



S N O W M A S S

C O L O R A D O

Free Things to Do in Snowmass Village, CO

Options Include Free S'mores, Ice Skating, Game Lounge, Selfie Den, and More



Photo Credit: Jeremy Swanson

Snowmass Village, Colo., (Winter 2021/2022) – Snowmass Village, CO is well known as a world class ski resort, with high end hotels, restaurants, shops, and other unique winter experiences. However, Snowmass also offers a wide variety of free activities and experiences for guests and community members to enjoy.

“The Snowmass community has worked together over the years to provide incredible added value for our guests,” says Rose Abello, Tourism Director, Snowmass Tourism. “Here in Snowmass, there are all kinds of affordable and free activities for guests and locals to enjoy that provide opportunities for new experiences and also add much fun and excitement to a trip.”

Free & Nearly Free Activities & Experiences in Snowmass – Winter 2021/2022

The Collective Snowmass & The Rink: The Collective Snowmass, the hub for community activity in Snowmass Base Village, features a robust winter lineup of weekly programming. Programming includes chess club on Mondays; the return of the popular comedy series on Wednesdays; bingo night on Thursdays; live music throughout the season; ice rink performances and discos on the rink on Saturdays; and scheduled live panel discussions. The Collective also features a free ice skating rink, open daily 1:00 p.m. – 9:00 p.m., pending weather conditions.

Game of Stones, the highly successful curling series, returns to The Rink on Thursday afternoons from 3:00 p.m. – 5:00 p.m., December 2 through the end of February, weather permitting. This winter, visit the Selfie Den, located adjacent to the Game Lounge. The Game Lounge is open daily from 2:00 p.m. – 8:00 p.m. Entry is free before 4:00 p.m. and is \$10/person after 4:00 p.m. For events, hours, and offerings check out www.TheCollectiveSnowmass.com.

Snowmass S'mores: Starting on opening day, guests of all ages can enjoy Snowmass S'mores, free starting at 3:30 p.m. daily throughout the winter season, presented by Snowmass Tourism. Guests can find branded s'mores carts (which resemble oversized marshmallows) in Snowmass Base Village and on the Snowmass Mall, featuring delicious s'mores treats. www.gosnowmass.com/activity/snowmass-smores/

Coffee, Cider, and Snacks: Snowmass offers free coffee and Supergoop sunscreen in the morning and RXBARS at the end of the ski day around the Village. A hot beverage and snacks are self-serve and attended by a friendly guest services team who can also provide advice on where to go for après, what runs to ski first in the morning, and how to check a pair of skis with the ski valet. <https://www.aspensnowmass.com/discover/ambassador-program>

Snowmass Luminescence: Snowmass Luminescence, an interactive art and light display presented by Snowmass Tourism and Aspen Snowmass, immerses guests and community members in a dazzling world of light and art, located between Snowmass Base Village and the Snowmass Mall. This year, Snowmass Luminescence features highlights such as the Electric Dandelions, giant steel and acrylic sculptures that represent dandelion flowers during the day and come to life at night as an endless firework display, and The Wave, five hundred individual suspended orbs, brought to life through light and sound, that collectively create a dynamic audiovisual experience, in the form of a sculptural wave. Snowmass Luminescence runs from sunset to 9:00 p.m. daily. www.gosnowmass.com/activity/snowmass-luminescence/

Red Bull Illume: Red Bull Illume debuts on December 4 and runs through January 2, 2022. Award-winning photographs from the 2021 Red Bull Illume Image Quest are showcased on Fanny Hill. The world's greatest adventure and action sports imagery contest showcases the most creative and captivating images of the year while also illuminating the lifestyle, culture, and passion of the photographers behind the lenses. Fifty-three renowned photo editors and experts review a total of 41,447 submissions, narrowing down the selection in five voting rounds to reach 256 semifinalists, 56 finalists, 11 category winners, and ultimately, the first-place winner of Red Bull Illume Image Quest 2021. www.gosnowmass.com/event/redbull-illume/

Snowmass Ice Sculptures: From December 8, 2021 - March 2, 2022, enjoy an ever-evolving ice walk around Snowmass Village. Throughout the season, ice sculptures are placed on the Snowmass Mall and in Snowmass Base Village for guests, locals, and families of all ages to enjoy. Ice sculptures include a full-sized gondola, selfie snowflakes, ice animals, and much more. Watch the sculptures evolve throughout the season with live demos on select Wednesdays from local sculptor, Thomas Barlow. For demo dates and more information, please visit www.gosnowmass.com/event/ice-sculptures-live-carving-demo/2021-12-08/.

Music on the Mall: Every Thursday, starting December 2, 2021, through April 14, 2022, Music on Mall returns to Snowmass, featuring live music on the Tower Stage during après. Music on the Mall runs from 2:30 p.m. - 4:30 p.m. in December, January and February and moves to 3:00 p.m. - 5:00 p.m. in March and April. Performances feature local Roaring Fork Valley musicians. www.gosnowmass.com/event/music-on-the-mall-2/2021-12-02/

Snowmass Mountain Mission: The Snowmass Mountain Mission is an app based, village-wide scavenger hunt designed to challenge creativity, test Snowmass knowledge, and enhance selfie skills. Download the Eventzee app from the App Store, enter an email, username and password, and the event code: Snowmass. www.gosnowmass.com/snowmass-mountain-mission

Fireworks: Guests and locals alike can enjoy festive fireworks on select Saturday nights throughout the season. With the spectacle launched from Fanny Hill, all can enjoy the colorful show from socially distanced balconies, trails, and restaurants around Snowmass Village. December 23 & 31, January TBD, February 6, March 1, and April 8. Visit www.gosnowmass.com/events for details and specific times.

Ambassador Tours & First Tracks: Meet a knowledgeable local ambassador for a free, educational tour around Snowmass on skis. Mountain tours meet every day at the top of Sam's Knob at 10:30 a.m. In addition, sign up to be the first one on the mountain with First Tracks. Offered on Mondays, Wednesdays, and Fridays and available to upper-level intermediate skiers and snowboarders, ages 11 and older. Must reserve in advance as space is limited; meet at the bottom of the Elk Camp Gondola. www.gosnowmass.com/activity/first-tracks

Anderson Ranch Arts Center: Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that is free and open to the public and an extensive array of in-person and online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. www.andersonranch.org

Ice Skating: Want to practice a hockey stop, perfect that pirouette, or simply glide around for an evening skate? Snowmass offers two free ice skating rinks. One at The Rink in Snowmass Base Village and the other, Snowmass Village Ice Rink, at the Snowmass Town Park, located on the tennis courts for the 2021/2022 winter season. The Snowmass Village Ice Rink at the Snowmass Recreation Center offers free public skating from 9:00 a.m. – 9:00 p.m., weather permitting, while The Rink is open daily 1:00 p.m. – 9:00 p.m., weather permitting. The Rink offers free skate rentals, while the Snowmass Village Ice Rink is BYO. www.gosnowmass.com/activity/ice-skating/

Snowmass Ice Age Discovery: In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 6,000 bones of 10 mammals and over 30,000 small bones from small vertebrate animals– 42 species in all. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, and plant life were found. The Snowmass paleontological

site is the richest Ice Age ecosystem found at high altitude. Guests skiing at Snowmass Ski Area can learn more about the discovery at the new interpretive Ice Age Discovery signs, located off ski runs Scooper and Dawdler, or by visiting the information center at Town Park Station.

www.gosnowmass.com

Cross Country Skiing: Glide across snowy meadows and through silent pine forests and aspen groves on over 60 miles of groomed, all-level Nordic trails. Part of the Aspen Snowmass trail system, the largest free trail system in the US, trails can be accessed from the Snowmass Golf Course. Trail access is free; bring or rent gear. www.gosnowmass.com/activity/cross-country-trail-system

Transportation: The Roaring Fork Transit Authority (RFTA) provides extensive free bus service from Snowmass to Aspen and various points throughout the valley (for a nominal fee).

Snowmass also has a free local shuttle service (Snowmass Village Shuttles) to all major activity areas in Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Snowmass Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the airport and around Snowmass Village.

www.gosnowmass.com/today

For more information, please visit www.gosnowmass.com.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and the 7th in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

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