

New in Snowmass, CO for Summer 2019

Summer 2019 Brings New Events, Capital Improvements, and More to Snowmass Village



Photo Credit: Tamara Susa

Snowmass Village, Colo., (May 1, 2019) – Following a record-breaking ski season, Snowmass Village debuts a variety of new events, capital improvements, restaurants, summer camps, and much more for Summer 2019.

The New Snowmass Base Village

Limelight Hotel Snowmass

The new Limelight Hotel Snowmass is open for its first summer season this summer. The hotel debuted in December and features 99 hotel rooms and 11 for-sale condominiums, plus a new restaurant, a children's game area as well as a five-story climbing wall that is open to the public and the largest of its kind in the state. Modeled after the company's existing properties in Aspen, Colo. and Ketchum, Idaho, the hotel is adjacent to Snowmass Mountain's Elk Camp Gondola providing easy access to summer activities such as mountain biking and the Lost Forest. The new hotel property features the Limelight Lounge, which offers new weekly special events including, Jazz Brunch on Sundays, Clambake Mondays, Taco & Trivia Tuesday, BBQ Thursday, and live music, as well as pet-friendly rooms. For more information, visit www.limelighthotels.com/snowmass.

Snowmass Base Village Plaza

The Base Village Plaza is home to a wide variety of events this summer. *Summer at the Rink* kicks off the last week in June to coincide with the opening of the Elk Camp Gondola and the Lost Forest and lasts through the fall. *Summer at the Rink* transforms the ice rink into an activity lawn with family fun games, pop-up kids' fountains, and a shave ice stand. Rotating lawn games are available seven days a week, including human bowling, corn hole, giant Jenga, Connect Four, hula hoops, pogo sticks, sack racing, and more.

A weekly line up of family friendly activities and events also takes shape for the summer in the Plaza. On Monday afternoons, learn to slack line during a slack line clinic and demonstrations. On Thursday afternoons, join the Snowmass Summer Concert Series pre-concert party on the rink, including family games and more. Visit on Friday afternoons for an Artisan Market featuring local vendors and artisans as they display their finest works and tasty bites. On select Saturday nights starting June 26, enjoy "Movies under the Stars", in partnership with the Aspen Film, for a series of family films, picnics, and free popcorn. For more information, visit TheCollectiveSnowmass.com.

New Around Snowmass Village

Anderson Ranch Arts Center

Anderson Ranch offers more than 150 art workshops in eight artistic disciplines, bringing artists of every level together to learn art making skills and gain inspiration from expert faculty. This summer, Anderson Ranch features painting experimentation, an exploration of collage, sculpture in clay, wood and steel, the art of capturing iPhone imagery, jewelry design, Japanese woodcut, tech workshops for kids, and much more. New for Summer 2019, Anderson Ranch and ACES (Aspen Center for Environmental Studies) are offering a children's co-workshop the week of June 10 which culminates in a fun public event on June 14 at Rock Bottom Ranch called "The Art of Flight: An Environmental and Artistic Spectacle." This family-friendly event features DIY crafts, face painting, food trucks, and an IBEX Puppetry performance that highlights nature, artistic engineering, and visual storytelling. The artwork from the children's workshop "Fly High in the Sky" will be on display. For a full list of events, workshops, speakers, and more, visit www.andersonranch.org.

Engage Co-Working Space

Located on the Snowmass Mall above Gene Taylor Sports, the new Engage Co-Working Space seeks to fill the ever-growing need for the non-traditional work atmosphere. With its debut in January 2019, the space offers five dedicated private offices and 28 desks. Amenities include high speed Wi-Fi, hot and cold beverages, restrooms, a large conference room, copy/scan/print options, lockers, sit/stand desks, and a common kitchenette. Members and non-members are welcome to use the space, Monday-Friday from 8:00am-5:00pm. For more information, please visit https://engagecoworking.app.proximity.space/.

Grub Thai

Located in the former Rocky Mountain Chocolate Factory space on the Snowmass Mall, Grub Thai, which opened in February 2019, serves authentic Thai food for lunch and dinner. Open from 11:00am-9:00pm, Grub Thai offers a variety of stir fry noodles, noodle soup, pho, rice dishes, Thai bubble waffles, Thai boba tea, smoothies, coffee, and more. Grub Thai offers limited indoor and outdoor seating, with pricing ranging from \$7-\$13. For more information, please visit www.gosnowmass.com/dining/grub-thai/.

Lost Forest

Debuting last summer, Snowmass' on-mountain summer operations enhanced with the Lost Forest, including a new Breathtaker Alpine Coaster, a Canopy Run Zipline Tour, a Treeline Trial Challenge Course and a Rugged Ascent Climbing Wall. The over \$10 million expansion project branded as the Lost Forest continues to provide guests the opportunity to be immersed in the mountain's alpine environment. New this year, a net/play structure has been added to the challenge course for smaller children. Additionally, the weight limit for the challenge course has been lowered to 50 pounds. Lost Forest Base Access costs \$59 and includes lift, coaster and climbing wall access. Lost Forest Full Access costs \$89 and includes lift, challenge course, coaster and climbing wall access. Lost Forest Peak Access costs \$219 and includes the canopy zipline tour plus a second full day of Lost Forest Full Access. For those looking to access the Lost Forest all summer long, a season pass is available for \$319 and includes lift access,

challenge course, coaster and climbing wall. Lost Forest is open daily from 9:00am- 4:00pm, June 21-September 2, as well as Friday-Sunday only, September 6-8, 13-15, 20-22, 27-29, and October 4-6. For more information, visit www.aspensnowmass.com/plan-your-stay/lost-forest.

Snowmass Bike Park

Three new bike trails are scheduled to open this summer in the Snowmass Bike Park, bringing Snowmass' total hike and biking mileage to over 90 miles of offerings. The first of the new trails is ranked as an extremely difficult freeride trail, similar to the feel of the popular Valhalla trail, and extends .7 miles along bikers right of Valhalla. The second trail covers a mile of terrain to bikers left of Valhalla and is classified as a more difficult freeride trail. The third trail extends off of Viking for .7 miles and is ranked as a more difficult single track trail. This summer also sees a rebuild of Vapor trail from the top of the Elk Camp Chairlift to the French Press junction. Visit www.bikesnowmass.com for more information.

Snowmass Club

New this summer, the Snowmass Club is offering Camp Elevation, joining a host of fun and adventurous day camps in Snowmass. Available to Club members and non-members alike, Camp Elevation offers full-week and drop-in options with activities such as golf lessons with a PGA Pro, tennis lessons with a USTA pro, a putt putt course, giant slip & slide, STEM projects, and whitewater rafting trips on Fridays. For more information, please visit www.snowmassclub.com/kids.

Snowmass Medical Care Clinic

The Snowmass Medical Care Clinic is open this summer for the first time. Open seven days a week, the clinic caters to locals and visitors alike for injuries and illnesses of all kinds. The Snowmass Medical Care clinic is a walk-in facility that is owned, operated and billed as an outpatient department of Aspen Valley Hospital. Diagnostic capabilities include X-rays and limited laboratory services. The Clinic is conveniently located at the end of the Snowmass Mall, until it relocates to its new location in Base Village for 2019-2020 winter season. Please visit www.aspenvalleyhospital.org/Snowmass-Clinic for more information.

The Viceroy Snowmass

Viceroy Snowmass Resort & Spa is undergoing a major refresh in Spring/Summer 2019, taking the property's aesthetic to the next level. Spearheaded by interior designer (and longtime Snowmass homeowner) Anna Lambiotte, the chic refresh includes a complete re-design of all guest and residential spaces, including new carpets, walls, all furniture, lighting, bedding and décor, bathrooms, specially commissioned artwork, and other stylish furnishings. The end result is sophisticated, timeless and classic, but still rooted in a Rocky Mountain ambiance, ensuring that Viceroy remains Snowmass's premier hospitality property. Remodeled rooms are available early June 2019. For reservations, please visit https://www.viceroyhotelsandresorts.com/snowmass.

New Summer 2019 Events

Ride the Rockies - June 11-12: The annual Denver Post Ride the Rockies celebrates 34 years this summer with an overnight stop in Snowmass Village. The non-competitive event is open to cyclists of all ages and provides riders the chance to experience the stunning vistas and diverse terrain of Colorado. 2019 marks the first time Ride the Rockies has passed through Snowmass in their 34-year history.

Mini Meet - June 24-28: Enjoy a week-long fiesta of Mini Coopers! Mini clubs from East and West converge in Snowmass to showcase all things colorful and Mini. The week includes a car show from 8:00am-1:00pm on Tuesday, June 25 showcasing different varieties of Mini Coopers.

Rock for a Reason – July 13: Local nonprofits have the opportunity to advocate for their unique causes on the slopes of Fanny Hill. Select non-profits are invited to share their vision with Snowmass community during this Snowmass Free Concert Series bonus Saturday.

Spartan Snowmass – August 3-4: Spartan comes to Snowmass for the first time ever in August 2019. Spartan Snowmass features a series of obstacle course races (OCR) testing endurance and abilities of competitors of all ages and skill levels. Participants can choose to compete in one of three distances – 30-mile Ultra, 13-mile Beast, 3-mile Sprint and a kid's race for youth ages 4-13. The event is based in Snowmass Base Village at the Spartan Base Camp, while obstacles run on Snowmass Ski Area. Friday night features a welcome party for participants and non-participants to enjoy and learn about the races.

National Interscholastic Cycling Association - September 21-22: Founded in 2009, the National Interscholastic Cycling Association (NICA) develops interscholastic mountain biking programs for student-athletes across the country. This summer, the Colorado High School Cycling League hosts cross-country mountain bike races for approximately 600 student athletes from Colorado and New Mexico in Snowmass. Teams are divided into three conferences with eight race categories per day for grades 9-12. Racers will ride 2-4 laps depending on their grade and category. 2019 marks the first time Snowmass has hosted NICA.

For more information on Snowmass events, please visit www.gosnowmass.com/events.

Upcoming for Winter 2019/2020

The Collective Snowmass

Spring 2019 sees the start of a summer long build out of the interior of The Collective Snowmass – the Base Village's new community center which will open for Winter 2019/2020. The project includes the construction on mix6, a new restaurant, bar, and outdoor patio by acclaimed Aspen chef Martin Oswald; the new flex community space for pop-up events such as educational speakers, live music, and art shows; and a new kids' game room. For more information, visit TheCollectiveSnowmass.com.

One Snowmass West with Inspirato

One Snowmass West, located at the entrance of Snowmass Base Village, featuring eleven residences, is now available for sale. This residence building is scheduled for completion in early Fall 2019. One Snowmass West offers ski-in/ski-out access to Snowmass's world-class slopes with a private ski locker room, as well as a complimentary family membership to Inspirato, providing access to their luxury collection of homes, hotels, and resorts worldwide. For more information, visit www.allinsnowmass.com.

Getting to Snowmass

Snowmass is accessed via Brush Creek Road off Highway 82, the major roadway leading from I-70 in Glenwood Springs to the north and over 12,000-foot Independence Pass to Leadville to the south. Snowmass is 196 miles from Denver, 116 miles from Grand Junction, and 9 miles from Aspen.

Snowmass is conveniently located between four regional airports:

- Aspen/Snowmass Airport (ASE) is one of the most convenient mountain resort airports in Colorado, located only six miles from Snowmass with nonstop service by American, Delta, and United Airlines from Chicago, San Francisco, Los Angeles, Phoenix, Houston, Salt Lake City, Dallas/Fort Worth, and Denver.
- Eagle County Airport (EGE) is located 67 miles from Snowmass.
- Grand Junction Walker Field (GJT) is located 116 miles from Snowmass.
- Denver International Airport (DEN) is located 196 miles from Snowmass.

For more information on Snowmass, please visit <u>www.gosnowmass.com</u>. For summer photos, please <u>click here</u>. Please credit the photographer listed or Snowmass Tourism.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best ski areas in the world. For 2019, Ski Magazine named Aspen Snowmass the #1 "resort of the year" in the West. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass offers a wide variety of outdoor activities, 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit: www.gosnowmass.com.

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