



S N O W M A S S

C O L O R A D O

Free Winter Activities & Experiences in Snowmass, CO

Options Include Snowmass S'mores, Ice Skating, Anderson Ranch Arts Center, The Collective Snowmass, and More



Photo Credit: Jeremy Swanson

Snowmass Village, Colo., (January 7, 2021) – Snowmass Village, CO is well known as a world class ski resort, with high end hotels, restaurants, shops, and other unique winter experiences. However, Snowmass also offers a wide variety of free activities and experiences for guests and community members to enjoy.

“The Snowmass community has worked together over the years to provide incredible added value for our guests,” says Rose Abello, Tourism Director, Snowmass Tourism. “Here in Snowmass there are all kinds of affordable and free activities for guests and locals to enjoy that will provide opportunities for new experiences and also add much fun and excitement to a trip.”

Free & Nearly Free Activities & Experiences in Snowmass

FRIENDSWITHYOU Dancing Orbs (Free): Through their partnership with FriendsWithYou, Aspen Snowmass presents a unique dance performance this winter in Snowmass Base Village. Giant friendly, colorful orbs perform a dance on The Rink throughout the winter, (must be seen to be believed). The Orbs perform daily on Wednesdays and Sundays at 3:00pm and Saturdays at 6:00pm. www.aspensnowmass.com/while-you-are-here/events/dancing-orbs

The Collective Snowmass & The Rink (\$15 and Free): The Collective Snowmass, the heart and soul of Snowmass Base Village, is a hub for community events. The Collective Snowmass

features weekly programming including socially distanced chess night, bingo night, comedy night, live music, and more (public health order dependent). This winter also features a new winter popup – The Selfie Den. In addition, the Game Lounge is open Thursday-Tuesday from 1:00pm-8:00pm (\$15; reservations required; public health order dependent). The Rink is open daily for free ice skating, including free skate rentals all winter long, and Saturday night is Disco Night! Game of Stones, the highly successful curling series, returns on most Friday afternoons, December-February. www.thecollectivesnowmass.com

Snowmass S'mores (Free): Kicking off its fourth year, Snowmass S'mores returns with a new, COVID friendly s'mores iteration. Guests of all ages can enjoy Snowmass S'mores, free starting at 3:30pm every day throughout the winter season, presented by Snowmass Tourism. Guests can find branded s'mores carts (which resemble oversized marshmallows) in Snowmass Base Village and on the Snowmass Mall. In Snowmass Base Village, enjoy a S'mores Cup, complete with chocolate ganache, created by mix6. On the Snowmass Mall, taste a S'mores Bar, a secret recipe made of chocolate graham cracker crust topped with layers of rice crispy, homemade toasted marshmallow, and chocolate drizzle, sprinkled with graham crumbs, concocted by the newly rebranded Slow Groovin' Chophouse. Be sure to check out both locations to try each s'mores inspired treat! www.gosnowmass.com/smores-smores-please

Snowmass Luminescence (Free): When the lifts close at Snowmass, things really light up. Snowmass Luminescence, an interactive art and light display presented by Snowmass Tourism and Aspen Snowmass, immerses guests and community members in a dazzling world of light and art. Skip the Skittles Gondola ride between the Snowmass Mall and Base Village and instead, stroll through The Tunnel, an interactive series of LED illuminated walkways and arches that will ignite the senses. In addition, experience two large-scale interactive LED installations by acclaimed artists, Submergence by Squidsoup (now – February 28) and Prismatic by Creos and Raw Design (February 1 – February 28). Snowmass Luminescence runs through February 28 from sunset to 9:00pm daily. Light up the evening! www.gosnowmass.com/events

Snowmass Ice Sculptures (Free): Through March 24, enjoy an ever-evolving ice walk around Snowmass Village. Throughout the season, ice sculptures will be placed on the Snowmass Mall and in Snowmass Base Village for guests, locals, and families of all ages to enjoy. Ice sculptures include a full-sized gondola, selfie snowflakes, ice animals, and much more. Watch the sculptures evolve throughout the season with live demos every other Wednesday from 12:00pm-4:00pm on the Mall from local sculptor, Thomas Barlow. Presented by Snowmass Tourism. www.gosnowmass.com/events

ACES Guided Treks (Free): Join ACES (Aspen Center for Environmental Studies) for a two hour long guided tour through the natural expanse of Snowmass, in partnership with Snowmass Tourism. Starting at the Ticket Pavilion on the Snowmass Mall, guests can snowshoe, hike, or use stabilizers to explore along the Nature and Sleighride Trails, keeping an eye out for winter creatures and learning about mountain habitats and ecology, Snowmass history, and more. Hikes begin at 10am and 1pm, daily through April 16; Free. Snowshoes and stabilizers provided. www.gosnowmass.com/activity/aces-tours

Music on the Mall (Free): Every Thursday through April 15, 2021, Music on Mall returns to Snowmass, featuring live music on the Tower Stage during après. Music on the Mall, presented by Snowmass Tourism, runs from 2:30pm-4:30pm in January and February and moves to 3:00pm-5:00pm in March and April. Performances feature local Roaring Fork Valley musicians. www.gosnowmass.com/events

Snowmass Mountain Mission (Free): The Snowmass Mountain Mission, presented by Snowmass Tourism, is an app based, village-wide scavenger hunt designed to challenge creativity, test Snowmass knowledge, and enhance selfie skills. Each question is assigned a point value. If you reach 3,000 points, win a Snowmass Buff. Keep playing to finish the game. 6,000 points marks the grand prize! Download the Eventzee app from the App Store, enter an email, username and password, and the event code: Snowmass. See you on the leaderboard! www.gosnowmass.com/snowmass-mountain-mission

Fireworks (Free): Guests and locals alike can enjoy festive fireworks on select nights throughout the season. With the spectacle launched from Fanny Hill, all can enjoy the colorful show from socially distanced balconies, trails, and restaurants around Snowmass Village. January 30, February 13, March 27 (subject to change). Times vary with the sunset. Visit www.gosnowmass.com/events for details and specific times. Presented by Snowmass Tourism.

Anderson Ranch Arts Center (Free): Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that's free and open to the public and an extensive array of online offerings, Anderson Ranch is a hub of creative energy and activity for adults and children alike, with a host of virtual and interactive art workshops, lectures by today's most influential artists and curators, children's art workshops, and more. This winter guests can explore the new Tree Art Installation and Interactive Light Show, Sculpturally Distanced Installation, and ScholARTship Event. www.andersonranch.org

Coffee, Cider, and Snacks (Free): Snowmass offers free coffee and Supergoop sunscreen in the morning and RXBARS at the end of the ski day around the Village. A hot beverage and snacks are self-serve and attended by a friendly guest services team who can also provide advice on where to go for après, what runs to ski first in the morning, and how to check a pair of skis with the ski valet. www.aspensnowmass.com/we-are-different/ambassador-program

Ambassador Tours & First Tracks (Free): Meet a knowledgeable local ambassador for a free, educational tour around Snowmass on skis. Mountain tours meet every day at 11:00am at the fire pit in the Snowmass Base Village Plaza. In addition, sign up to be the first one on the mountain with First Tracks. Offered on Mondays, Wednesdays, and Fridays and available to upper-level intermediate skiers and snowboarders, ages 11 and older. Must reserve in advance as space is limited. www.gosnowmass.com/activity/first-tracks

Snowmass Ice Age Discovery (Free): In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 6,000 bones of 10 mammals and over 30,000

small bones from small vertebrate animals– 42 species in all. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, and plant life were found. The Snowmass paleontological site is the richest Ice Age ecosystem found at high altitude. Guests skiing at Snowmass Ski Area can learn more about the discovery at the new interpretive Ice Age Discovery signs, located off ski runs Scooper and Dawdler, or by visiting the information center at Town Park Station. www.gosnowmass.com

Snowshoeing & Uphilling (\$41 and Free): Take a two-hour, guided snowshoe tour with an ACES naturalist on the top of Snowmass Ski Area, daily at 10:00am and 1:00pm (\$41). Snowshoers can also visit the Snowmass Golf Course for a trek on the Snowmass cross country trails (Free). Snowshoers can also explore Snowmass Ski Area on a wide variety of uphill trails (Free). Uphillers are welcome on designated uphill trails throughout the day on Snowmass Ski Area (Free). For a full list of open on-mountain trails, please visit www.aspensnowmass.com/while-you-are-here/see-all-guides/uphilling-guide.

Cross Country Skiing (Free): Glide across snowy meadows and through silent pine forests and aspen groves on over 60 miles of groomed, all-level Nordic trails. Part of the Aspen Snowmass trail system, the largest free trail system in the US, trails can be accessed from the Snowmass Golf Course. Trail access is free; bring or rent gear. www.gosnowmass.com/activity/cross-country-trail-system

Transportation (Free): The Roaring Fork Transit Authority (RFTA) provides extensive free bus service from Snowmass to Aspen and various points throughout the valley (for a nominal fee). Snowmass also has a free local shuttle service (Snowmass Village Shuttles) to all major activity areas in Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Snowmass Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service to and from the airport and around Snowmass Village. Six Kiss & Ride zones are available around the slopes for easy drop off and pick up. www.gosnowmass.com/about-us/maps-travel/transportation/

For more information, please visit www.gosnowmass.com.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Ski Magazine named Aspen Snowmass the #1 “resort of the year” in the West in 2020, and Snowmass, along with the rest of the Roaring Fork Valley, is the first IMBA (International Mountain Biking Association) Gold-Level Ride Center™ in Colorado, only the 5th in United States, and the 7th in the world. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass is home to 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

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