



SNOWMASS 101

Summer 2020 Fact Sheet



About Snowmass Village

A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass Village consistently ranks as **one of the best winter ski areas and summer mountain biking destinations in the world**. Ski Magazine named Aspen Snowmass the #1 “resort of the year” in the West in 2020, and Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and the 7th in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95% slopeside lodging, shopping, unique special events and music – all year round.



HISTORY

Over 150,000 years ago, mammoths, mastodons and other amazing Ice Age creatures roamed Snowmass. 800 years ago, the Ute Indians hunted, fished, and gathered wild foods around the valley. The first non-natives explored the Elk Mountains as early as 1853. By the beginning of the 20th century, the valley had been settled primarily as a ranching community. In the early 1960's, Olympic skier Bill Janss envisioned a European-style village and ski area and **first opened Snowmass to skiers in December 1967**. During the 2017/2018 winter season, Snowmass celebrated the 50th anniversary of the resort and the 40th anniversary of the Town's incorporation.

MOUNTAIN FACTS

12,510 ft
(3,813 m) Summit Elevation

8,104 ft
(2,473 m) Base Elevation

Vertical Rise

4,406 ft
(1,340 m)



90+ miles
(140 km)
of Hiking Trails

90+ miles
(140 km)
of Biking Trails

23 miles
(37 km) of Equestrian Trails

SUMMER ACTIVITIES



BIKING

The Aspen Snowmass/Roaring Fork IMBA Gold-Level Ride Center — In January 2020, Snowmass, along with the rest of the Roaring Fork Valley was designated as the first IMBA Gold-Level Ride Center™ in Colorado by the International Mountain Biking Association. The IMBA Gold-Level designation, the top award for mountain biking destinations, offers mountain bike enthusiasts more than 300 miles of high quality singletrack from Aspen and Snowmass to Basalt, Carbondale, and Glenwood Springs. The Aspen Snowmass/Roaring Fork IMBA Gold-Level Ride Center is the first Gold-Level Ride Center in Colorado, only the fifth in United States, and among seven in the world. Visit bikesnowmass.com for detailed biking information and ride planning.



HIKING

Snowmass has 90+ miles of hiking trails, providing accessible and scenic hiking for all abilities. Visit hikesnowmass.com to plan a curated hike for any ability.



LOST FOREST

The Lost Forest isn't hard to find — it's just hard to see. Tucked in among the trees and rocks at the top of the Elk Camp Gondola are the Breathtaker Alpine Coaster, Treeline Trial Challenge Course, and Rugged Ascent Climbing Wall. In addition, the Lost Forest operates as a home base for fishing, hiking, and disc golf. aspensnowmass.com/plan-your-stay/lost-forest



WHITewater RAFTING

The nearby Roaring Fork and Colorado Rivers offer easy access to Class I to Class IV river experiences — from whitewater rafting to kayaking to stand up paddle boarding. GoSnowmass.com/activity/whitewater-rafting

FLY-FISHING

The 70-mile Roaring Fork River offers the largest stretch of Colorado's Gold Medal waters, ideal for fly-fishing. The Frying Pan River, which originates east of Snowmass, also boasts Gold Medal status and is a haven for those looking to catch Brown, Rainbow, and Cutthroat Trout. GoSnowmass.com/activity/fly-fishing

BLAZING ADVENTURES

Book an excursion with Blazing Adventures, Snowmass' premier adventure outfitter. Half or full day options include biking at the iconic Maroon Bells, rafting, sunset dinners, jeep tours, and more. blazingadventures.com



SNOWMASS ICE AGE DISCOVERY

In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 6,000 bones of 10 mammals and over 30,000 small bones from small vertebrate animals — 42 species in all. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, and plant life were found. The Snowmass paleontological site is the richest Ice Age ecosystem found at high altitude. Guests can learn about the site of this important discovery during two daily free guided tours with an Aspen Center for Environmental Services (ACES) Naturalist. GoSnowmass.com

V.I.K. (VERY IMPORTANT KIDS)

In Snowmass, every child is a Very Important Kid. In honor of these younger guests, Snowmass developed V.I.K. Snowmass, a hub for activities, events and information to help ensure that the next generation has nothing but fun. Visit VIKSnowmass.com for schedules and program descriptions.

ANDERSON RANCH ARTS CENTER

A premier destination for art making and critical dialog in the contemporary art world. Bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. The campus is free and open to the public, with an extensive array of online offerings for adults and children alike, including virtual and interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. andersonranch.org

SNOWMASS RECREATION CENTER

The 18,000 sq-ft facility offers unique programming for adults and children, year-round including outdoor saline pools, a state-of-the-art cardio and weight room, an indoor gymnasium, aerobics classes, climbing & bouldering walls, and more. GoSnowmass.com/activity/snowmass-village-recreation-center



EVENTS & ACTIVATIONS

Snowmass is home to exciting year-round events, from foodie festivals, to yoga gatherings, big name music, and a beloved hot air balloon bash. For a full calendar lineup, please visit GoSnowmass.com/events

SNOWMASS RODEO

The Snowmass Rodeo, one of the longest continuously running rodeos in Colorado, is held weekly on Wednesdays throughout the summer at 7:00 p.m. The Rodeo offers a truly authentic, Old West experience filled with vintage charm and fun. The Snowmass Rodeo includes live music, mutton bustin' and activities for kids, and true rodeo competition with events from barrel racing to bull riding. snowmassrodeo.org



SNOWMASS FREE CONCERT SERIES

A local's favorite, long standing summer tradition, the Snowmass Free Concert Series features concerts on 11 consecutive Thursdays and two bonus Saturdays throughout the summer on Fanny Hill, showcasing genres of music ranging from reggae, to soul, to funk, to rock. GoSnowmass.com



SNOWMASS BASE VILLAGE

Located at the base of Snowmass Ski Area, the Snowmass Base Village core, a \$600 million mountain-resort development, is finally complete. The development includes the 99-room/11-residence Limelight Snowmass Hotel, Snowmass Mountain Club, Lumin Building, and new event plaza which debuted in December 2019, as well as The Collective Snowmass and One Snowmass building, which debuted in December 2020. allinsnowmass.com

THE COLLECTIVE SNOWMASS

The heart and soul of Snowmass Base Village, a hub for community events. The building includes the restaurant Mix6 and MoxiBar, as well as a community lounge, featuring daily entertainment, speakers, and live music. The building is also home to the Game Lounge, proving fun for all ages, with neon foosball, classic arcade games, artistic ping pong, a Ziegler reservoir-shaped ball pit (a tribute to the Snowmass Ice Age Discovery in 2010), and more. TheCollectiveSnowmass.com



THE RINK

The Rink, located in the core of Snowmass Base Village, transforms into a summer activity lawn, complete with family fun games and pop-up kids' fountain flowing into small pools. The Rink is also home to a wide variety of summer events, including Movies Under the Stars in partnership with Aspen Film, Friday Artisan Market, fitness classes with King Yoga, and local art shows produced by Straight Line Studio. TheCollectiveSnowmass.com



LOCATION

Snowmass is accessed via Brush Creek Road off of Highway 82, the major roadway leading from I-70 in Glenwood Springs to the north and over 12,000-foot Independence Pass to Leadville to the south. Snowmass is 196 miles from Denver, 116 miles from Grand Junction, and 9 miles from Aspen.

GETTING AROUND TOWN

Colorado Mountain Express offers service from Denver International Airport and Eagle Airport. The Roaring Fork Transit Authority (RFTA) provides extensive free bus service from Snowmass to Aspen and various points throughout the valley. Snowmass has a free local shuttle service within Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Village Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the airport and around Snowmass Village.

SIZE/POPULATION/CLIMATE

Snowmass is 25.57 square miles (41.15 kilometers; 16,600 acres), with a population of 2,863. Snowmass' environment traverses several different zones, from high desert to alpine. With high altitude and dry air comes intense sunshine and low humidity. Snowmass boasts 300 sunny days a year, more than both California and Florida.

LODGING

Snowmass offers 95% hike or bike in/hike or bike out lodging, with options ranging from luxury suites to budget friendly lodges. The majority of Snowmass lodging is made up of condo properties, with a few hotels in between. Amenities often include shuttle service, complimentary breakfast, fireplaces, and hot tubs. Snowmass' lodging options offer prices and room options to fit the budget of any traveler. GoSnowmass.com/snowmass-lodging



Glenwood Springs

To Grand Junction
From Snowmass:
• 116 miles to Grand Junction
• 125 miles to Walker Airport

Carbondale

To Eagle Airport & Denver
From Snowmass:
• 67 miles to Eagle Airport
• 196 miles to Denver
• 220 miles to Denver International Airport

Basalt

Old Snowmass

Woody Creek

SNOWMASS VILLAGE

Aspen Airport
Only 6 miles from Snowmass

Aspen
Only 9 miles from Snowmass

GETTING HERE

Snowmass is conveniently located between four regional airports:

- **Aspen/Snowmass Airport (ASE)** is located only 6 miles from Snowmass. ASE is served by three airlines - United, Delta, and American Airlines - offering nonstop flights to Denver, Chicago, Houston, Dallas, Los Angeles, San Francisco, Salt Lake City, and Phoenix.
- **Eagle County Airport (EGE)** is located 67 miles from Snowmass.
- **Grand Junction Walker Field (GJT)** is located 116 miles from Snowmass.
- **Denver International Airport (DEN)** is located 196 miles from Snowmass.