



S N O W M A S S

C O L O R A D O

What's New in Snowmass, Colorado: Winter 2021/2022

Two Hotel Re-openings, New Restaurants, New Direct Flights, and More



Photo Credit: Jeremy Swanson

Snowmass Village, Colo., (October 14, 2021) – The Winter 2021/2022 season brings exciting changes and openings to the vibrant mountain community of Snowmass Village. Two iconic hotels celebrate refreshed reopenings, while several new restaurants debut around the Village and at Snowmass Ski Area, and new flights service the Pitkin County Airport.

“Winter 2021/2022 will be here soon, and with it some incredible changes for Snowmass,” says Rose Abello, Tourism Director, Snowmass Tourism. “We are thrilled for the relaunch of the Viewline Resort Snowmass and the Wildwood Snowmass for our guests, groups, and locals to enjoy, not to mention new flights, restaurants, and activities. It’s already snowing here, and this winter should be a great one.”

Hotel & Development News

Two Iconic Snowmass Resorts Announce December 2021 Reopening Following Renovation

Westin Snowmass & Wildwood Hotel sold in December 2020 and closed in April 2021 to

undergo transformational renovations. The Westin underwent a multimillion-dollar transformation and reopens as [Viewline Resort Snowmass, Autograph Collection](#) in December 2021. With renovated exteriors and interiors, the debut of Ayurvedic focused Lupine Spa and new restaurant, Stark's Alpine Grill, [Viewline Resort Snowmass, Autograph Collection](#) provides the highest quality ski-in/ski-out experience. An integral part of its transformation, Viewline Resort Snowmass, Autograph Collection debuts new culinary experiences in partnership with [RING on HOOK](#), a nationally acclaimed Denver-based hospitality company. Restaurant management is overseen by Davidson Restaurant Group. [Stark's Alpine Grill](#) is the new signature restaurant designed to evoke a cozy tavern feel, specializing in innovative American fare with curated menus evolving seasonally to match the year-round experience. Situated within the same complex as Viewline Resort Snowmass, Autograph Collection, sister property [Wildwood Snowmass](#) also unveils several enhancements, including a new restaurant and bar, [Last Chair](#), which draws inspiration from its approachable alpine setting. Designed as a home away from home, Wildwood's 60's retro-style furnishings and edgy color palette provide a cozy-chic accommodation style. www.marriott.com/hotels/travel/aseak-viewline-resort-snowmass-autograph-collection/ and www.wildwoodsnowmass.com

100% Renewable Energy Electric Pass Lodge Now Sold Out

The newest addition to Snowmass Base Village, Electric Pass Lodge is a collection of 52 two- and three-bedroom, ski-in/ski-out residences that are designed to be ultra-efficient and 100% powered by renewable energy, resulting in no on-going carbon footprint. All 52 residences at Electric Pass Lodge are now sold out. Electric Pass Lodge's collection of all electric, ski-in/ski-out homes with resort-style amenities resonated with buyers looking for forward-thinking, all-electric homes, as did its location in the vibrant Snowmass Base Village. Electric Pass Lodge is the sixth SBV development to sell out since East West Partners, in partnership with Aspen Skiing Company and KSL Capital, acquired the development over 5 years ago. Electric Pass Lodge is scheduled for completion in Spring 2023. SnowmassBaseVillage.com/residences

New Fitness Studio, Snowmass Fitness Room, Debuts on the Snowmass Mall

Snowmass locals Charlie Burrows and Christine Newcomb opened the Snowmass Fitness Room, located on the lower level of the Snowmass Mall in advance of the 2021/2022 Winter Season. The boutique style fitness studio offers classes in Jiu Jitsu, Yoga, and Pilates, in addition to core classes, adult dance classes, HIIT style classes, and more. The studio is open Monday through Friday, and offers drop-in classes, punch passes, and monthly memberships. For a full class schedule and descriptions, please visit www.snowmassfitnessroom.com.

New Restaurants in Snowmass Base Village

Kenichi Comes to Snowmass Base Village in December 2021

Kenichi, a favorite Aspen restaurant that has been serving world-class sushi and pan-Asian cuisine for nearly three decades – is opening its third Roaring Fork Valley location in Snowmass Base Village. This latest addition to the SBV restaurant collection is

planning to open its doors in December 2021, taking over the restaurant space that formerly housed Sake. kenichiaspen.com

Aurum Snowmass Comes to Snowmass Base Village in December 2021

Ski town favorite Aurum is opening its third location, Aurum Snowmass, in Snowmass Base Village. The restaurant, which has a proven track record with locations in Steamboat Springs and Breckenridge, is known for its carefully curated menus and top-tier hospitality. The Aurum restaurants are part of the Destination Hospitality Restaurant Group, a company that specializes in creating dining experiences in unique destination resort markets. Aurum Snowmass offers Seasonal New American Cuisine in an elegantly casual dining space. The menu features the restaurant's classic dishes, including the Parker House Rolls, Crispy Curried Cauliflower, Warm Chocolate Chip Cookies and the popular house-made pasta. www.aurumaspensnowmass.com

Snowmass Ski Area Developments

Aspen Snowmass Celebrates 75th Anniversary

Aspen Snowmass celebrates 75 years of skiing and riding this winter season. This historic milestone celebrates the heritage and history of skiing in Aspen and Snowmass, as well as provides a look forward to the future of skiing with a series of activities throughout the season. The season highlights how innovation in ski racing, sustainability, athletic achievement, inclusion, art and more have led to future possibilities in each of these areas. www.aspensnowmass.com

The Alpin Room Restaurant Debuts on Snowmass

Originally slated to open last winter in the High Alpine restaurant, the new Alpin Room restaurant pays homage to the ski culture of the Alps and introduces a menu that draws influence from the great mountain dining traditions of the French, Swiss, and Austrian Alps. Menu items include warm popovers served with butter and jam, the "Tartiflette," a fondue like combination of cheese, potatoes, and smokey bacon or the Choucroute Garnie with beer braised bratwurst, crisp pork belly, all beef frankfurter, sauerkraut and Bavarian mustard. Top off lunch with house-baked desserts such as black forest tart or cinnamon carrot cake. An extensive wine list, beer options and cocktails complement the new menu. Alpin Room is also open for breakfast. As in all of the Aspen Snowmass on-mountain restaurants, Alpin Room provide food choices that are sourced from a local network of sustainable farmers and partners. www.aspensnowmass.com

Around Snowmass Village

The Collective Snowmass Features New Weekly Programming

The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust winter lineup of weekly programming. Programming includes chess club on Mondays; the return of the popular comedy series on Wednesdays, which debuted in Summer 2021; bingo night on Thursdays; live music Fridays; ice rink performances and discos on the rink on Saturdays; and live panel discussions. The Collective also features a free ice skating rink, open daily 1:00 p.m. – 9:00 p.m., pending

weather conditions. This winter visit the Selfie Den, located adjacent to the Game Lounge. The Game Lounge is open daily. For events, hours, and offerings check out www.TheCollectiveSnowmass.com.

New Flights: Austin + Orange County

During summer 2021, American Airlines debuted a direct flight from Austin-Bergstrom International Airport into Aspen Pitkin County Airport (ASE) through September 5 for the first time. This daily direct flight returns for the winter season, December 16-January 3, 2022. United Airlines is offering a new daily direct flight from ASE to John Wayne Airport, from December 16-March 26, 2022, for the first time ever. Delta Airlines returns to ASE this winter with daily nonstop flights from both Atlanta and Los Angeles. With the latest addition of Orange County and Delta's return, ASE now has direct air service to and from 10 cities.

For winter photos of Snowmass Village, [click here](#). Please credit the photographer listed as opposed to Snowmass Tourism. For the Snowmass Winter Hype video, please [click here](#).

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and the 7th in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

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