



S N O W M A S S

C O L O R A D O

Snowmass Village is the Biking Heart of Gold in Colorado

Snowmass is Home to the Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center, Featuring World-Class Downhill and Cross-Country Mountain Biking, First-Rate Road Biking, and Iconic Two Wheeled Events



Photo Credit: Matt Power

Snowmass Village, Colo., (Summer 2020) – Snowmass Village, Colorado serves as a world class hub for summer biking, whether it be downhill, cross country, or road.

In 2020, Aspen Snowmass / the Roaring Fork Valley became the first [IMBA Gold-Level Ride Center™](#) in Colorado. The IMBA Gold-Level Ride Center spans from Aspen and Snowmass to Basalt, Carbondale, and Glenwood Springs. **The Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center** is the first Gold-Level Ride Center in Colorado, only the fifth in United States, and among seven in the world. With more than 300+ miles of high quality singletrack to explore, Snowmass and the Roaring Fork Valley provides an incredible breadth of experiences for both local and visiting riders seeking beauty and exhilaration.

Snowmass Village itself features **90+ miles** of meticulously maintained road and dirt trails and over 4,400 vertical feet of lift served downhill trails. In addition, Snowmass offers to bike clinics, bike sharing, rentals and bike services, events and races, and free transportation and parking. This summer, Snowmass hosts five dedicated biking events for enthusiasts of all kinds.

Downhill & Cross-Country Mountain Biking

Snowmass is home to some of the IMBA Gold-Level Ride Center's best mountain biking trails, including a world-class downhill park and miles of renowned single track.

Snowmass features biking trails for all abilities, from the **Snowmass Loop**, which consists of 28 miles and 4,408 total feet of vertical singletrack combining over 10 different trails; to the 3.7 mile **Tom Blake trail**, a local's favorite singletrack ride/hiking trail. Guests looking to connect Snowmass to nearby Aspen need look no further than the **Government Trail**, which winds 6.6 miles from Snowmass to Aspen through evergreen stands, aspen groves, gilded meadows, technical rock sections and multiple streams on its way to Buttermilk Ski Area, and eventually,

Maroon Creek bridge. The “**Reverse Government**”, from Aspen to Snowmass is also a popular summer ride.

The Snowmass Bike Park, located on Snowmass Ski Area, is open daily for guests to explore, complete with beginner, intermediate, and expert trails. From the top of the Elk Camp Chairlift, across Snowmass Ski Area, and down to Snowmass Village, the Snowmass Bike Park offers something for every level of downhill mountain bike rider. The Bike Park is home to world-class guides and instructors, willing to showcase every foot of the nearly 3,000 vertical feet of purpose-built downhill trails. Popular trails include the three V's: **Viking, Vapor, and Valhalla**. Open daily from 10:00 a.m. – 5:00 p.m., the Snowmass Bike Park is also open until dusk on Tuesdays in July and August for extended play. On these Tuesdays, a Late Arrival Ticket begins at 2:00 p.m. For more information, [please click here](#).

Road Biking

Road cyclists basing out of Snowmass can ride to the summit of several iconic road rides, including the 28 mile climb from Snowmass Village to the top of **Independence Pass** (Colorado's fourth highest paved road), at 12,095 feet above sea level; the 17 mile climb from Snowmass Village up Maroon Creek Road to the iconic **Maroon Bells**; the 18 mile ride from Snowmass Village into **Ashcroft Ghost Town**; and the route from divide road through **Old Snowmass** for a mix of gravel and road riding – frequented by pro cyclists as a late summer training ride. There are also gentler rides to choose from, including the **Brush Creek Trail** which links cyclists to the **Rio Grande Trail** (40+ miles of paved trail) that runs along the beautiful Roaring Fork River up and down the valley. Many guests rent one-way bikes and ride between Aspen, Snowmass, and Basalt, with a stop along the way at local's favorite, Woody Creek Tavern, an old haunt of Hunter S. Thompson.

Rentals, E Bikes & Bike Shares

Snowmass is home to a variety of bike shops, recognized for quality service and product. Shops around the Village offer bike rentals, information, and guides. **Rental bikes** include cruisers, road bikes, kid's bikes and trailers, and mountain bikes for trail, enduro, and downhill riding. **E-bikes** are also available to rent. Please note that Class 1 electric bikes are only permitted on bike and pedestrian paths and trails in Snowmass Village. Class 2 and Class 3 e-bikes are not. Class 1 e-bikes are not allowed on any non-paved paths or trails.

New for 2020, Snowmass has partnered with **We-Cycle**, the first bike share in North America outside of a metropolitan area with service in Aspen, Basalt, Willits, and El Jebel. Snowmass is home to two new We-Cycle bike share stations, in Snowmass Town Park and Club Commons on the Snowmass Golf Course. We-Cycle offers free 30-minute rides.

Bike Washing & Transportation

Snowmass offers five locations for bike washing after a dusty day on the trails. There are two wash locations on the Snowmass Mall, two in Snowmass Base Village, and one at Snowmass Town Park.

Snowmass offers free bus transportation which carry bikes after a one-way ride. In addition, RFTA, the regional transportation authority, offers subsidized fares and bike hauls from further afield. Visit www.rfta.com and www.snowmasstransit.com for more information.

2020 Snowmass Bike Events

Audi Snowmass 50 Mountain Bike Race – July 25: The Audi Snowmass 50 Mountain Bike Race, presented by Aspen Snowmass, is a premier endurance race series utilizing the unique and amazing terrain of Snowmass. The race is designed to test the limits and skills of both elite and recreational athletes. The race showcases the best singletrack in Snowmass with a 25 mile loop ascending 5000' feet and offers participants options of one-lap, two-lap or team races. The

Audi Snowmass 50 Mountain Bike Race replaces the event previously known as the Power of Four MTB. The 2020 race will include revised race operations and a restricted field size.

www.AspenSnowmass.com

Snowmass Demo Days – July 25-26: Snowmass Demo Days returns for its 6th year to give mountain bike enthusiasts of all ages the opportunity to demo this season's hottest products over the span of a two-day bike fiesta. Guests can ride on the newest Snowmass trails on the latest equipment. Kids can enjoy a Strider Bike Race Series. Past vendors have included Cannondale, Niner, Why Cycles, Royal, Zen Bikeworks, Scott, and Cima. Day and weekend fees to be announced for demos; a lift ticket is required for Snowmass Bike Park and gondola access.

www.gosnowmass.com/events

VIDA MTB Series Flagship Clinic – August 15-16: Supported by YETI Cycles, Yeti Cycles Vida MTB Series presented by Shimano is a two-day women's only mountain bike clinic. The clinic provides women with the opportunity to increase their mountain biking confidence, learn new skills, and to connect with VIDA coaches on proper biking technique. The weekend includes a welcome reception, healthy meals, yoga, bike maintenance classes, happy hour events, and tons of riding. vidamtb.com

***New: Colorado Classic – August 27:** The Colorado Classic, the premier professional women's cycling race in North America, comes to Snowmass for the first time this summer. The Colorado Classic is one of only four UCI sanctioned races in the United States for women and is North America's only stand-alone women's professional stage road bike race. The Colorado Classic features the top 100 female cyclists from around the world, competing amidst the mountains and roads of Colorado. The first stage of the race begins in Snowmass. Coloradoclassic.com.

CU in Snowmass Collegiate Bike Races – September 12-13: The University of Colorado takes over Snowmass Ski Area for a weekend of elite collegiate mountain biking amidst the stunning backdrop of changing aspen leaves. Events and competitions include short track, downhill, cross-country, and enduro. www.gosnowmass.com/events

Colorado High School Cycling League MTB Races – September 26-27: This fall, the Colorado High School Cycling League returns to Snowmass for the second year to host two days of cross-country mountain bike races for approximately 400 student athletes per day from Colorado and New Mexico. Teams are divided into three divisions with eight race categories per day for grades 9-12. Racers ride 2-4 laps depending on their grade and category. ColoradoMtb.org

Guests can visit www.bikesnowmass.com, a resource for all information related to biking in Snowmass, to plan their routes and rides. For more information on bike events, please visit www.gosnowmass.com/events.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Ski Magazine named Aspen Snowmass the #1 "resort of the year" in the West in 2020, and Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and the 7th in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

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