice rink performances and discos on the rink on Saturdays; and live panel discussions. The Collective also features a free ice skating rink, open daily 1:00pm – 9:00pm, pending weather conditions. This winter visit the Selfie Den, located adjacent to the Game Lounge. The Game Lounge is open daily. For events, hours, and offerings check out [TheCollectiveSnowmass.com](https://www.thecollectivesnowmass.com)

SNOWMASS MEDICAL CARE CLINIC

The Snowmass Clinic is a walk-in facility that is owned, operated and billed as an outpatient department of Aspen Valley Hospital. Open seven days a week, the clinic caters to locals and visitors alike for minor injuries and illnesses of all kinds. Our physicians are trained in emergency medicine and supported by registered nurses, EMTs, X-ray technologists, and physical therapists. Diagnostic capabilities include X-rays and limited laboratory services. [AspenValleyHospital.org](https://www.aspenvalleyhospital.org)



LOCATION

Snowmass is accessed via Brush Creek Road off of Highway 82, the major roadway leading from I-70 in Glenwood Springs to the north and over 12,000-foot Independence Pass to Leadville to the south (closed during the winter season). Snowmass is 196 miles from Denver, 116 miles from Grand Junction, and 9 miles from Aspen.

GETTING AROUND

The Roaring Fork Transit Authority (RFTA) provides extensive free bus service from Snowmass to Aspen and various points throughout the valley. Snowmass has a free local shuttle service within Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Snowmass Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the Aspen Pitkin County Airport and around Snowmass Village.

GoSnowmass.com

SIZE/POPULATION/CLIMATE

Snowmass is 25.57 square miles (41.15 kilometers; 16,600 acres), with a population of 3,096 as of the 2020 census. Snowmass' environment traverses several different zones, from high desert to alpine. With high altitude and dry air comes intense sunshine and low humidity. Snowmass boasts 300 sunny days a year, more than both California and Florida.

LODGING

Snowmass offers 95% ski-in/ski-out lodging, with options ranging from luxury suites to budget friendly rooms. The majority of Snowmass lodging is made up of condo properties, with a few hotels in between. Amenities often include shuttle service, complimentary breakfast, fireplaces, and hot tubs. Snowmass' lodging options offer prices and room options to fit the budget of any traveler. **GoSnowmass.com**



GETTING HERE

Snowmass is conveniently located between four regional airports:

- **Aspen/Snowmass Airport (ASE)** is located only 6 miles from Snowmass. ASE is served by three airlines – United, Delta, and American Airlines - offering nonstop flights to Denver, Chicago, Houston, Dallas, Austin, Orange County/Santa Ana, Los Angeles, San Francisco, Atlanta, and Phoenix.
- **Eagle County Airport (EGE)** is located 67 miles from Snowmass.
- **Grand Junction Walker Field (GJT)** is located 116 miles from Snowmass.
- **Denver International Airport (DEN)** is located 196 miles from Snowmass.



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