



S N O W M A S S

C O L O R A D O

Find Value in Snowmass This Summer

Snowmass Offers a Wide Variety of Free & Nearly Free Activities, Events, & Experiences



Photo Credit: Tamara Susa

Snowmass Village, Colo., (Summer 2020) –With low summer rates and 2.8 million acres of adjacent wilderness to explore, Snowmass Village, CO offers incredible value for a world-class experience. Snowmass is home to many free and nearly free events, activities, experiences, and other mountain adventures for guests and visitors alike to take advantage of this summer.

Free & Nearly Free Activities & Experiences in Snowmass

[Anderson Ranch Arts Center \(Free Tours\):](#) Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that's free and open to the public and an extensive array of online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. www.andersonranch.org

[Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center \(Free\):](#) In January 2020, Snowmass, along with the rest of the Roaring Fork Valley was designated as the first IMBA Gold-Level Ride Center™ in Colorado by the International Mountain Biking Association. The IMBA Gold-Level designation, the top award for mountain biking destinations, offers mountain bike enthusiasts more than 300 miles of high quality singletrack from Aspen and Snowmass to Basalt, Carbondale, and Glenwood Springs. Guests riding in Snowmass and the Roaring Fork Valley can take their pick of adventure, from lift-served gravity trails in the Snowmass Bike Park and expert-only long rides, to family-friendly trails and backcountry adventures. The Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center is the first Gold-Level Ride Center in Colorado, only the fifth in United States, and among seven in the world.

Hiking (Free): Snowmass has 90+ miles of hiking trails, and 2.8 million acres of adjacent wilderness to be explored, providing accessible and scenic hiking for all abilities. Visit www.hikesnowmass.com to plan a curated hike for any ability.

Fly-Fishing (Free): The 70-mile Roaring Fork River offers the largest stretch of Colorado's Gold Medal waters, ideal for fly-fishing. The Frying Pan River, which originates east of Snowmass, also boasts Gold Medal status and is a haven for those looking to catch Brown, Rainbow, and Cutthroat Trout.

Snowmass Ice Age Discovery (Free): In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 6,000 bones of 10 mammals and over 30,000 small bones from small vertebrate animals— 42 species in all. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, and plant life were found. The Snowmass paleontological site is the richest Ice Age ecosystem found at high altitude. Guests can learn about the site of this important discovery during two daily free guided tours with an Aspen Center for Environmental Services (ACES) Naturalist. www.gosnowmass.com.

Snowmass Wildflower Walk (Free) & Ice Age Discovery Hike (Free): Aspen Center for Environment Studies (ACES), is a non-profit environmental science education organization which provides programs for all ages in the areas of ecological literacy, agriculture, forest health, ecosystem restoration, and civic leadership. Daily in the summer, ACES offers free guided hikes to explore Snowmass, including the Snowmass Wildflower Walk at 10:00 a.m and the Snowmass Ice Age Discovery Hike at 1:00 p.m. Hikes leave from the Snowmass Mall Ticket Pavilion.

The Collective Snowmass (Free): The Collective Snowmass, the heart and soul of Snowmass Base Village, is a hub for community events. The building includes the restaurant Mix6 and MoxiBar, as well as a community lounge, featuring daily entertainment, speakers, and live music. The building is also home to the Game Lounge, proving fun for all ages, with neon foosball, classic arcade games, artistic ping pong, a Ziegler reservoir-shaped ball pit (a tribute to the Snowmass Ice Age Discovery in 2010), and more.

The Rink (Free): The Rink, located in the core of Snowmass Base Village, transforms into a summer activity lawn, complete with family fun games and pop-up kids' fountain flowing into small pools. The Rink is also home to a wide variety of summer events, including Movies Under the Stars in partnership with Aspen Film, Friday Artisan Market, fitness classes with King Yoga, and local art shows produced by Straight Line Studio. www.thecollectivesnowmass.com

Transportation (Free): The Roaring Fork Transit Authority (RFTA) provides extensive free bus service from Snowmass to Aspen and various points throughout the valley (for a nominal fee) until 2:00 a.m. Snowmass also has a free local shuttle service (Snowmass Village Shuttles) to all major activity areas in Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Snowmass Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the airport and around Snowmass Village.

V.I.K. (Very Important Kids) (Free): In Snowmass, every child is a Very Important Kid. In honor of these younger guests, Snowmass developed V.I.K. Snowmass, a hub for activities, events and information to help ensure that the next generation has nothing but fun. Visit VIKSnowmass.com for schedules and program descriptions.

Upcoming Free Special Events in Snowmass

***New – Art Walk, Discovery Trail Interpretive Hikes, and Snowmass Mountain Mission:** In an effort to showcase the best of Snowmass for guests and locals alike, Snowmass Tourism is creating a series of summer long self-guided experiences – activities guests can do at any time, at their own pace. These include an Art Walk, a program geared to showcase the unique galleries, paintings, and sculptures of Snowmass; a series of Discovery Trail Interpretive Hikes, including the traditional Ice Age Discovery Hike and Wildflower Hike guided by ACES (Aspen Center for Environmental Studies); and the Snowmass Mountain Mission, a village wide scavenger hunt.

***New – Al Fresco Dining in Snowmass:** Snowmass is uniquely positioned to bring al fresco dining to new heights this summer. Snowmass' lack of busy streets and stunning mountain backdrop allows for an unparalleled outdoor dining experience. In addition to allowing restaurants to expand their patio footprint, this summer diners will find new picnic tables on Fanny Hill, on the Snowmass Mall, and in Snowmass Base Village.

***New - Brews, Bands, & Bingo – July 9-September 24:** Spend Thursday evenings in Snowmass with Brews, Bands, & Bingo. From 5:00pm-7:00pm every Thursday, businesses around Snowmass feature food & drink specials and extended business hours. Enjoy bites, libations, and at least two live bands on stages throughout Snowmass Village. From 6:00pm-7:00pm guests can take part in a weekly bingo series at The Collective Snowmass.

www.gosnowmass.com/events

Snowmass Artisan Market – July 10-August 28: Snowmass Base Village hosts its Artisan and Farmers' Market on Fridays throughout July and August from 4pm-8pm. The market showcases a variety of locally owned businesses selling specialty food items, beverages, clothing, handcrafted goods including art, jewelry and accessories and Colorado-sourced vegetables. www.TheCollectiveSnowmass.com

***New - Social Saturdays – July 11-September 26:** Spend Saturday afternoon from 5:00pm-8:00pm on the Snowmass Mall with local music, extended business hours, food & drink specials, and unique cultural activities. Enjoy family fun including chalk art competitions, a strider bike race series, an aerialist, the Rosybel Mobile Art Bus, etc.

www.gosnowmass.com/events

Movies Under the Stars – July 11-August 22: Returning for the second summer, Moves Under the Stars, presented by Aspen Film, continues the dusk movie tradition in Snowmass Base Village. Gather family and friends, pack a picnic, and enjoy movie screenings at 8:00pm on Saturdays in July and August, hosted by The Collective as part of the Aspen Film Summer Series. Viewers are encouraged to bring blankets or low-profile chairs, a picnic and non-alcoholic beverages. Adult beverages available for purchase from Limelight and mix6 and takeout dinners available for purchase at Snowmass Village restaurants. Guests must stay within their designated picnic areas and maintain proper social distancing. *No movie on August 1. Reservations required. www.TheCollectiveSnowmass.com

July 4th Ice Cream Anti-Social – July 4: To celebrate the 4th of July this summer, Snowmass Tourism is planning a twist on the ice cream social – the Ice Cream Anti-Social. Instead of meeting up for the traditional community celebration and concert, ice cream delivery will occur on the streets and neighborhoods throughout Snowmass Village. Keep an eye out and an ear open for the ice cream truck. www.gosnowmass.com/events

45th Annual Snowmass Balloon Festival – September 11-13: The Snowmass Balloon Festival celebrates its 45th anniversary a little differently in 2020. Instead of featuring a festival in Snowmass Town Park, guests are encouraged to watch the eclectic display of balloons from afar. Guests can watch in their cars from parking lots and streets around Snowmass Village or

to take a morning stroll to view the display from Snowmass' hiking and biking trails, many of which offer stunning views. The long-standing Rocky Mountain tradition will still feature three days of festive balloons and pilot games with a night glow on Friday evening to be announced.

www.gosnowmass.com/events

Septemberfest – September 12: The fourth annual Septemberfest returns to Snowmass Base Village with wine and sake tastings, food vendors, children's activities, music, and more.

www.gosnowmass.com/events

Snowmass Lodging Specials – Summer 2020

Summer in Snowmass sees markedly lower rates in than in the winter months. Summer lodging rates can start as low as \$110/night. For a full list for specials and value adds for the 2020 summer season, please visit www.gosnowmass.com/specials/.

For more information on free and nearly free events in Snowmass, please visit

www.gosnowmass.com.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Ski Magazine named Aspen Snowmass the #1 “resort of the year” in the West in 2020, and Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and the 7th in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit

www.gosnowmass.com.

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