

## Snowmass Celebrates Kids & Families!

Snowmass Offers a Wide Variety of Winter Family Adventures & Fun



Photo Credit: Tamara Susa

**Snowmass Village, Colo.,** (Winter 2022/2023) – In Snowmass Village, kids are incredibly important! Snowmass offers all kinds of kid friendly and family adventures, from skiing and snowboarding, to tubing, to ice skating, and indoor rock climbing. In honor of these younger guests, Snowmass aims to ensure that the next generation has nothing but fun while visiting the iconic mountain village.

## Kid Friendly Activities in Snowmass - Winter 2022/2023

Anderson Ranch Arts Center: Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. <a href="https://www.andersonranch.org">www.andersonranch.org</a>

**Cross Country Skiing:** Glide across snowy meadows and through silent pine forests and aspen groves on over 60 miles of groomed, all-level Nordic trails. Part of the Aspen Snowmass trail system, the largest free trail system in the US, trails can be accessed from the Snowmass Golf Course. Trail access is free; bring your own gear. <a href="https://www.gosnowmass.com/activity/cross-country-trail-system">www.gosnowmass.com/activity/cross-country-trail-system</a>

**Elk Camp:** 15 minutes up the mountain from Snowmass Base Village by scenic gondola, is Elk Camp. Guests can grab a bite to eat at the Elk Camp Restaurant, enjoy rides on the Breathtaker Coaster, learn how to snowbike, and take a spin on the tubing hill. www.apsensnowmass.com

**Fat Biking:** Fat bike lovers, rejoice! Snowmass is home to approximately 8 miles of groomed trails, good for fat biking. Bring your own fat bike and park for free at the Snowmass Rec Center to ride the trails Snowmass. Groomed (and paved) trails include Owl Creek, Brush Creek, Fairway, Village Way, Fox Run, and Melton Ranch. For a list of paved trails, please visit

## www.gosnowmass.com/activity/fat-biking/.

**Rock Climbing:** The Limelight Hotel Snowmass is home to the tallest indoor climbing wall in Colorado. At five stories and 54-foot-tall, the wall features three lanes for simultaneous climbing offers fun for beginners and experts alike. Climbing shoes and harness, as well as guided supervision, are included with each 30-minute session. Visitors to the Snowmass Rec Center can also enjoy self-belayed climbing and a bouldering cave. <a href="https://www.limelighthotels.com/snowmass/the-hotel/amenities">www.limelighthotels.com/snowmass/the-hotel/amenities</a>

**Skiing & Snowboarding:** Snowmass, part of the four mountains of Aspen Snowmass, has long been a mecca for skiers of all abilities and agendas. Cruisers, glades, steeps, terrain parks, and half pipes provide a wintertime playground unlike any other. Touted as one of the best ski schools in the country, the Snowmass is home to the Snowmass Ski and Snowboard School, which provides families with plenty of choices when it comes to ski and snowboard lessons. Spend a single day with an expert instructor or extend the fun over the course of a multi-day lesson. Kids of all ability levels and interests can have a blast, hone their skills, and enjoy more confidence on the mountain after time spent with top notch and dedicated instructors. For information and pricing on all child/tween/teen lesson options, visit\_Aspen\_Snowmass, and don't forget to check out all the fun at the Treehouse Kids Adventure Center. www.aspensnowmass.com

Snowmass Ice Age Discovery: In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 6,000 bones of 10 mammals and over 30,000 small bones from small vertebrate animals— 42 species in all. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, and plant life were found. The Snowmass paleontological site is the richest Ice Age ecosystem found at high altitude. Guests skiing at Snowmass Ski Area can learn more about the discovery at the new interpretive Ice Age Discovery signs, located off ski runs Scooper and Dawdler, or by visiting the information center at Town Park Station.

Www.gosnowmass.com

**Snowmass Lanes & Lounge:** Snowmass Lanes & Lounge offers nightly bowling on six lanes, as well as lounge games such as foosball, billiards, and darts. Snowmass Lanes & Lounge also features a full kitchen and bar. <a href="mailto:snowmasslanesandlounge.com/">snowmasslanesandlounge.com/</a>

**Snowmass Recreation Center:** The 18,000-square-feet recreation facility offers unique programming for adults and children, year-round outdoor saline pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more. <a href="https://www.snowmassrecreation.com">www.snowmassrecreation.com</a>

Snowshoeing & Uphilling: Take a two-hour, guided snowshoe tour with an ACES naturalist, starting at the top of the Elk Camp Gondola, daily at 10:00 a.m. and 1:00 p.m. Snowshoers can also visit the Snowmass Cross Country Ski & Snowshoe Center on the Snowmass Golf Course for a trek on the Snowmass cross country trails. Snowshoers can explore Snowmass Ski Area on a wide variety of uphilling trails. Returning for the 2022-23 ski season, an Uphill Pass for on-resort uphill access is required. Uphillers need to remain on designated, signed routes during all operating hours. During operating hours, the designated uphilling routes are treated much like a ski trail with an open or closed sign signaling if access is available at that time. Uphillers should check the Aspen Snowmass App before heading out to see if the selected route is open. For a full list of open onmountain trails, please visit <a href="www.aspensnowmass.com/while-you-are-here/see-all-guides/uphilling-q

The Collective Snowmass & The Rink: The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust lineup of winter activities. Programming includes the Snowmass Live Comedy & Music Series, Community Bingo, Chess Club, ACES Wild Perspective series, Live Storytelling with Alya Howe, the return of the Winter Holiday Market & Santa during the

holiday season, open mic nights, salsa dancing, Discos on the Rink, karaoke, and more. The Collective also features a free ice skating rink with free rentals and performances, open daily to the public from 1:00 p.m. – 9:00 p.m., pending weather conditions. Game of Stones, the highly successful curling series, returns to The Rink on Thursdays, mid-December through the end of February. This winter visit the Game Lounge & Selfie Den. For events, hours, and offerings, visit <a href="https://www.TheCollectiveSnowmass.com">www.TheCollectiveSnowmass.com</a>.

## Winter 2022/2023 Kid Friendly Activations & Events

**Bud Light Game of Stones:** Curling returns to Snowmass with the ever popular Game of Stones curling series on The Rink in Snowmass Base Village. Running Thursdays starting December 22 through the end of February, teams of two compete in a head to head elimination competition. The first team to reach 10 points wins! Game of Stones takes place from 3:00 p.m. – 5:00 p.m.; register on site. Weather dependent. <a href="https://www.gosnowmass.com/events">www.gosnowmass.com/events</a>

**Music on the Mall:** Every Friday, starting November 25, 2022, through April 14, 2023, Music on Mall returns to Snowmass, featuring live music on the Tower Stage during après. Music on the Mall runs from 2:30 p.m. - 4:30 p.m. in November, December, January, and February and moves to 3:00 p.m. - 5:00 p.m. in March and April. Performances feature local Roaring Fork Valley musicians. <a href="https://www.gosnowmass.com/events">www.gosnowmass.com/events</a>

**Snowmass Luminescence:** When the lifts close at Snowmass, things really light up. Snowmass Luminescence, an interactive art and light display presented by Snowmass Tourism and Aspen Snowmass, immerses guests and community members in a dazzling world of light and art, located between Snowmass Base Village and the Snowmass Mall. Snowmass Luminescence begins December 18, 2022, from sunset to 9:00 p.m. daily. Light up the evening! www.gosnowmass.com/events

**Snowmass Mountain Mission:** The Snowmass Mountain Mission is an app based, village-wide scavenger hunt designed to challenge creativity, test Snowmass knowledge, and enhance selfie skills. Download the Eventzee app from the App Store, enter an email, username and password, and the event code: Snowmass. <a href="https://www.gosnowmass.com/snowmass-mountain-mission">www.gosnowmass.com/snowmass-mountain-mission</a>

**Snowmass S'mores:** Starting on opening day, guests of all ages can enjoy Snowmass S'mores, free starting at 3:30 p.m. daily throughout the winter season, presented by Snowmass Tourism. Guests can find branded s'mores carts (which resemble oversized marshmallows) in Snowmass Base Village and on the Snowmass Mall, featuring delicious s'mores treats. www.gosnowmass.com/activity/snowmass-smores/

**Ulir Nights:** In honor of the Norse God of Snow, Ulir, Ulir Nights return to Snowmass this winter season. Take an evening gondola ride up the Elk Camp Gondola to the Elk Camp Restaurant for an evening of winter themed fun, including tubing, rides on the Breathtaker Alpine Coaster, snowbiking, a bonfire, s'mores, and hot cocoa. Enjoy an à la carte culinary celebration from 5:30 p.m. to 7:30 p.m. Winter 2022/2023 Ulir Night Dates - December 28, December 30, February 17, February 24, March 17, March 24; Tickets: \$67 Activities Pass or \$12 Ulir Night Admission. www.aspensnowmass.com/visit/activities/winter/ullr-nights

For more information visit www.gosnowmass.com/kids and www.thecollectivesnowmass.com.

**About Snowmass Village, Colorado** – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5<sup>th</sup> in United States, and the 7<sup>th</sup> in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging,

shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit <a href="www.gosnowmass.com">www.gosnowmass.com</a>.

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