SUMMER 2018 SNOWMASS GUIDEBOOK

SNOWMASS VILLAGE, COLORADO

Would you * RUN AWAY with me?

Situated among breathtaking peaks and verdant valleys, Snowmass puts nature's playground at your doorstep, with 80+ miles of impeccable hiking and biking trails, mountain adventures for all ages and abilities, and stunning views as far as the eye can see. There's plenty of fun to be had in the Village too, where you'll find dining, shopping, a renowned arts center and daily kids' activities.

This summer, Snowmass celebrates the opening of the new Lost Forest on-mountain adventure center. And, the calendar is packed with activities, including Tuesday farm-to-table dinners, Wednesday night rodeos, free Thursday concerts, and Fridays on the Mall, plus engaging events from culinary feasts to athletic feats.

Explore all there is to see and do in Snowmass at GoSnowmass.com.

SUMMER 2018 EVENTS

WEEKLY EVENTS

Tuesdays	Farm to Table Tuesdays & Bonus Bike Park Nights (July 10-August 21)
Wednesdays	Snowmass Rodeo (June 13-August 22)
Thursdays	Snowmass Free Concert Series (June 14-August 16)
Fridays	Fridays on the Mall (June 15-August 17)

+ DAILY KIDS' ACTIVITIES Find out more at VIKSnowmass.com

JUNE

			AUGU
8-9 14 16 18-23 22 23-24	Snowmass Rendezvous Craft Beer Festival & Concert Ragnar Trail Relay Snowmass Cochon 555's Rustic Grind Cochon 555's Heritage Fire AREday Summit & Expo Elk Camp Gondola, Snowmass Bike Park & Lost Forest Opening Day Snowmass Demo Days		VIDA Mountain Big Mountain Er Reebok Ragnar Relay New Belgium R The Zoppé Italia Snowmass Loop Fondo Tough Mudder (2 JAS Labor Day
	July 4th Community Celebration		SEPTEM
	AdventureOUT Snowmass Snowmass Doubles Volleyball Tournament Deaf Camp Benefit & Concert Yoga on the Mountain	1-2 7-9 8 14-15	JAS Labor Day I Snowmass Ballo Snowmass Cide Septemberfest Snowmass Wine

	VIDA Mountain Bike Clinic			
	Big Mountain Enduro Finals			
	Reebok Ragnar Colorado Road			
	Relay			
	New Belgium Ranger Station 5K			
	The Zoppé Italian Family Circus			
	Snowmass Loop Mountain Bike			
	Fondo			
	Tough Mudder Colorado			
	JAS Labor Day Experience			
SEPTEMBER				
1-2	JAS Labor Day Experience continues			
7-9	Snowmass Balloon Festival			
8	Snowmass Cidermass &			
	Septemberfest			
14-15	Snowmass Wine Festival			
14-17	Motoring Classic & Vintage Car Race			



What if * I COULD SET you free?

BIKING

When the snow melts at Snowmass, biking becomes king of the mountain. Ours is a pedal powered paradise of impeccably maintained trails across lift-served and cross-country terrain, plus easy access to rental gear, group and private lessons, and a contagious passion for the sport. Over 80 miles of trails connect directly to Snowmass Village, making Snowmass a hub for bikers of all abilities.

Downhillers enjoy lift-served access to Snowmass Bike Park, which drops nearly 3,000 featurefilled feet of vertical through alpine meadows and aspen groves. Experts aren't the only ones who can enjoy Snowmass' legendary terrain; new and returning bikers can build skills on green and blue trails, by attending events and clinics such as the VIDA women's mountain bike clinic and Snowmass Demo Days, or by taking a private or group lesson any day of the week.

Cross-country riders may opt for the locals' favorites like the scenic Rim Trail or the wooded Tom Blake trail. The ambitious can link them with other incredible trails to conquer the 24-mile Snowmass Loop around Snowmass Village.

Road bikers have easy access to several of Colorado's most renowned routes, including the challenging ascents to the top of Independence Pass, Ashcroft Ghost Town or the famed Maroon Bells. For a mellower ride, visit the neighboring towns of Aspen, Woody Creek, Basalt, or Carbondale via the paved Rio Grande Trail.

A dedicated website details every route – visit **BikeSnowmass.com** to find your perfect ride.





HIKING

Get up and out into the exceptional beauty of Snowmass on our 80+ miles of hiking trails, where mountain magnificence greets you at every turn. Stroll through a mountain meadow, ascend along a ridgeline, or summit a high peak - every trail rewards you with stunning scenery. For even more in-depth exploring, join a Naturalist from Aspen Center for Environmental Studies (ACES) for a free, guided Wildflower Walk or Ice Age Discovery Hike, or hire an ACES Naturalist Guide to lead you on a private adventure. Choose your ideal hike based on distance, vertical, and even dog-friendliness, at **HikeSnowmass.com.**



LOST FOREST

New this summer, the Lost Forest is an actionpacked activity center that boasts an alpine coaster, ropes courses, and an extensive zipline canopy tour. Ride the Elk Camp Gondola 1,200 feet up to access the Lost Forest and a bounty of summer fun, including hiking and biking trails, disc golf, paintball, lawn games and fishing, all adjacent to Elk Camp restaurant. From there, hop on the chairlift (no skis required, but bikes are welcome) to ride to the 11,325' peak, where you'll find unparalleled views of the famed Maroon Bells. Find tickets and information for the Elk Camp Gondola and Lost Forest at **AspenSnowmass.com.**



RODEO

The Snowmass Rodeo, the oldest continuously running rodeo in Colorado, celebrates its 45th anniversary this year. Held every Wednesday evening, it offers a truly authentic, Old West experience filled with vintage charm and fun. Round up some tasty BBQ, live music, and true rodeo competition with events from barrel racing to bull riding. Kids can join in the fun with mutton bustin', calf roping, mechanical bull riding and more. Find dates and ticket information at **SnowmassRodeo.org.**

CONCERTS

The Snowmass Free Concert Series is a 27-year Snowmass summer tradition. The open-air concerts take place in the natural amphitheater of Fanny Hill each Thursday evening, where renowned acts play as the setting sun lights up the distant peaks. Special Saturday concerts for the Craft Beer Rendezvous and Deaf Camp Picnic & Benefit add to the fun on Fanny Hill, while Jazz Aspen Snowmass hosts the most breathtaking Labor Day music experience in the country in Snowmass' Town Park, with Lionel Richie, Jack Johnson, Zac Brown Band, and many more. See the full summer lineup at **GoSnowmass.com/concerts.**

SUMMER 2018 CONCERT SCHEDULE

Sat, June 9 Thurs, June 14 Thurs, June 21

Thurs, June 28 Thurs, July 5 Thurs, July 12 Thurs, July 19 Sat, July 21

Thurs, July 26 Thurs, Aug 2 Thurs, Aug 9 Thurs, Aug 16 Fri-Sun, Sept 1-3 The Drunken Hearts, Kyle Emerson Elektric Voodoo Brothers Keeper feat. Jeff Pevar & Special Guests Harris James Glen David Andrews Band Bono Bros. Band Southern Drawl Band Deaf Camp Benefit: Spin Doctors, Mandy Harvey WE DREAM DAWN Musketeer Gripweed The Movement Gasoline Lollipops JAS Labor Day Experience





THE VILLAGE

Strolling Snowmass Mall and Base Village, you'll find more than **25 shops and boutiques** brimming with outdoor gear, apparel, jewelry, toys and treats. And, more than **30 Snowmass restaurants** are sure to please any palate, especially those craving mountain views and sun-soaked patios.



Take a free tour of the **Ice Age Discovery Center**, where you'll see fossils and learn about the mastodons, mammoths and other animals and plants that thrived here over 100,000 years ago. For the more artistically inclined, visit **Anderson Ranch Arts Center** to explore the lush campus dotted with historic buildings containing artist studios and galleries, and bid on one-of-a-kind pieces at a Lunchtime Auctionette.

Ready to play? **The Snowmass Village Recreation Center** offers basketball, volleyball, tennis, climbing walls, playgrounds, a weight room, skate park, and multiple saline pools with vast views. Or challenge yourself to a round of golf at the **Snowmass Club**, 18 holes so gorgeous you'll barely be able to keep your head down to hit a drive.

Don't miss the chance to visit some of our beloved neighbors. Just 9 miles away, **Aspen**'s Benedict Music Tent and Saturday Market are popular destinations. Local farms and distilleries in **Woody Creek, Basalt and Carbondale** make for tasty day trips. And the **Maroon Bells**, the most photographed peaks in North America, can be seen via a guided bus tours from Aspen Highlands, or from the serene lookout at the top of Snowmass.

For details on dining, shopping and activities in Snowmass, visit **GoSnowmass.com**.



EVENTS

The Snowmass calendar of special events overflows in the summer, with each weekend dedicated to something different: beer tasting, open-fire cooking, vintage car racing, mountain biking, competitions and races, yoga and wellness, hot air ballooning, and even a one-ring circus.

Snowmass' own personality shines in its weekly event traditions. Tuesdays are for **farm-to-table dinners** at Elk Camp and biking until dusk in the Snowmass Bike Park. Wednesdays are dedicated to the **Snowmass Rodeo**, celebrating its 45th anniversary this season. Thursdays are for the beloved **Snowmass concerts**, where locals and visitors alike gather for free, open-air shows on the Fanny Hill stage. New this year, **Fridays on the Mall** will feature food & drink specials, local artisans and musicians from the Aspen Music Festival & School. Most events run weekly from mid-June through mid-August. See the full event calendar inside the front cover or at **GoSnowmass.com/events.**



GROUPS

In Snowmass, seamless events and memorable experiences come hand in hand. If connection, inspiration and recreation are the goals of your next gathering, consider Snowmass your next venue. With over 70,000 square feet of space indoors and unmatched adventures outdoors, Snowmass is an unforgettable setting for your conference, meeting, family gathering or mountainside wedding. More at **GoSnowmass.com/groups.**

what if # LAUGHTER filled the air?

V.I.K. SNOWMASS

In Snowmass, every child is a Very Important Kid. In honor of our younger guests, we've developed V.I.K. Snowmass, a hub of activities and information that ensures your time here is nothing but fun. Explore the curated calendar of kid-centric activities, discounts and dining at **VIKSnowmass.com**.

Day camps hosted by Anderson Ranch, Camp SMashBox, Camp Aspen Snowmass, and the Snowmass Village Recreation Center are wildly popular ways for kids to have some parent-free fun. Families can explore the outdoors together by hiking, biking or rafting on guided tours with Blazing Adventures. The Ice Age Discovery Center is a must-see for curious minds. And at the Snowmass Village Recreation Center, kids can splash, swing, dunk, spike, ollie or lob the day away. If you're lucky, your kids might even invite you along for some of it.



ADVENTURES

Summer in Snowmass is made for mountain adventures. Journey to mountain peaks by Jeep or horseback, and celebrate your adventure with a catered picnic or campfire dinner. Take in a mountain sunrise as you float in a hot air balloon. Enjoy the peace of fly fishing Gold Medal waters or the exhilaration of rafting down rushing rivers. Book a private overnight camping adventure and spend the night gazing at the stars. The possibilities are as endless as the views. Choose your adventure at **GoSnowmass.com**.

If you're inspired to do it all (and then some), you can get deep into nature at a steep discount with the **'Mass Pass**, a three- or five-day activity pass curated by Blazing Adventures. Mix and match your days with adventures that range from mild to wild, and save as much as \$250 per person off à la carte prices. See 'Mass Pass options at **SnowmassPass.com**.





YOU COULD TRY — everything once? —



LODGING

With 95% of lodging located slopeside in Snowmass, nature is always right at your doorstep - whether stepping out of a luxury suite, a family-friendly condo, or a conference and event venue. No matter where you rest your head, you can rest assured that you'll be treated with the warm hospitality that Snowmass is known for.



GETTING HERE

Sublimely accessible yet blissfully remote, the quiet beauty of Snowmass has never been easier to reach. Snowmass is ideally located just fifteen minutes from Aspen/Pitkin County Airport (ASE), which offers direct flights from seven cities this summer on American Airlines, Delta and United:

- Chicago
- Los Angeles
- Salt Lake City
- DallasDenver
- Houston
- San Francisco

Scenic driving through stunning canyons and mountain passes makes Snowmass a perfect destination for a summer road trip or a picturesque jaunt from Grand Junction, Eagle and Denver airports.

Once you're here, cars are optional, as free shuttles and convenient bus services make it easy to get around to neighboring Aspen, the beloved Maroon Bells, and throughout the Roaring Fork Valley.

Explore lodging options, travel information, group and meeting opportunities, and much more at **GoSnowmass.com.**

What if I **KISSED YOU** with snowflakes?

WINTER

Aspen Snowmass is one of North America's most renowned resorts because of its incredible diversity of terrain. Snowmass — the largest of the four mountains that make up the resort — has something for every skier, from first-timers to fearless freeriders, and is famous for family programs both on and off the slopes. The convenience of 95% ski-in/ ski-out lodging takes you directly to the winter fun. Visitors who don't downhill can enjoy mountain vacations that include spa experiences, snowshoeing, dog sledding, cross country skiing, nature tours and dozens of other activities.

This winter, celebrate the opening of Snowmass' new Base Village, the largest current ski resort development in North America. Adjacent to the Elk Camp Gondola, Snowmass Base Village features a new Limelight hotel with a lively lounge and five-story climbing wall, as well as a plaza with an ice skating rink, restaurants, shops, residences, and more.

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