



# SNOWMASS

COLORADO

## **Snowmass Celebrates Kids & Families!**

*Snowmass Offers a Wide Variety of Winter Family Adventures & Fun*



*Photo Credit: Sam Ferguson*

**Snowmass Village, Colo.,** (Winter 2021/2022) – In Snowmass Village, kids are incredibly important! Snowmass offers all kinds of kid friendly and family adventures, from skiing and snowboarding, to tubing, to ice skating and indoor rock climbing. In honor of these younger guests, Snowmass aims to ensure that the next generation has nothing but fun while visiting the iconic mountain village.

### **Kid Friendly Activities in Snowmass – Winter 2021/2022**

**Skiing & Snowboarding:** Snowmass, part of the four mountains of Aspen Snowmass, has long been a mecca for skiers of all abilities and agendas. Cruisers, glades, steps, terrain parks, and half pipes provide a wintertime playground unlike any other. Touted as one of the best ski schools in the country, the Snowmass is home to the Snowmass Ski and Snowboard School, which provides families with plenty of choices when it comes to ski and snowboard lessons. Spend a single day with an expert instructor or extend the fun over the course of a multi-day lesson. Kids of all ability levels and interests can have a blast, hone their skills, and enjoy more confidence on the mountain after time spent with top notch and dedicated instructors. For information and pricing on all child/tween/teen lesson options, visit [Aspen Snowmass](#), and don't forget to check out all the fun at the [Treehouse Kids Adventure Center](#).

**The Collective Snowmass & The Rink:** The Collective Snowmass, the hub for community activity in

Snowmass Base Village, features a robust winter lineup of weekly programming. Programming includes chess club on Mondays; the return of the popular comedy series on Wednesdays; bingo night on Thursdays; live music throughout the season; ice rink performances and discos on the rink on Saturdays; and scheduled live panel discussions. The Collective also features a free ice skating rink, open daily 1:00 p.m. – 9:00 p.m., pending weather conditions. Game of Stones, the highly successful curling series, returns to The Rink on Thursday afternoons from 3:00 p.m. – 5:00 p.m., December 2 through the end of February, weather permitting. This winter, visit the Selfie Den, located adjacent to the Game Lounge. The Game Lounge is open daily from 2:00 p.m. – 8:00 p.m. Entry is free before 4:00 p.m. and is \$10/person after 4:00 p.m. For events, hours, and offerings check out [www.TheCollectiveSnowmass.com](http://www.TheCollectiveSnowmass.com).

**Elk Camp:** 15 minutes up the mountain from Snowmass Base Village by scenic gondola, is Elk Camp. Guests can grab a bite to eat at the Elk Camp Restaurant, enjoy rides on the Breathtaker Coaster, learn how to snowbike, and take a spin on the tubing hill. [www.apsensnowmass.com](http://www.apsensnowmass.com)

**Anderson Ranch Arts Center:** Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. [www.andersonranch.org](http://www.andersonranch.org)

**Snowmass Ice Age Discovery:** In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 6,000 bones of 10 mammals and over 30,000 small bones from small vertebrate animals– 42 species in all. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, and plant life were found. The Snowmass paleontological site is the richest Ice Age ecosystem found at high altitude. Guests skiing at Snowmass Ski Area can learn more about the discovery at the new interpretive Ice Age Discovery signs, located off ski runs Scooper and Dawdler, or by visiting the information center at Town Park Station. [www.gosnowmass.com](http://www.gosnowmass.com)

**Snowmass Lanes & Lounge:** Snowmass Lanes & Lounge offers nightly bowling on six lanes, as well as lounge games such as foosball, billiards, and darts. Snowmass Lanes & Lounge also features a full kitchen and bar. [snowmasslanesandlounge.com/](http://snowmasslanesandlounge.com/)

**Snowmass Recreation Center:** The 18,000-square-foot recreation facility offers unique programming for adults and children, year-round outdoor saline pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more. [www.snowmassrecreation.com](http://www.snowmassrecreation.com)

**Cross Country Skiing:** Glide across snowy meadows and through silent pine forests and aspen groves on over 60 miles of groomed, all-level Nordic trails. Part of the Aspen Snowmass trail system, the largest free trail system in the US, trails can be accessed from the Snowmass Golf Course. Trail access is free; bring or rent gear. [www.gosnowmass.com/activity/cross-country-trail-system](http://www.gosnowmass.com/activity/cross-country-trail-system)

**Snowshoeing & Uphilling:** Take a two-hour, guided snowshoe tour with an ACES naturalist, starting at the top of the Elk Camp Gondola, daily at 10:00 a.m. and 1:00 p.m. Snowshoers can also

visit the Snowmass Cross Country Ski & Snowshoe Center on the Snowmass Golf Course for a trek on the Snowmass cross country trails. Snowshoers can explore Snowmass Ski Area on a wide variety of uphill trails. New for the 2021-22 ski season, a \$69 Uphill Pass for on-resort uphill access is required. Uphillers need to remain on designated, signed routes during all operating hours. During operating hours, the designated uphill routes are treated much like a ski trail with an open or closed sign signaling if access is available at that time. Uphillers should check the Aspen Snowmass App before heading out to see if the selected route is open. For a full list of open on-mountain trails, please visit [www.aspensnowmass.com/while-you-are-here/see-all-guides/uphilling-guide](http://www.aspensnowmass.com/while-you-are-here/see-all-guides/uphilling-guide).

**Rock Climbing:** The Limelight Hotel Snowmass is home to the tallest indoor climbing wall in Colorado. At five stories and 54-foot-tall, the wall features three lanes for simultaneous climbing offers fun for beginners and experts alike. Climbing shoes and harness, as well as guided supervision, are included with each 30-minute session. Visitors to the Snowmass Rec Center can also enjoy self-belayed climbing and a bouldering cave. [www.limelighthotels.com/snowmass/the-hotel/amenities](http://www.limelighthotels.com/snowmass/the-hotel/amenities)

**Krabloonik:** Krabloonik Dog Sledding offers daily tours throughout the winter season. Tours last between 45 minutes to one hour, and feature a once-in-a-lifetime experience through the Snowmass backcountry. Each sled can carry two adults and one child, and is pulled by 8-10 Alaskan husky sled dogs, guided by an experienced musher. Krabloonik also offers dining inside a cozy, 100-year-old cabin. [www.krabloonik.com](http://www.krabloonik.com)

### **Winter 2021/2022 Kid Friendly Activations & Events**

**Snowmass S'mores:** Starting on opening day, guests of all ages can enjoy Snowmass S'mores, free starting at 3:30 p.m. daily throughout the winter season, presented by Snowmass Tourism. Guests can find branded s'mores carts (which resemble oversized marshmallows) in Snowmass Base Village and on the Snowmass Mall, featuring delicious s'mores treats.

[www.gosnowmass.com/activity/snowmass-smores/](http://www.gosnowmass.com/activity/snowmass-smores/)

**Snowmass Luminescence:** Snowmass Luminescence, an interactive art and light display presented by Snowmass Tourism and Aspen Snowmass, immerses guests and community members in a dazzling world of light and art, located between Snowmass Base Village and the Snowmass Mall. This year, Snowmass Luminescence features highlights such as the Electric Dandelions, giant steel and acrylic sculptures that represent dandelion flowers during the day and come to life at night as an endless firework display, and The Wave, five hundred individual suspended orbs, brought to life through light and sound, that collectively create a dynamic audiovisual experience, in the form of a sculptural wave. Snowmass Luminescence runs from sunset to 9:00 p.m. daily.

[www.gosnowmass.com/activity/snowmass-luminescence/](http://www.gosnowmass.com/activity/snowmass-luminescence/)

**Red Bull Illume:** Red Bull Illume debuts on December 4 and runs through January 2, 2022. Award-winning photographs from the 2021 Red Bull Illume Image Quest are showcased on Fanny Hill. The world's greatest adventure and action sports imagery contest showcases the most creative and captivating images of the year while also illuminating the lifestyle, culture, and passion of the photographers behind the lenses. Fifty-three renowned photo editors and experts review a total of 41,447 submissions, narrowing down the selection in five voting rounds to reach 256 semifinalists, 56 finalists, 11 category winners, and ultimately, the first-place winner of Red Bull Illume Image Quest 2021. [www.gosnowmass.com/event/redbull-illuminate/](http://www.gosnowmass.com/event/redbull-illuminate/)

**Snowmass Ice Sculptures:** From December 8, 2021 - March 2, 2022, enjoy an ever-evolving ice walk around Snowmass Village. Throughout the season, ice sculptures are placed on the Snowmass Mall and in Snowmass Base Village for guests, locals, and families of all ages to enjoy. Ice sculptures include a full-sized gondola, selfie snowflakes, ice animals, and much more. Watch the sculptures evolve throughout the season with live demos on select Wednesdays from local sculptor, Thomas Barlow. For demo dates and more information, please visit [www.gosnowmass.com/event/ice-sculptures-live-carving-demo/2021-12-08/](http://www.gosnowmass.com/event/ice-sculptures-live-carving-demo/2021-12-08/).

**Music on the Mall:** Every Thursday, starting December 2, 2021, through April 14, 2022, Music on Mall returns to Snowmass, featuring live music on the Tower Stage during après. Music on the Mall runs from 2:30 p.m. - 4:30 p.m. in December, January and February and moves to 3:00 p.m. - 5:00 p.m. in March and April. Performances feature local Roaring Fork Valley musicians. [www.gosnowmass.com/event/music-on-the-mall-2/2021-12-02/](http://www.gosnowmass.com/event/music-on-the-mall-2/2021-12-02/)

**Snowmass Mountain Mission:** The Snowmass Mountain Mission is an app based, village-wide scavenger hunt designed to challenge creativity, test Snowmass knowledge, and enhance selfie skills. Download the Eventzee app from the App Store, enter an email, username and password, and the event code: Snowmass. [www.gosnowmass.com/snowmass-mountain-mission](http://www.gosnowmass.com/snowmass-mountain-mission)

**Fireworks:** Guests and locals alike can enjoy festive fireworks on select Saturday nights throughout the season. With the spectacle launched from Fanny Hill, all can enjoy the colorful show from socially distanced balconies, trails, and restaurants around Snowmass Village. December 23 & 31, January 17, February 6, March 1, and April 8. Visit [www.gosnowmass.com/events](http://www.gosnowmass.com/events) for details and specific times.

For more information visit [www.gosnowmass.com/kids](http://www.gosnowmass.com/kids) and [www.thecollectivesnowmass.com](http://www.thecollectivesnowmass.com).

**About Snowmass Village, Colorado** – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5<sup>th</sup> in United States, and the 7<sup>th</sup> in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit [www.gosnowmass.com](http://www.gosnowmass.com).

Snowmass Tourism Media Contact: Sara Stookey Sanchez, Public Relations Manager, Snowmass Tourism, 970-922-2285 or [sstookey@gosnowmass.com](mailto:sstookey@gosnowmass.com).

###