



SNOWMASS SUMMER FACT SHEET

Summer 2019

Snowmass, renowned for its iconic scenic beauty, is nestled in the Brush Creek Valley in the heart of the Rocky Mountains. Located just six miles from the Aspen Pitkin County Airport (ASE), nine miles from downtown Aspen, and consistently ranked one of the best ski mountains in the world, Snowmass is a vibrant summer playground. Snowmass offers guests incredible views of mountain vistas and the surrounding Roaring Fork Valley, in addition to 2.8 million adjacent acres, open for activities and exploration. Snowmass offers a wide variety of outdoor activities, over 30 restaurants, 95 percent on-slope lodging, world-class shopping, unique special events and music – all year round. Snowmass features over 90 miles of hiking and biking trails, while the greater Roaring Fork Valley is home to gold medal fly-fishing and Class V whitewater rafting and kayaking.

HISTORY: Long before skiers and ranchers discovered Snowmass' verdant Brush Creek Valley, over 150,000 years ago, mammoths, mastodons and other amazing Ice Age creatures roamed Snowmass. 800 years ago, the Ute Indians hunted, fished, and gathered wild foods around the valley. The first non-natives explored the Elk Mountains as early as 1853 during the Gunnison Survey and by the beginning of the 20th century the valley had been settled primarily as a ranching community.

In the early 1960's, Olympic skier Bill Janss envisioned a European-style village and ski area on its slopes and first opened Snowmass to skiers in December 1967. During the 2017/2018 winter season, Snowmass celebrated the 50th anniversary of the resort and the 40th anniversary of the Town's incorporation.

MOUNTAIN STATS:

- **Base elevation:** 8,606 ft./2,623 m
- **Summit elevation:** 12,510 ft./3,813 m
- **Vertical rise:** 4,406 ft./1,343 m
- **Biking Trails:** 90+ miles
- **Hiking Trails:** 90+ miles
- **Equestrian Trails:** 23 miles

SUMMER ACTIVITIES:

Biking: Snowmass offers some of Colorado's best mountain biking trails including world-class lift served downhill and cross country trails. Snowmass offers over 90 miles of biking trails for bikers of all abilities, from the Snowmass Loop, which consists of 28 miles of single track combining over 10 different trails; to paved trails including Brush Creek Trail which connects cyclists to the Rio Grande Trail (over 40 miles of paved trail), which runs along the nearby Roaring Fork River. Snowmass Bike Park, located on Snowmass Ski Area, is open daily from 9:00 a.m. – 4:00 p.m. June 21- September 2 as well as Friday-Sunday only, September 6-8, 13-15, 20-22, 27-29, October 4-6. - and until dusk on Tuesdays, July 9-August 13. Visit www.bikesnowmass.com for detailed biking information and ride planning.

Hiking: Snowmass has more than 90 miles of hiking trails, providing accessible hiking for all abilities. Snowmass' hiking trails offer a wide variety of scenic trails, many boasting incredible views and vistas at the top or along the way. Guests can also choose to take the Elk Camp Gondola/Elk Camp Chairlift for one-way hike options. Visit www.hikesnowmass.com to plan a curated hike for any ability.

Lost Forest: Debuting last summer, Aspen Snowmass greatly enhanced Snowmass' summer operations with the Lost Forest, including a new Breathtaker Alpine Coaster, a Canopy Run Zipline Tour, a Treeline Trial Challenge Course and a Rugged Ascent Climbing Wall. The over \$10 million expansion project branded as The Lost Forest continues to provide guests the opportunity to be immersed in the mountain's alpine environment. New this year, a net/play structure has been added to the challenge course for

smaller children who do not meet the height/weight requirements of the full course. Additionally, the weight limit for the challenge course has been lowered to 50 pounds. Lost Forest Base Access costs \$59 and includes lift, coaster and climbing wall access. Lost Forest Full Access costs \$89 and includes lift, challenge course, coaster and climbing wall access. Lost Forest Peak Access costs \$219 and includes the canopy zipline tour plus a second full day of Lost Forest Full Access. For those looking to access the Lost Forest all summer long, a season pass is available for \$319 and includes lift access, challenge course, coaster and climbing wall. Lost Forest is open daily from 9:00 a.m.- 4:00 p.m., June 21-September 2, as well as Friday-Sunday only September 6-8, 13-15, 20-22, 27-29, and October 4-6. For more information, visit www.aspensnowmass.com/plan-your-stay/lost-forest.

Whitewater Rafting: The nearby Roaring Fork and Colorado Rivers offer easy access to Class I to Class IV river experiences - from whitewater rafting to kayaking to Stand Up Paddle Boarding.

Fly-Fishing: The 70-mile Roaring Fork River offers the largest stretch of Colorado's Gold Medal waters, ideal for fly-fishing. The Frying Pan River, which originates east of Snowmass, also boasts Gold Medal status and is a haven for those looking to catch Brown, Rainbow, and Cutthroat Trout.

Blazing Adventures: Book an excursion with Blazing Adventures, Snowmass' premier adventure outfitter. Choose from options including biking at the iconic Maroon Bells, rafting, sunset dinners, jeep tours, and much more. Visit www.blazingadventures.com to book.

Snowmass Ice Age Discovery Center: In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 5,000 bones of 10 mammals and over 26,000 small bones from small vertebrate animals— 40 species in all. The 10-month project became a race to uncover and carefully extricate these bones. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, plant life and more were found. The Snowmass paleontological site is the richest Ice Age ecosystem found at high altitude. Guests can learn about the site of this important discovery during two daily free guided tours with an Aspen Center for Environmental Services (ACES) Naturalist. The two-hour round-trip tours are an easy/moderate hike with panoramic vistas to where these incredible fossils were found. Find more information on www.gosnowmass.com.

V.I.K. (Very Important Kids): In Snowmass, every child is a Very Important Kid. In honor of these younger guests, Snowmass developed V.I.K. Snowmass, a hub for activities, events and information to help ensure that the next generation has nothing but fun. Snowmass offers activities every day all season long for children of all ages. Visit VIKSnowmass.com for schedules and program descriptions. Children can also take their pick from a wide array of kid's day camp opportunities, from superhero camp to tribal camp, from outdoor time, to arts & crafts. Camp SMashbox, a day camp for kids, hosts themed camps such as island camp, amongst others, as well as offers camps focused on team-building, crafts, adventures, obstacle courses, and more. Camp Aspen Snowmass at the Treehouse Kids Adventure Center offers experiences from rocket making to mountain boarding, time at The Lost Forest, to overnight campouts. The Snowmass Recreation Center offers full day kids camps with different fun activities including arts & crafts, indoor rock climbing, hiking, swimming, field trips, and more. The Snowmass Club offers Camp Elevation, joining a host of fun and adventurous day camps in Snowmass. Available to Club members and non-members alike, Camp Elevation offers full-week and drop-in options with activities such as golf lessons with a PGA Pro, tennis lessons with a USTA pro, a putt putt course, giant slip & slide, STEM projects, and whitewater rafting trips on Fridays.

Snowmass Rodeo: The Snowmass Rodeo, one of the oldest continuously running rodeo in Colorado, celebrates 46 years this summer. Held weekly on Wednesday evenings throughout the summer at 7:00 p.m., the Rodeo offers a truly authentic, Old West experience filled with vintage charm and fun. The Snowmass Rodeo includes live music, mutton bustin' and activities for kids, and true rodeo competition with events from barrel racing to bull riding. 2019 Snowmass Rodeo Dates – June 12-August 21.

Snowmass Free Concert Series: On 11 consecutive Thursdays (June 13 – August 22) and two bonus Saturdays (June 8 and July 13) throughout the summer, Snowmass hosts a weekly free concert series on Fanny Hill, showcasing genres of music ranging from reggae, to soul, to funk, to rock. 2019 marks the 28th year of the Snowmass Free Concert Series. New this summer is Rock for a Reason on July 13,

where select non-profits are invited to share their vision with Snowmass community during the Snowmass Free Concert Series bonus Saturday.

Events: The Summer 2019 event lineup sees the debut of five new events to the calendar: Ride the Rockies (June 11-12), Rock for a Reason (July 13), Mini Meet (June 24-28), Spartan Snowmass (August 3-4), and National Interscholastic Cycling Association (September 21-22). Returning favorites include Snowmass Rendezvous Craft Beer Festival, Heritage Fire, Yoga on the Mountain, JAS Aspen Snowmass Labor Day Experience, Snowmass Balloon Festival, and many more.

In addition to a robust calendar of weekend events, Snowmass features something to do in Snowmass nearly every night of the week with Farm-to-Table Tuesdays at Elk Camp Restaurant (starting in July), the Snowmass Rodeo on Wednesdays (June 12- August 21), the Snowmass Free Concert Series on Thursdays (June 13 – August 22), and Fridays on the Mall on Fridays (June 21-August 23). See below for additional daily activities in Snowmass Base Village.

Anderson Ranch Arts Center: Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that's free and open to the public, Anderson Ranch is a hub of creative energy and activity for adults and children alike, offering a host of interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. For summer programming, please visit www.andersonranch.org.

Snowmass Recreation Center: The 18,000-square-foot recreation facility offers unique programming for adults and children, year-round outdoor saline pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more.

Colorado's Tallest Rock-Realistic Indoor Climbing Wall at Limelight Snowmass: Snowmass is the home to Colorado's largest indoor rock-realistic climbing wall, towering at 54 feet high and running directly up front of the new Limelight Hotel in Snowmass, part of the \$600 million Snowmass Base Village project. The massive five-story climbing wall features a granite-like surface which mirrors featured climbs near Snowmass, including the popular Grotto area on Independence Pass. Colorado's Boulder-based Eldorado Climbing Walls designed the striking structure that features an auto-belay system with three different lanes and six routes.

LODGING: Snowmass offers 95% hike or bike in/hike or bike out lodging, with options ranging from luxury suites to budget friendly lodges. The majority of Snowmass lodging is made up of condo properties, with a few hotels in between. Amenities often include shuttle service, complimentary breakfast, fireplaces, and hot tubs. Snowmass' lodging options offer prices and room options to fit the budget of any traveler. New to the lodging scene is the Limelight Snowmass Hotel, which made its debut on December 15, 2018 and boasts 99 hotel rooms, 11 residences, a state-of-the-art climbing wall, and much more.

SNOWMASS BASE VILLAGE: Located at the base of Snowmass Ski Area in the heart of Snowmass Village, Colorado, Snowmass Base Village (SBV) is a \$600 million mountain-resort development – the largest currently under construction in North America. The development includes the new 99-room/11-residence Limelight Snowmass Hotel, Snowmass Mountain Club, Lumin Building, The Collective building, and new event plaza, which debuted in December 2018. The Base Village Plaza is home to a wide variety of events this summer. Summer at the Rink kicks off the last week in June to coincide with the opening of the Elk Camp Gondola and The Lost Forest and lasts through the fall. Summer at the Rink transforms the ice rink into an activity lawn with family fun games, pop-up kids' fountains, and a shaved ice stand. Rotating lawn games are available seven days a week, including, human bowling, corn hole, giant Jenga, Connect Four, hula hoops, pogo sticks, sack racing, and more.

A weekly line up of family friendly activities and events also takes shape for the summer in the Plaza. On Monday afternoons, learn to slack line during a slack line clinic and demonstrations. On Thursday afternoons, join the Snowmass Summer Concert Series pre-concert party on the rink, including family games and more. Enjoy Friday afternoons at an Artisan Market featuring local vendors and artisans as they display their finest works and tasty bites. On select Saturday nights starting June 26, enjoy "Movies under the Stars", in partnership

with the Aspen Film, for a series of family films, picnics, and free popcorn.

Spring 2019 sees the start of a summer long build out of the interior of The Collective Snowmass – the Base Village’s new community center which will open for winter 2019/2020. The project includes the construction on mix6, a new restaurant, bar, and outdoor patio by acclaimed Aspen chef Martin Oswald; the new flex community space for pop-up events such as educational speakers, live music, and art shows; and a new kids’ game room.

LOCATION: Snowmass is accessed via Brush Creek Road off of Highway 82, the major roadway leading from I-70 in Glenwood Springs to the north and over 12,000-foot Independence Pass to Leadville to the south. Snowmass is 196 miles from Denver, 116 miles from Grand Junction, and 9 miles from Aspen.

GETTING HERE: United Airlines offers direct flights this summer from Denver, Chicago, Houston, LAX, and SFO. Delta offers twice daily nonstop flights into Aspen Snowmass (ASE) from Salt Lake City (SLC). Salt Lake City offers convenient connections from nearly all points of the compass including west coast destinations from Seattle to San Diego, Hawaii, Mexico (Cancun), Vancouver, Calgary and Toronto in Canada, New York/JFK, and dozens of east coast destinations from Boston to Florida, in addition to London, Paris and Amsterdam in Europe. American Airlines offers service from LAX and Chicago, as well as twice daily service from DFW through October 2, offering one-stop connections from Asia, Australia, South America, Europe and the Middle East through its One World alliance partners. American Airlines also sees a new a daily non-stop flight from Phoenix to ASE, June 6-August 20.

SUMMER 2019 COMMERCIAL FLIGHTS INTO ASPEN/PITKIN COUNTY AIRPORT

AIRLINE ACCESS: Snowmass is conveniently located between four regional airports:

- **Aspen/Snowmass Airport (ASE)** is one of the most convenient mountain resort airports in Colorado, located only six miles from Snowmass with nonstop service by American, Delta, and United Airlines from Chicago, San Francisco, Los Angeles, Houston, Salt Lake City, Dallas/Fort Worth, and Denver.
- **Eagle County Airport (EGE)** is located 67 miles from Snowmass.
- **Grand Junction Walker Field (GJT)** is located 116 miles from Snowmass.
- **Denver International Airport (DEN)** is located 196 miles from Snowmass.

GETTING AROUND TOWN: Colorado Mountain Express offers service from Denver International Airport and Eagle Airport. Snowmass is easy to get around by car, shuttle, or bus. The Roaring Fork Transit Authority (RFTA) provides extensive free bus service from Snowmass to Aspen and various points throughout the valley until 2:00 a.m. Snowmass has a free local shuttle service to all major activity areas in Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Village Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the airport and around Snowmass Village.

POPULATION:



SIZE/ENVIRONMENT/LOCAL SUMMER CLIMATE: Snowmass is 25.57 square miles (41.15 kilometers; 16,600 acres). Snowmass' environment traverses several different zones, from high desert to alpine. With high altitude and dry air comes intense sunshine and low humidity. Snowmass boasts 300 sunny days a year, more than both California and Florida.

Click [here](#) for Snowmass Summer 2019 images. Please credit the photographer listed or Snowmass Tourism.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best ski areas in the world. For 2019, Ski Magazine named Aspen Snowmass the #1 “resort of the year” in the West. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass offers a wide variety of outdoor activities, 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit: www.gosnowmass.com.

Snowmass Tourism Media Contact: Sara Stookey Sanchez, Public Relations Coordinator, Snowmass Tourism, 970-922-2285 or [sstookey@gosnowmass.com](mailto:ssstookey@gosnowmass.com).

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